Arval
Apollo Taxonomy
Drupal 8

DATAWORDS
e-Multicultural Technologies

ARVAL
BNP PARIBAS GROUP

Summary

Taxonomy

Taxonomy are accessible here:

Structure > Taxonomy
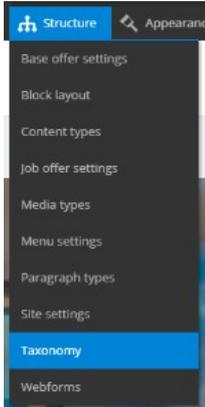
Search the taxonomy you want to edit or create and click on "List terms":

Click on edit to modify an existing Taxonomy:

Or click on "Add term" to create one:

Webstore

You may encounter the following field:

It can only be apply for website with **webstore**. This field is not mandatory.

When an offer is import from the webstore the following taxonomy are automatically created in the back-office:
  -
  - Apollo - Brand model
  - Apollo - Fuel Type
  - Apollo - Offer transmission type
  - Apollo - Option/category-topic
  - Apollo - Vehicle category
  - Apollo - Offer Duration
    Apollo - Offer Mileage

Apollo - Brand model

"Apollo - Brand model" taxonomy are used to create and define the offer brand and

model. It is also use to create brand pages like below with offers slider.

Citroën is a French automobile manufacturer, part of the PSA Peugeot Citroën group since 1976, founded in 1919 by French industrialist André-Gustave Citroën (1878–1935). In 1934, the firm established its reputation for innovative technology with the Traction Avant. This car was the world's first mass-produced front wheel drive car, and also one of the first to feature a unitary type body, with no chassis supporting the mechanical components.

CITROEN C3 SOCIÉTÉ VU 5P BERLINE PURETECH 82 S&S BVM FEEL

PURETECH 82 S&S BVM FEEL

20 € +VAT per month

Duration 24 months

24   42

NEED A SHORTER LEASE →

Mileage   10000 km/year

10000

CHOOSE THIS OFFER

First level - MAKE

✛ **Citroën**

    ✛ Berlingo vu 3p fourgonnette

    ✛ C3 société vu 5p berline

Complete all necessary fields:

Site *
CORP-the-master   ▼   **1**

Name *
Characters: 7   **2**
Citroën

Offer type *
Offer LTR   **3**
Offer LCV
Offer MTR

Webstore code   **4**
BRA017
This code is provided from webstore. Do not edit it if it is not necessary.

▼ HEADER IMAGE   **5**

Remove

Edit

Description   **6**

B *I* <u>U</u> S̶ x² *I*ₓ 🔗 🔗̶

Citroën is a French automobile manufacturer, part of the PSA Peugeot
Avant. This car was the world's first mass-produced front wheel drive c

Text format Filtered HTML ▼

Notes : You can add colors to your text by wrapping it in "source mode" by the
editor-blue, editor-black

Language
English ▼
The term language code.

☐ Generate automatic URL alias
    Uncheck this to create a custom alias below. Configure URL alias patterns.

URL alias   **7**
/small-business/long-term-need-offer/citroen
Specify an alternative path by which this data can be accessed. For example, type "/

▼ BRAND LOGO   **8**

☐ Visible **9**

▼ OFFER LIST FILTER ICON **10**

[Remove]

[Edit]

▶ VEHICLE CATEGORIES

▼ METATAGS * **11**

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific con
whereas using the [node:field_keywords] automatically inserts the "keywords" v

Browse available tokens.

▼ BASIC TAGS

Simple meta tags.

Page title *

[term:name] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this
site's name is automatically added. It is recommended that the title is no greater

Description *

desc

☐ Prevent indexation **12**
A boolean indicating whether the taxonomy is prevented from being indexed.

[**Save**]   Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the Brand
3	Offer type	Set "LTR"
4	Webstore code	ID of the brand in the webstore API. (Automatically filled after import with webstore)
5	Header image	Header image of the brand page
6	Description	Description of the brand page
7	URL Aalias	Can be use to modify URL format (Not recommanded)
8	Brand logo	Logo use on the "All brands" page
9	Visible	Always checked this box
10	Offer list filter icon	Logo use on the LTR offer list
11	Metatags	Meta data of the brand page
12	Prevent indexation	**Always uncheck this box for brand taxonomy.** If not the page will not be visible by google robot.

Citroën is a French automobile manufacturer, part of the PSA Peugeot Citroën group since 1976, founded in 1919 by French industrialist André-Gustave Citroën (1878–1935). In 1934, the firm established its reputation for innovative technology with the Traction Avant. This car was the world's first mass-produced front wheel drive car, and also one of the first to feature a unitary type body, with no chassis supporting the mechanical components.
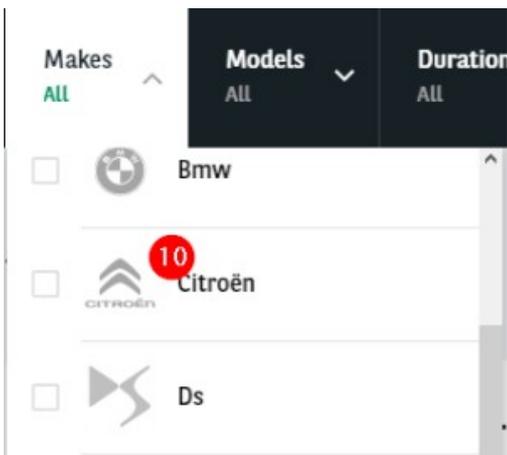
Second level - Model

Site *

CORP-the-master ▼

Name * ①

Characters: 24

C3 société vu 5p berline

Offer type *

Offer LTR
Offer LCV
Offer MTR

Webstore code ②

3788

This code is provided from webstore. Do not edit it if it is not necessary.

Number	Title	Description
1	Name	Name of the Model
2	Webstore code	ID of the model in the webstore API. (Automatically filled after import with webstore)

CITROEN C3 SOCIÉTÉ VU 5P BERLINE PURETECH 82 S&S BVM FEEL

PURETECH 82 S&S BVM FEEL

20 € +VAT per month

Duration 24 months

24   42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000

CHOOSE THIS OFFER

Makes	Models	Duration	Milea
All ∨	All ∧	All ∨	All

17 OFFERS

AUDI A5 2p
40 TDI 190 QTT S T

- [ ] C3 société vu 5p berline
- [ ] Ds 7 crossback 5p suv
- [ ] Ranger vu 2p pick-up
- [ ] Ranger vu 4p pick-up
- [ ] I30 fastback 5p berline
- [ ] Qx70 5p suv
- [ ] D-max ca vu 4p pick-up
- [ ] Daily vu 4p châssis double cabine
- [ ] E-niro / 5p / berline
- [ ] Mini vu 3p berline

Apollo - Downpayment

"Apollo - Downpayment" taxonomy are used to create and define the first month payment of offers.
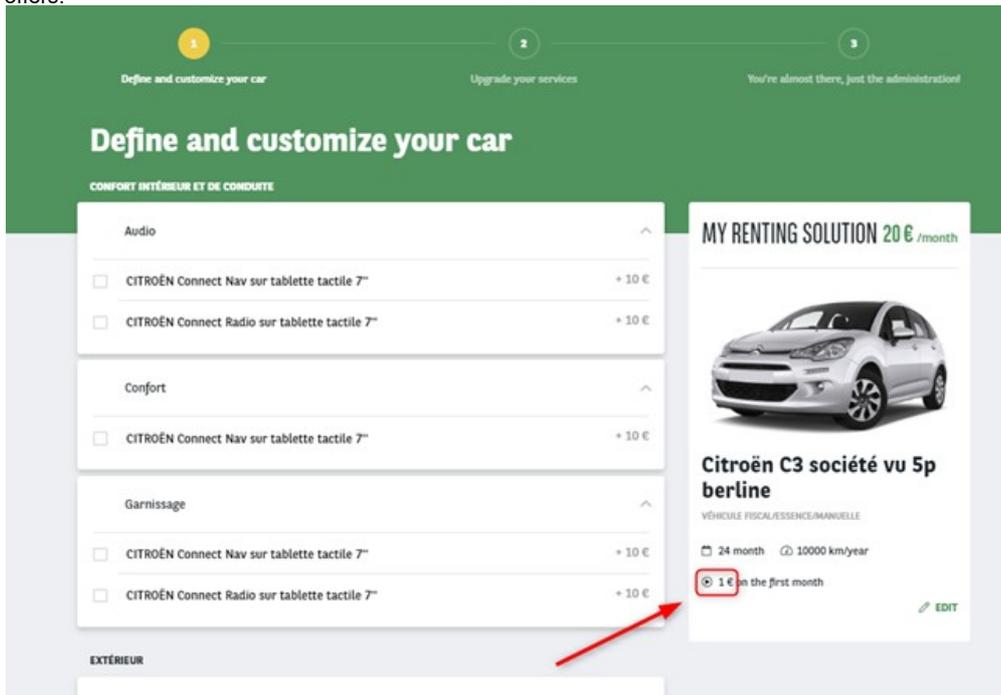
Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK

2	Name	Price of the downpayment
3	Description	Not used
4	Webstore code	ID of the brand in the webstore API. (Only after import with webstore)

MINI Mini VU 3p Berline One D 95 ch Société

ONE D 95 CH SOCIÉTÉ

20 €
+VAT per month

recommanded

DURATION	MILEAGE	1ST MONTH
24 month	10000 km/year	1 €

⚙ ADJUST TO MY NEED

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is *no longer* supported by major search engines.

Apollo - Fuel Type

"Apollo - Fuel type" taxonomy are used to create and define the fuel type of offers.

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the fuel
3	Description	Not used

Apollo - LCV - Number of seats

"Apollo - LCV - Number of seats" are used to create and define the number of seats in a offer model.

It is only apply to the Vans solution offer (LCV).
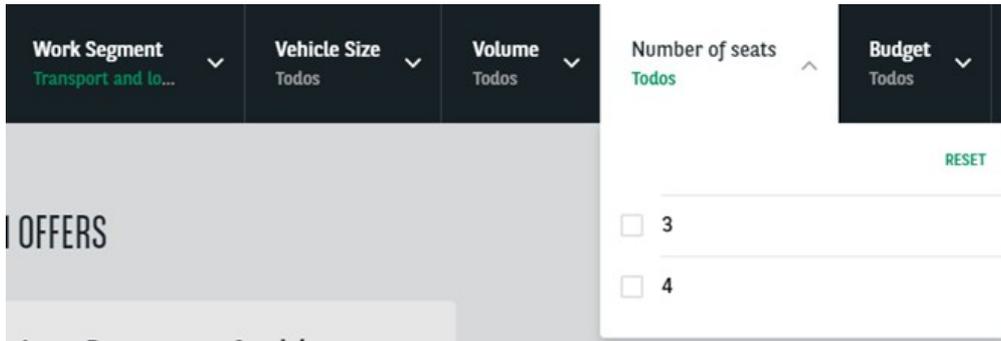
Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of seats
3	Description	Not used

Apollo - LCV - Segment

"Apollo - LCV - Segment" are used to create and define the work activity for the Van solutions filters.

It is only apply to the Vans solution offer.

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Work space / Activity
3	Description	Not used

Apollo - LCV - Size

"Apollo - LCV - Size" are used to create and define the size of a vehicle for LCV.

It is only apply to the Vans solution offer (LCV).

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Size format of the vehicle
3	Description	Not used

Apollo - LCV - Volume

"Apollo - LCV - Volume" are used to create and define the volume of a vehicle for LCV.
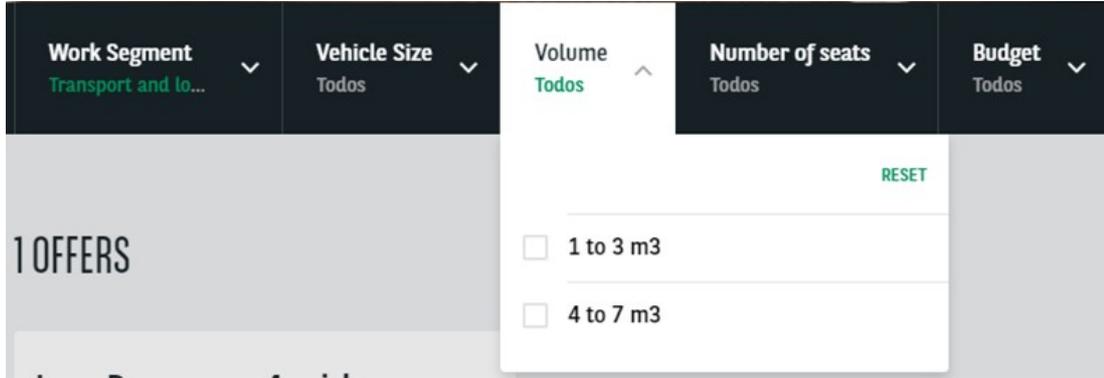
It is only apply to the Vans solution offer (LCV).

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Volume of the vehicle
3	Description	Not used

Apollo - Marketing Flag

"Apollo - Marketing Flag" are used to create and define an information flag on the offers.

Necessary fields:

▼ OFFER PAGE BANNER ⑦

You can select up to 1 media items (0 left).

Remove

Edit

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Volume of the vehicle
3	Lead campaign ID	Use to define a campaign ID with saleforce tracking
4	Description	Not used
5	Color code background	Define the color of the flag
6	Start & End date	Define the appearance duration of the flag
7	Offer page banner	Put a banner on the offers with the marketing flag

Mileage   10000 km/year

| 10000 | 15000 |

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Apollo - Offer Duration

"Apollo - Offer Duration" taxonomy are used to create and define the available duration of offers.

A best pratice when creating duration taxonomy is to create one for each offer type. In that case it will be easier to find which duration if define for which offer type.

Letter taxonomy must not have any offer type defined. Let's see that in the next paragraph.

Necessary fields:

Site *
CORP-the-master

Name *
Characte...
24

Description

B I U S x² Iₓ ⊖

Offer type
- None -
Offer LTR
Offer LCV
Offer MTR

Save   Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of months
3	Description	Not used
4	Offer type	Define for which offer type the duration if for (LTR, MTR, LCV)

Further details

We can have the same duration type on different offer type:

✛ LCV

  ✛ 24

  ✛ 36

  ✛ 48

✛ LTR

  ✛ 24

  ✛ 36

  ✛ 42

But one is define on LTR offer type and the other on LCV offer type.

Make sure that the taxonomy use for the order are set as "None":

It will be the same for the offer list page. They must be assigned to an offer type:

Site *

CORP-the-master ▼

Title *

Characters: 20

Long term need offer

Language

English ▼

Segment *

Small business ▼

Offer Type

- None -
Offer LTR
Offer LCV
Offer MTR

In that way only the "LTR" duration taxonomy will be visible on the "LTR" offer list filters.
Taxonomy must be in an ascending order to be the same in front-office:

Duration   Mileage   Budg
All ^   All ∨   All

RESET

⦿ - Any -

○ 24

○ 36

○ 42

Apollo - Offer Mileage

"Apollo - Offer Mileage" taxonomy are used to create and define the available mileage of offers.

BMW I3 / 5P / BERLINE 120 AH ATELIER

120 AH ATELIER

30 € +VAT per month ~~50 €~~

Duration 24 months

24   36   42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000   15000   20000

CHOOSE THIS OFFER

Mileage
All

Budget
All

RESET

◉ - Any -
○ 10000
○ 15000
○ 20000

A best pratice when creating mileage taxonomy is to create one for each offer type. In that case it will be easily to find which mileage if define for which offer type.

Letter taxonomy must not have any offer type defined. Let's see that in the next paragraph.

✛ LCV

  ✛ 25000

  ✛ 50000

  ✛ 100000

✛ LTR

  ✛ 10000

  ✛ 15000

  ✛ 20000

Necessary fields:

Site *

CORP-the-master

Name *

Characte

24

Description

B I U S x² I_x ⊞

Offer type

- None -
Offer LTR
Offer LCV
Offer MTR

Save   Delete

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Number of kilometers
3	Description	Not used
4	Offer type	Define for which offer type the duration if for (LTR, MTR, LCV)

Further details

We can have the same duration type on different offer type:

⊹ LCV

⊹ 20000

⊹ 25000

⊹ 50000

⊹ 100000

⊹ LTR

⊹ 10000

⊹ 15000

⊹ 20000

But one is define on LTR offer type and the other on LCV offer type.

Make sure that the taxonomy use for the order are set as "None":

It will be the same for the offer list page. They must be assigned to an offer type:

In that way only the "LTR" duration taxonomy will be visible on the "LTR" offer list filters.
Taxonomy must be in an ascending order to be the same in front-office:

Apollo - Offer transmission type

"Apollo - Offer transmission type" taxonomy are used to create and define the transmission type of offers.

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the transmission type
3	Description	Not used

Apollo - Offer services

"Apollo - Offer services" taxonomy are used to create and define the services contain in the services pack for offers and/or the service presented to the user in the product page.

6 SERVICES INCLUDED BY ARVAL

Service, Maintenance & Repair
Service, Maintenance & Repair keep your vehicle running and looking good: your vehicle is fully maintained.

Insurance and accident management
We protect you and your vehicle: Arval offers you various cover options, from third party liability damage to full protection and personal injury.

24/7 Roadside assistance
Roadside assistance: available for you all day every day, to get you back on the road. wherever you are.

Relief vehicle
If your car is immobilized, Arval quickly provides you a car to ensure your business and personal mobility

Tire management
We check your tires, fit new ones or repair them when needed. We can even store seasonal ones for you.

Arval Digital Suite
My Arval and Reporting gives you consumer-grade apps and data to help you improve how you use your vehicle to meet the needs of your business.

	Driver 4 services 15 € ○	Business 8 services 20 € ◉	Executive 9 services 25 € ○
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	✗	✓	✓
Insurance and accident management	✗	✓	✓
Relief vehicle	✗	✓	✓
Insurance	✗	Insurance mentio ... ⊕ SEE MORE	Insurance mentio ... ⊕ SEE MORE

*Service pack step if you use it

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Service name
3	Icon	Service icon
4	Additional font awesome settings	Always put **Light** style
5	Description	Service description

Further details

Services display on the offers are configured in the settings website.
If you want to add or delete a service in your product page, please create a Jira ticket

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

PDF

Apollo - Offer services pack

"Apollo - Offer services pack" taxonomy are used to create and define the services pack for offers.

Necessary fields:

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Services pack name
3	Description	Not used
4	Marketing label	Not used
5	Name teaser	Not used
6	Add service pack	Use to add services in the pack
7	Service	Select the desire service
8	Details	Use to display a mention instead of a "check" icon on service pack overview 255 caracters maximum.

Apollo - Option/category-topic

"Apollo - Option/category-topic" taxonomy are used to create and define the equipements and options category for offers.

Equipments (Already available on the offer):

Options (Buyable options):

This taxonomy is build with **two level.**
First level define the topic of the option/equipment.
Second level define the category of the option/equipment. The value and/or price are define directly in the offer.

First level

Necessary fields:

Number	Title	Description	Comment
1	Site	Select the desire country you are working on Example: DK	
2	Name	Name of the topic	
3	Description	Not used	
4	Icon	Define the icon of the topic	https://fontawesome.com/icons?d=gallery&s=light
5	Style	Always choose light	

DESCRIPTION OF THE BMW I3 / 5P / BERLINE

🚗 Basics	📏 **Caractéristiques techniques**	🎛 Confort intérieur et de conduite	🚗 Extérieur	🛡 Sécurité

Niveau de finition	ATELIER	Nombre de portes	5	Année Modèle	2020
Puissance fiscale (CV)	3	Longueur (mm)	4011	Largeur (mm)	1775
Volume du coffre (l)	260	Volume du coffre, siège AR bas (l)	1100	Hauteur (mm)	1598

Second level

Necessary fields:

Site *
CORP-the-master ▼

Name *
Characters
Carburant

Description

B *I* U S x² I_x 🔗 🔗

☐ Is radio
For second level ONLY ! Checked the field in accordion will accept juste one value (Radio button)

Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Name of the topic
3	Description	Not used
4	Is radio	**For options only.** Check this box if only one options must be choose

Confort **multiple option available** ⌃
◼ Caméra de recul	+ 20 €
◼ Kit fumeur	+ 20 €
◼ Radars de stationnement avant et arrière PDC	+ 20 €

Confort **one option clickable** ⌃
⦿ Caméra de recul	+ 20 €
○ Kit fumeur	+ 20 €
○ Radars de stationnement avant et arrière PDC	+ 20 €

Further details

For equiments in front office the category (lvl 2) are not visible.
The value (**2** & **3**) is set directly in the offer.

Front-office:

Back-office (Offer):

For options in front office the topic (lvl 1) are not visible.
The value (**2** & **3**) is set directly in the offer.

Front-office:

Back-office (Offer):

Apollo - Vehicle category

"Apollo - vehicle category" taxonomy are used to create and define the vehicle category.
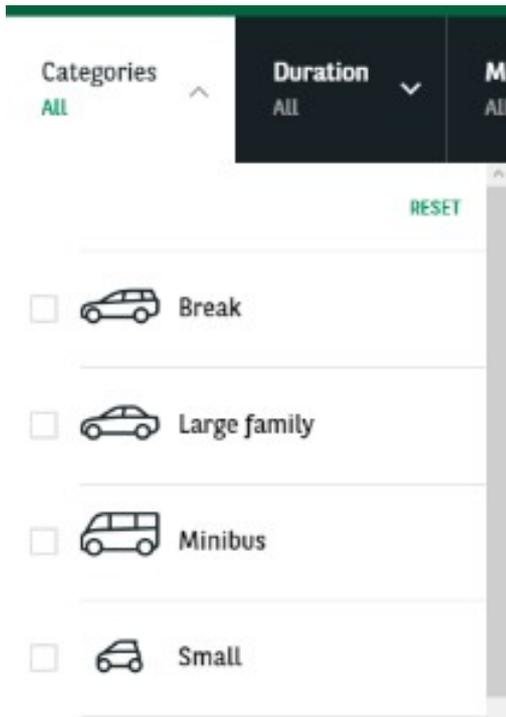
Necessary fields:
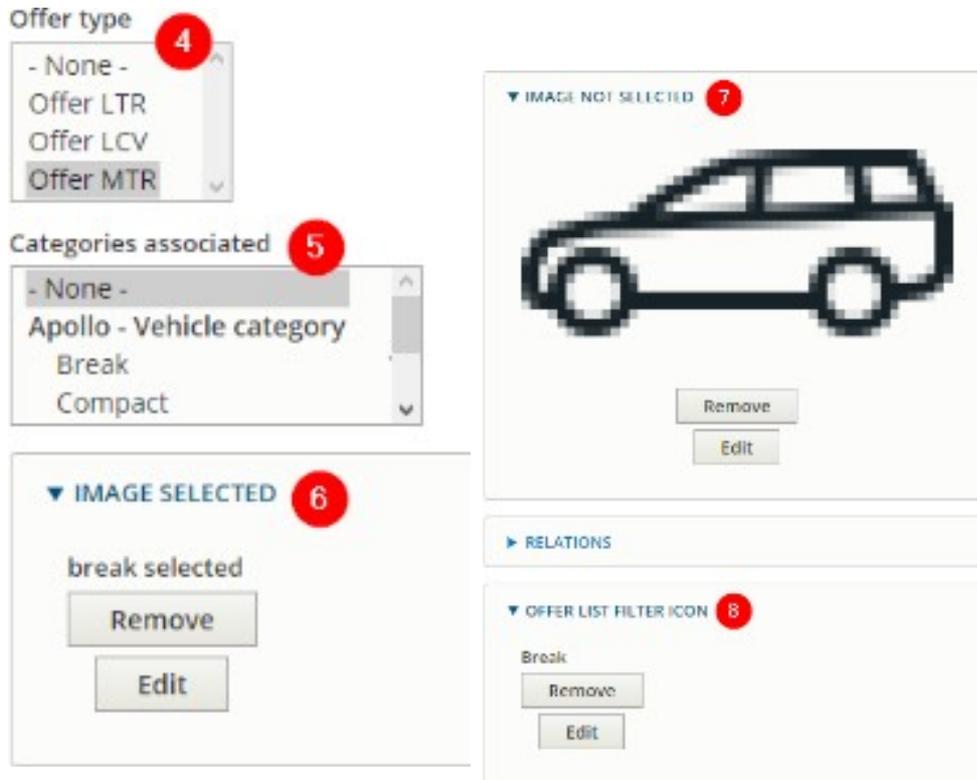
Number	Title	Description
1	Site	Select the desire country you are working on Example: DK
2	Name	Service name
3	Description	Not used
4	Offer type	Offer type of the category (LTR, LCV, MTR)
5	Categories associated	Not used
6	Image selected	Green visual when picto is selected on the MTR search page
7	Image not selected	Black visual when picto is not selected on the MTR search page
8	Offer list filter icon	Visual on the MTR filter