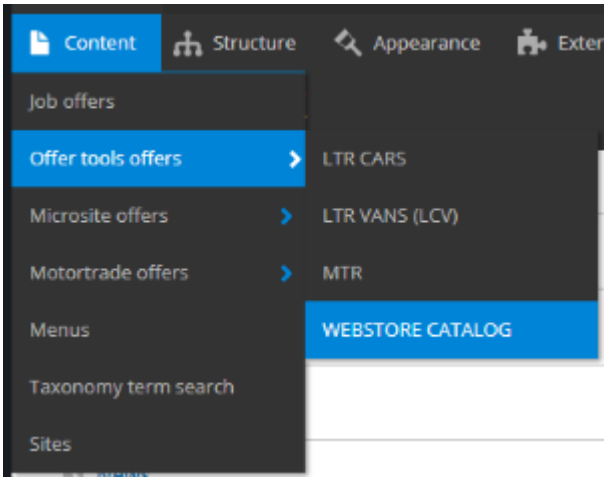
Offers

Import with webstore

Offers can be imported from a tool named "Webstore".

Note that only LTR & LCV offers can be imported.

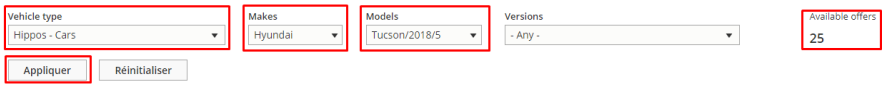
For this go here on the menu to access the webstore interface:



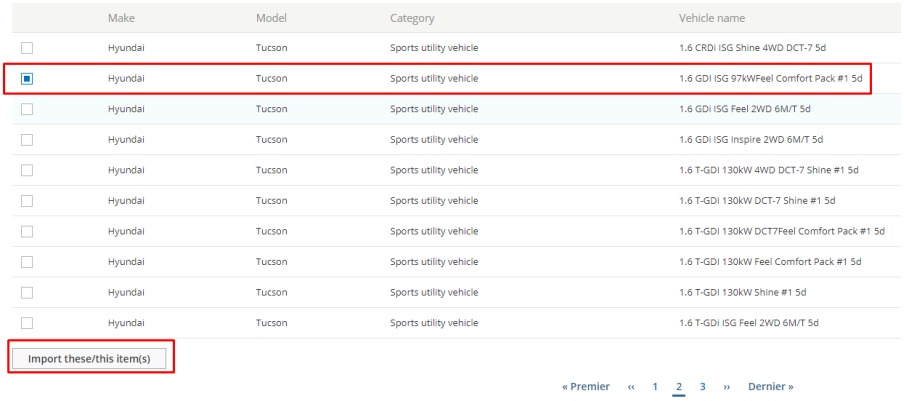
Then you must follow the select button to find the desire Brand & Model.

Example if I search the Hyundaï Tucson vehicle:

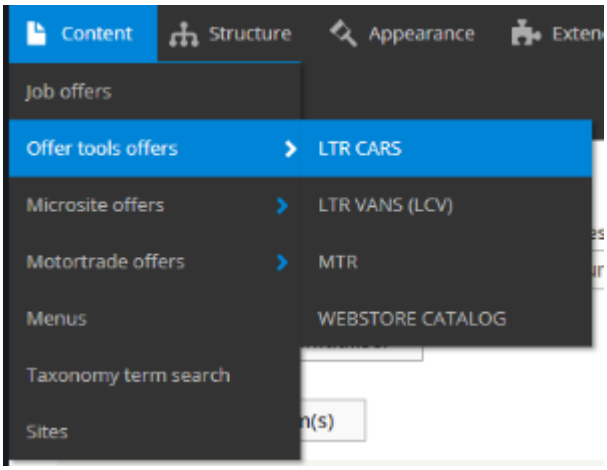
I apply the three first level and click on apply to have the detail list

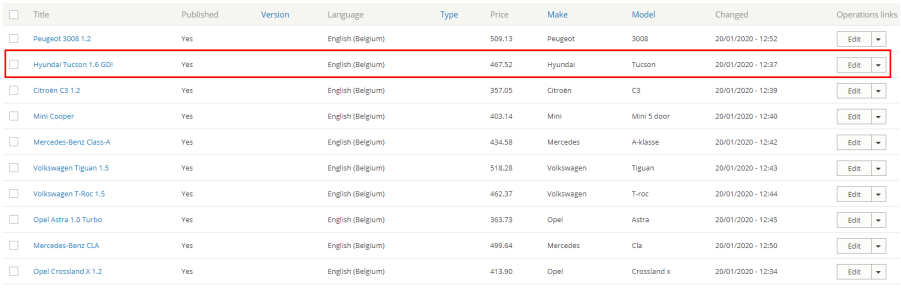


Now I search the corresponding vehicle name. Click on the box and import it:



We can now go on the offer page to see it. Here we have imported an LTR offer:





Title	Published	Version	Language	Type	Price	Make	Model	Changed	Operations links
Peugeot 3008 1.2	Yes		English (Belgium)		509.13	Peugeot	3008	20/01/2020 - 12:52	Edit
Hyundai Tucson 1.6 GDI	Yes		English (Belgium)		467.52	Hyundai	Tucson	20/01/2020 - 12:37	Edit
Citroën C3 1.2	Yes		English (Belgium)		357.05	Citroën	C3	20/01/2020 - 12:39	Edit
Mini Cooper	Yes		English (Belgium)		403.14	Mini	Mini 5 door	20/01/2020 - 12:40	Edit
Mercedes-Benz Class-A	Yes		English (Belgium)		434.58	Mercedes	A-klasse	20/01/2020 - 12:42	Edit
Volkswagen Tiguan 1.5	Yes		English (Belgium)		518.28	Volkswagen	Tiguan	20/01/2020 - 12:43	Edit
Volkswagen T-Roc 1.5	Yes		English (Belgium)		462.37	Volkswagen	T-roc	20/01/2020 - 12:44	Edit
Opel Astra 1.0 Turbo	Yes		English (Belgium)		363.73	Opel	Astra	20/01/2020 - 12:45	Edit
Mercedes-Benz CLA	Yes		English (Belgium)		499.64	Mercedes	Cla	20/01/2020 - 12:50	Edit
Opel Crossland X 1.2	Yes		English (Belgium)		413.90	Opel	Crossland x	20/01/2020 - 12:34	Edit

Create offer manually

The following topic describe all the details to create an offer manually:

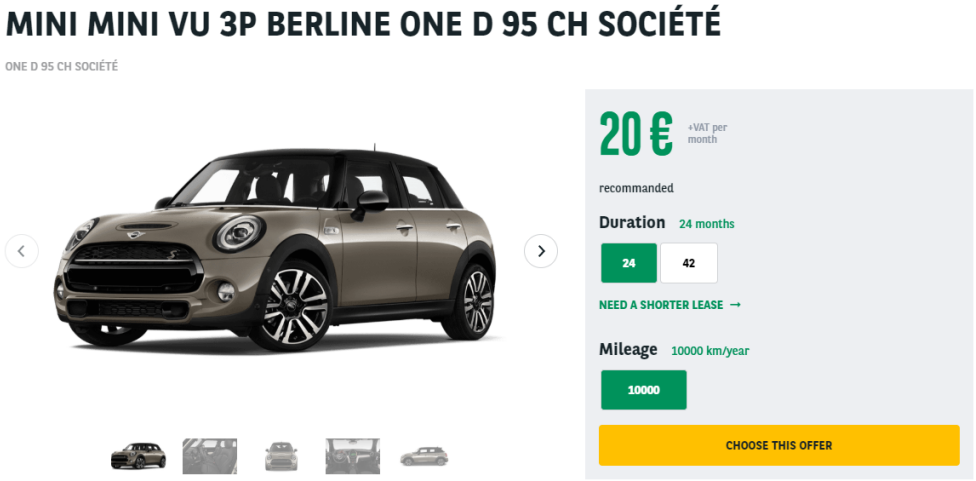
LTR Offer

MTR offer

LCV Offer

LTR Offer

- Offer
    - Metatags
    - Site
    - Language
    - Segment
    - Vehicle
        - Title
        - Description
            - Type name
            - Category name
            - Brand model
            - Vehicle name
            - Fuel type
            - Transmission type
            - Number of doors
            - Energy label
            - Model year
            - C02 level
            - Combined consumption
        - Pictures
        - Equipment
            - Category
            - Name
            - Value
            - Code
    - Offer
        - ID
        - Type
        - TIming
        - Marketing info
            - Marketing flag
            - Promo text
            - Description
            - Legal notices
        - Default price
            - Duration
            - Mileage
            - Down payment
            - Old price / New price
            - Service pack
        - Matrix price
            - Price matrix
    - Options
        - Category/topics
        - Name
        - Price
        - Value
        - Code
        - Promoted to front

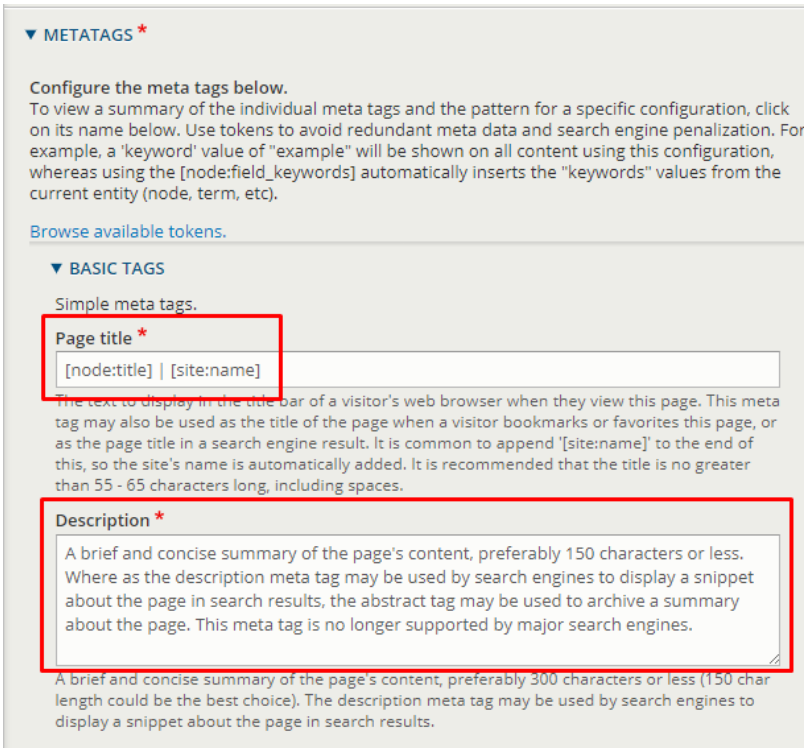


https://cms-mig.arval.com/the-master/small-business/long-term-need-offer/mini/mini-mini-vu-3p-berline-one-d-95-ch-societe

Offer

Metatags

- Define the meta-title and meta-description of the page

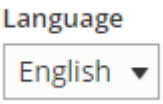


Site

- Define the website you're working on

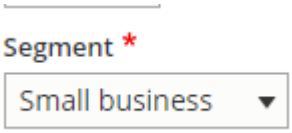
Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site



Segment

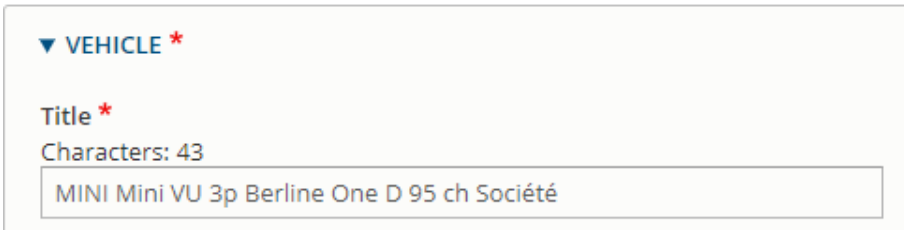
- Define the segment where to create the content.
- By default offer are on **Small business** segment

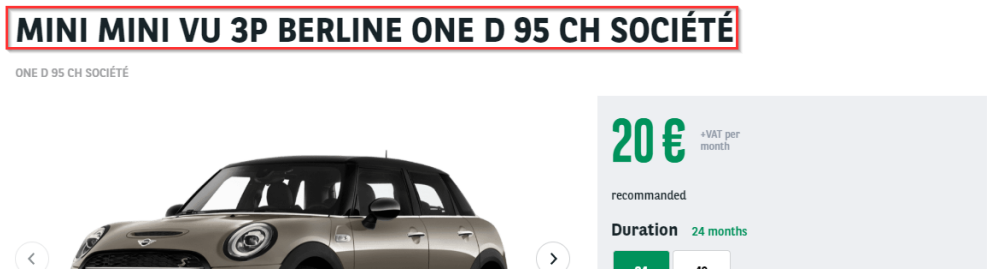


Vehicle

Title

- Define the title of the offer



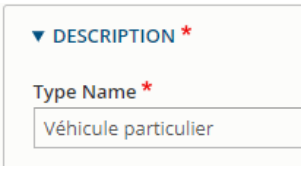


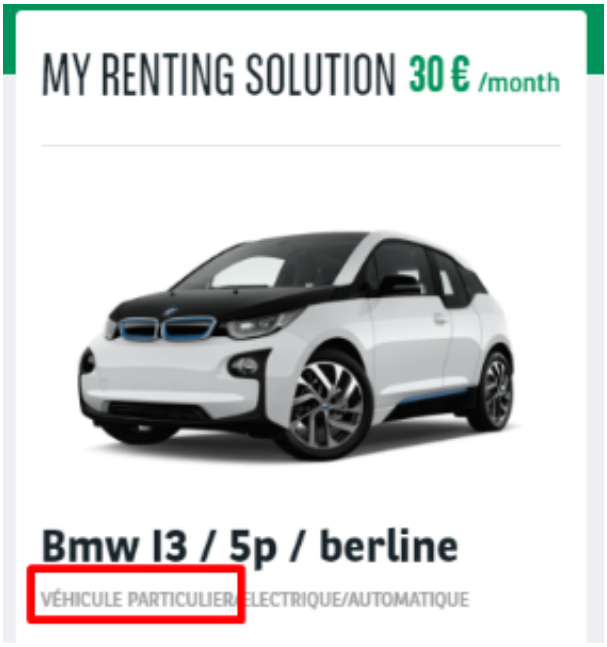
Description

Type name

- Define the type of vehicle

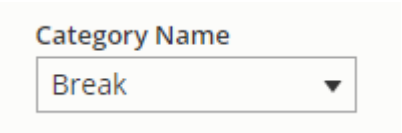
- Only visible in the second step of the tunnal





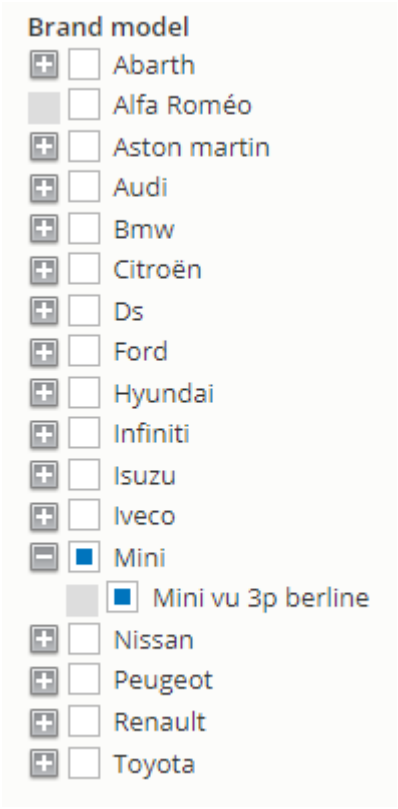
Category name

- Define the category of the vehicle
- Created from taxonomy: "Apollo - Vehicle category"



Brand model

- Define the brand and model of the offer
- Created from taxonomy: "Apollo - Brand model"

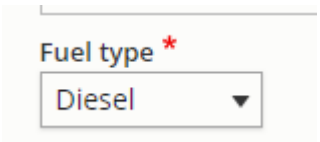


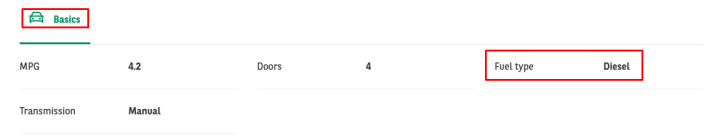
Vehicle name

- Define the name of the vehicle

Fuel type

- Define the fuel type
- Created from taxonomy: "Apollo - Fuel type"

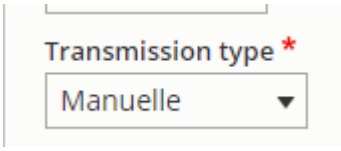


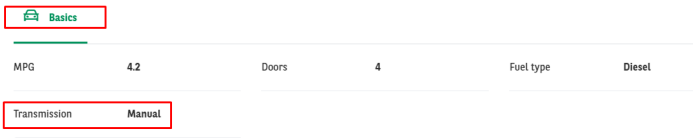


Transmission type

- Define the transmission trype of the vehicle

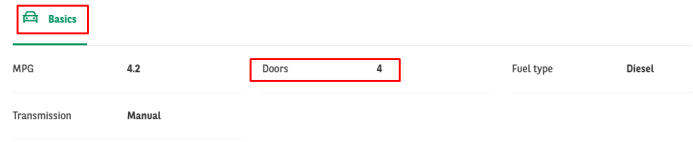
- Created from taxonomy: "Apollo - Offer transmission type"





Number of doors

- Define the numbers of doors of the vehicle



Energy label

- Define the energy class of the vehicle
- Not visible in front

Model year

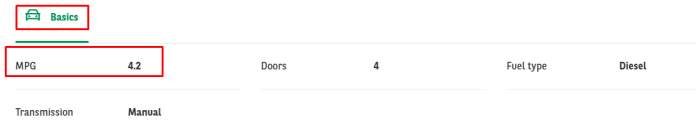
- Define the year of creation of the vehicle
- Not visible in front

C02 level

- Define the CO2 level of the vehicle

Combined consumption

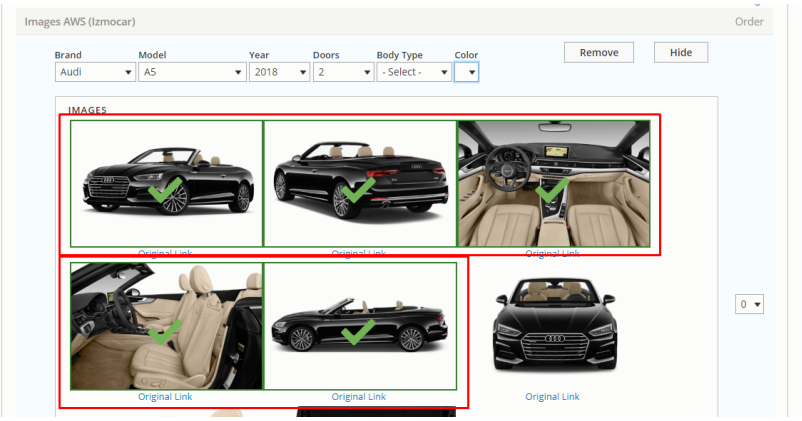
- Define the combined consumption of the vehicle



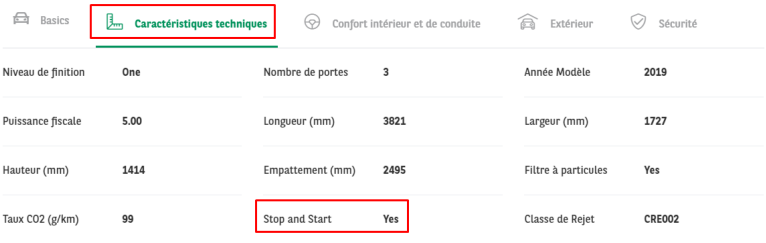
Pictures

- Fill the informations to find the good visuals:
  - Brand
  - Model
  - Year
  - Doors

- Then place the visuals in that order:
  - External three-quarter front
  - External three-quarter back
  - Inside front
  - Inside side
  - External side
- Click on the visuals **in the order** to validate it later



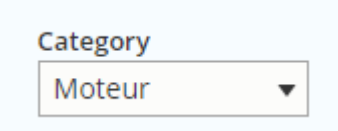
Equipment



- Many equipments can be attached to the offer. They must be build one by one like the example below
- If the offer is imported from the webstore, the equipments are imported with it.

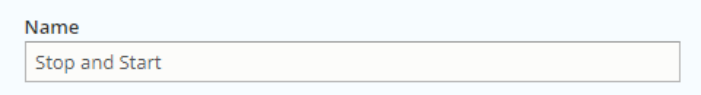
Category

- Define the category of the equipment
- Created from taxonomy: "Apollo - Option/Category-topic"



Name

- Define the name of the equipment



Value

- Define the value/description of the equipment

Code

- Define the webstore code attach to this equipment

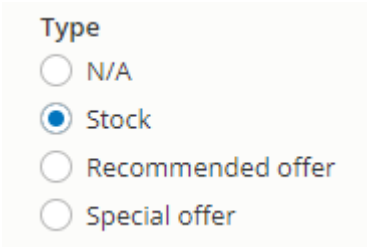
Offer

ID

- Define the ID of the offer associated to the webstore
- If the offer is imported from the webstore, the field is automatically completed

Type

- N/A
- Stock
    - Already available offers
    - In stock
- Recommended offer
    - Highlighted offers
- Special offer
    - Fixed offer with defined equipments and option, fixed price, fixed duration and mileage
    - Cannot be personalize by customer



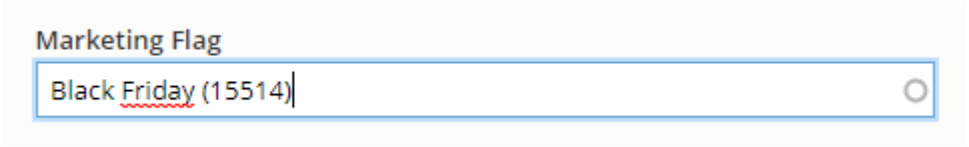
TIming

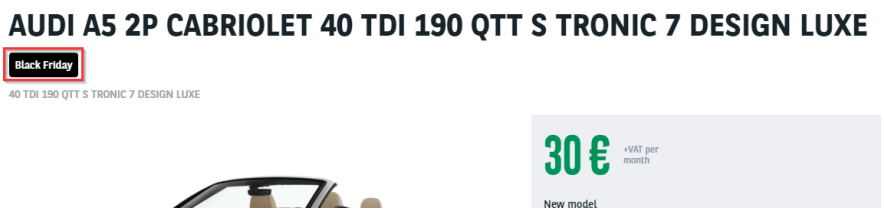
- Define a start and end date for the offer publishing. Use for special events like Black friday

Marketing info

Marketing flag

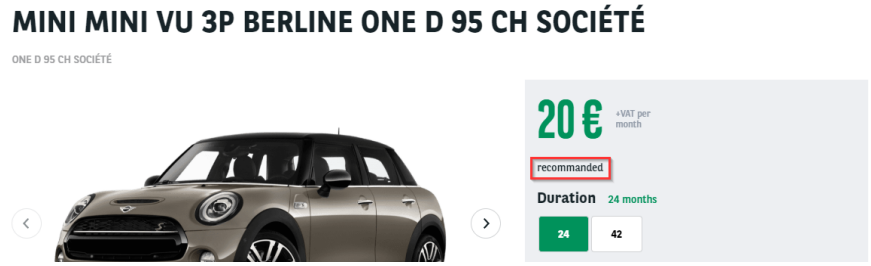
- Set a flag on offer to identify it for special marketing event
- Created from taxonomy: "Apollo - Marketing flag"





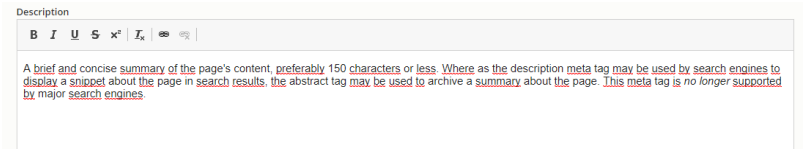
Promo text

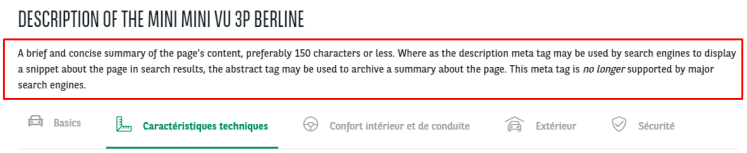
- Use to put additional information with marketing flag



Description

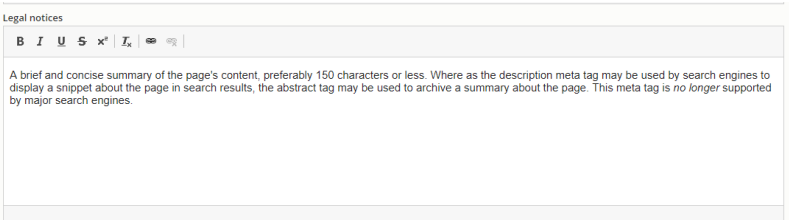
- Define the description of the offer

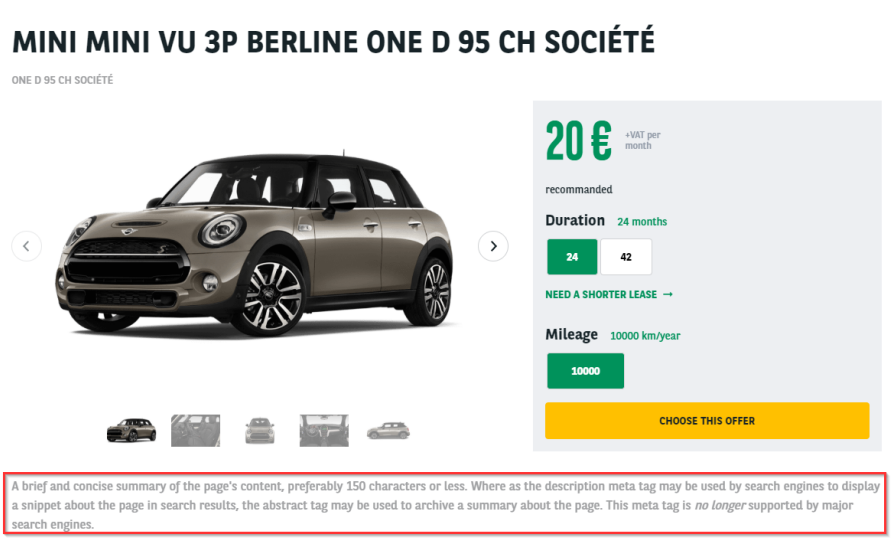




Legal notices

- Legal notice of the offer





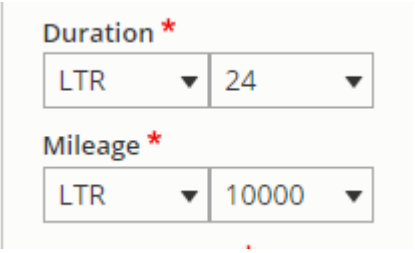
Default price

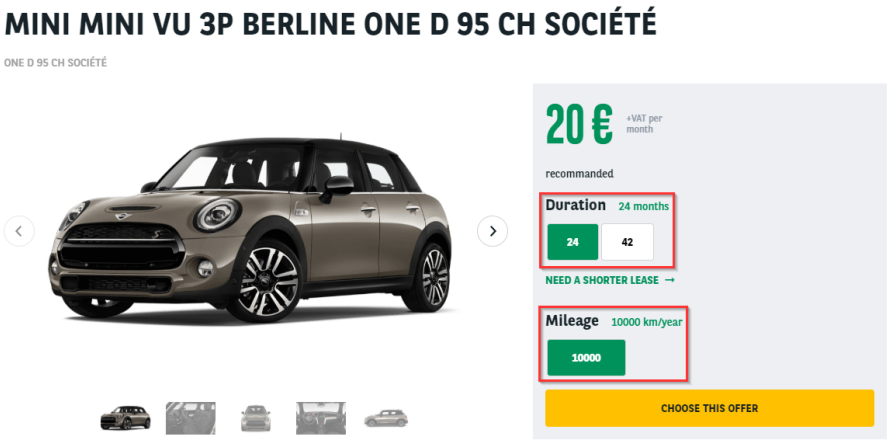
Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

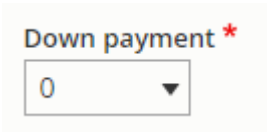
- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"





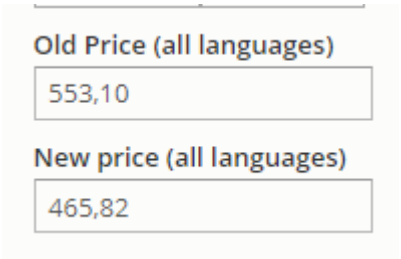
Down payment

- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo - Downpayment"



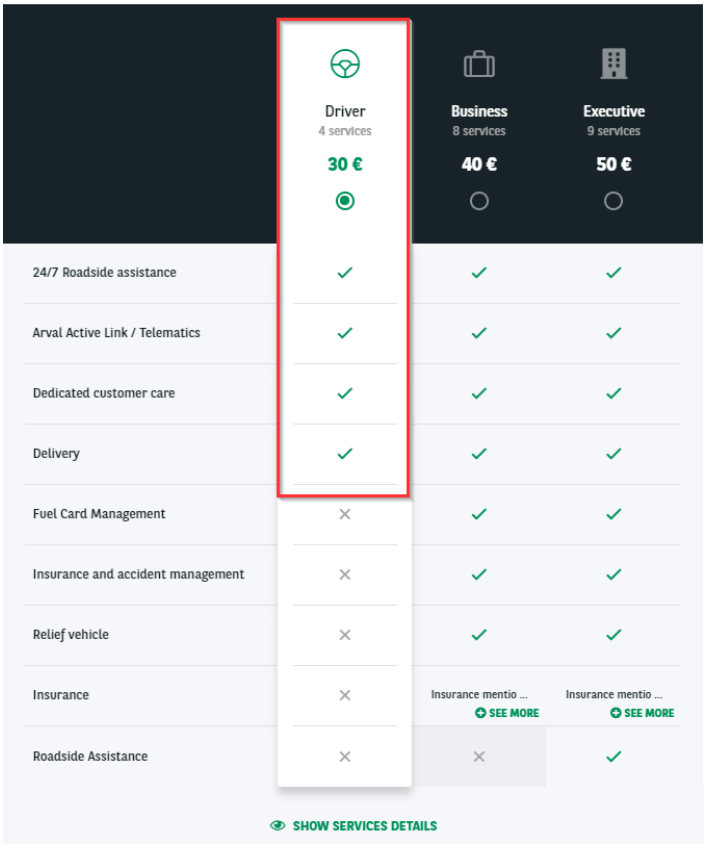
Old price / New price

- Define the old and new price.



Service pack

- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"



Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- The default price of the offer must exist in the matrix. (New price, Duration, mileage)
- Matrix to be imported. See dedicated topic on it

Price Matrix

Offer price matrix

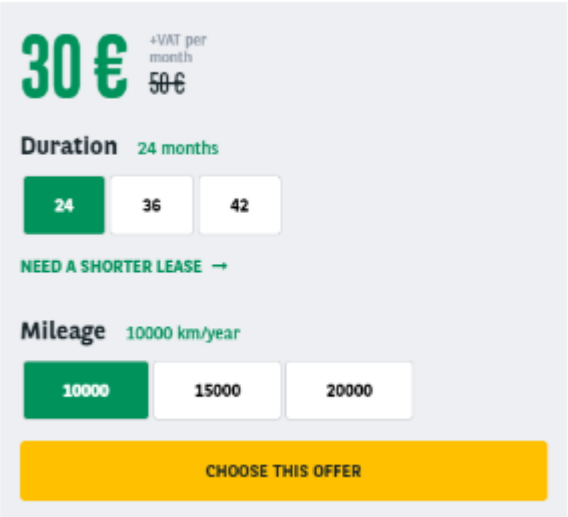
Duration
24
Mileage
10000
Downpayment
1
New Price
20.00
Service pack
Driver

Offer price matrix

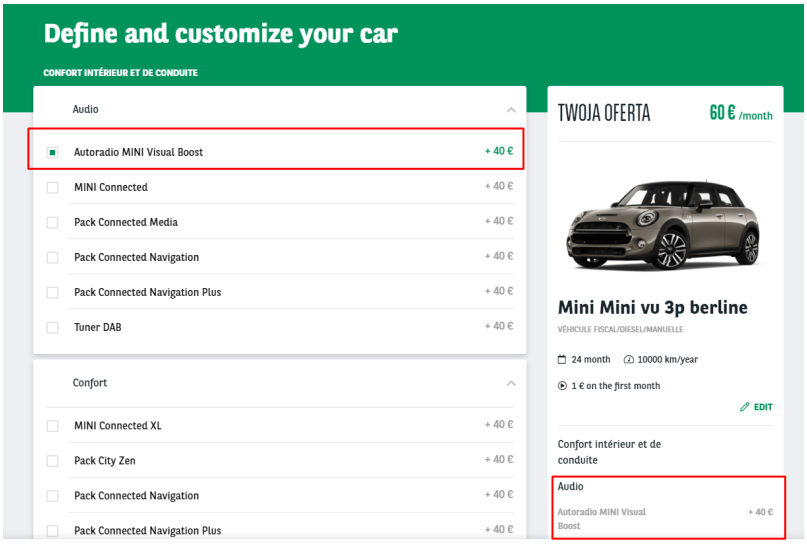
Duration
24
Mileage
10000
Downpayment
1
New Price
30.00
Service pack
Business

Offer price matrix

Duration
24
Mileage
10000
Downpayment
1
New Price
40.00
Service pack
Executive



Options



- Many options can be choose for the offer. They must be build one by one like the example below
- Its define on the Step 1 of the car acquisition.

Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

Name

- Define the front name of the option

Price

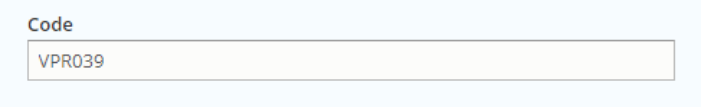
- Define the price of the option

Value

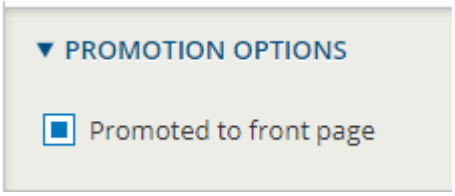
- Not use

Code

- Define the webstore code of the option
- If the offer is imported from the webstore, the field is automatically completed



Promoted to front



This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)

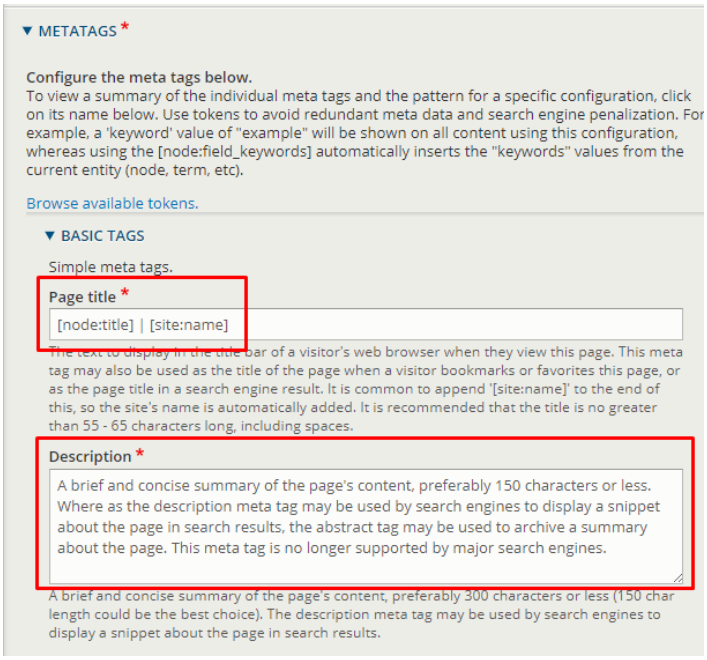
LCV Offer

- Offer
    - Metatags
    - Site
    - Language
    - Segment
    - Vehicle
        - Title
        - Description
            - Type name
            - Category name
            - Brand model
            - Vehicle name
            - Fuel type
            - Transmission type
            - Vehicle lenght
            - Vehicle size
            - Volume
            - Payload
            - Number of seats
            - Model year
            - Energy label
            - C02 level
            - Combined consumption
            - Version
        - Pictures
        - Equipment
            - Category
            - Name
            - Value
            - Code
    - Offer
        - ID
        - Type
        - Type of tax
        - Stock display
        - TIming
        - Marketing info
            - Work segment
            - Job name
            - Marketing flag
            - Promo text
            - Description
            - Legal notices
        - Default price
            - Duration
            - Mileage
            - Down payment
            - Old price / New price
            - Service pack
        - Matrix price
            - Price matrix
    - Options
        - Transformed
        - Classical options
            - Category/topics
            - Name
            - Price
            - Value
            - Code
        - Transformed options
            - Category/topics
            - Name
            - Description
            - Option picture
        - Promoted to front

Offer

Metatags

- Define the meta-title and meta-description of the page

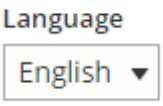


Site

- Define the website you're working on

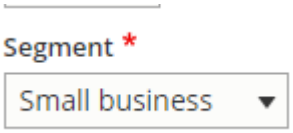
Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site



Segment

- Define the segment where to create the content.
- By default offer are on **Small business** segment



Vehicle

Title

- Define the title of the offer

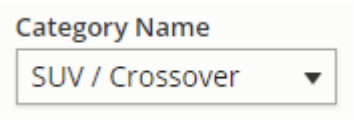
Description

Type name

- Define the type of vehicle

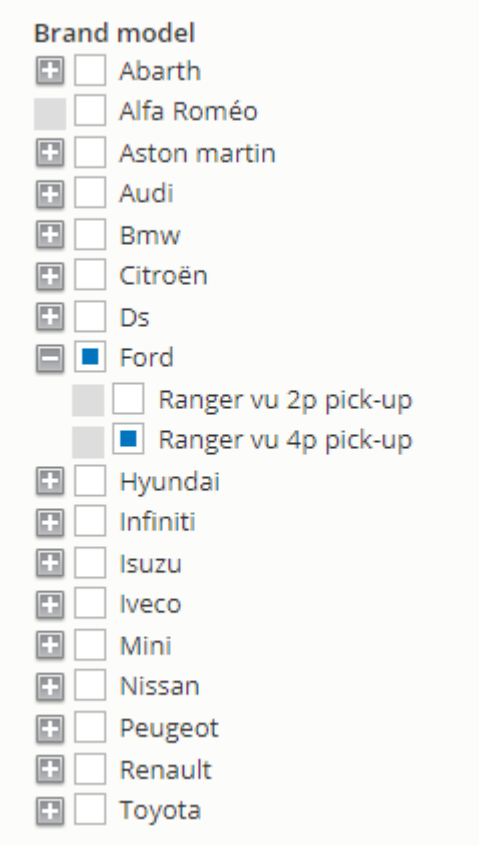
Category name

- Define the category of the vehicle
- Created from taxonomy: "Apollo - Vehicle category"
- Not visible in front



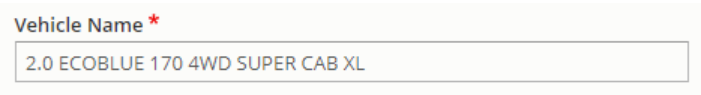
Brand model

- Define the brand and model of the offer
- Created from taxonomy: "Apollo - Brand model"



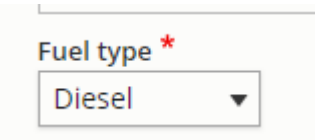
Vehicle name

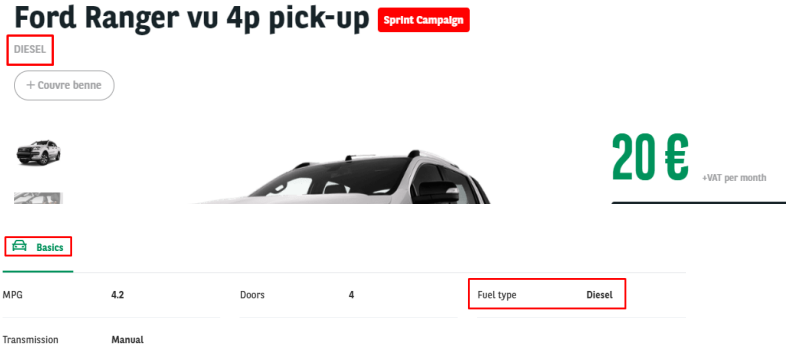
- Define the name of the vehicle
- Not visible in front



Fuel type

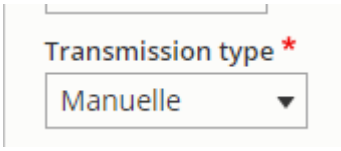
- Define the fuel type
- Created from taxonomy: "Apollo - Fuel type"

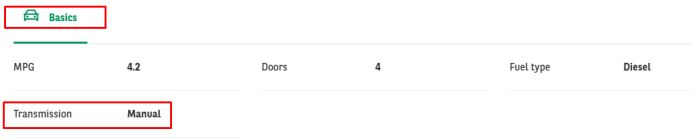




Transmission type

- Define the transmission trype of the vehicle
- Created from taxonomy: "Apollo - Offer transmission type"



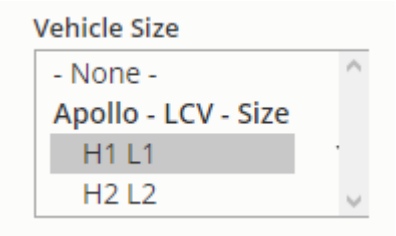


Vehicle lenght

- Lenght of the vehicle
- Not visible in front

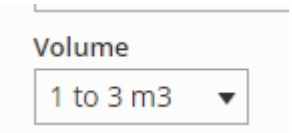
Vehicle size

- Define vehicle sizing



Volume

- Define volume of vehicle

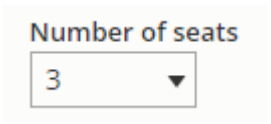


Payload

- Not used

Number of seats

- Define the number of seats of the vehicle
- Issue with text (Doors instead of seats) in front. Will be fixed.



Model year

- Define the year of creation of the vehicle
- Not visible in front

Energy label

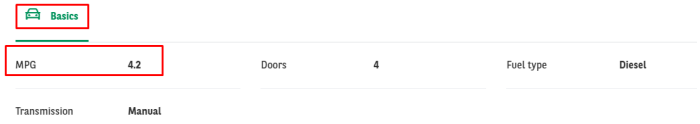
- Define the energy class of the vehicle
- Not visible in front

C02 level

- Define the CO2 level of the vehicle

Combined consumption

- Define the combined consumption of the vehicle

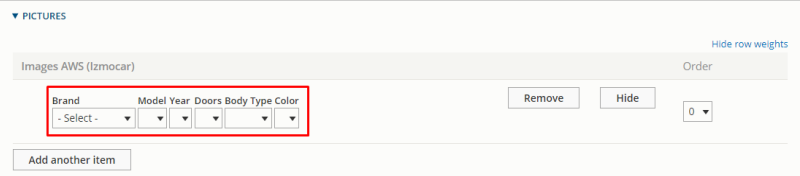


Version

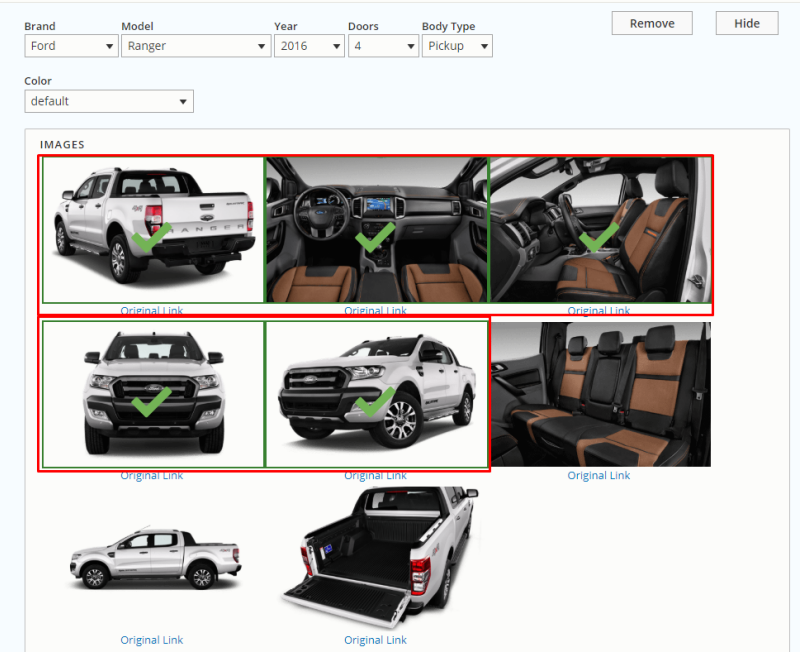
- Version of vehicle
- Not visible in front

Pictures

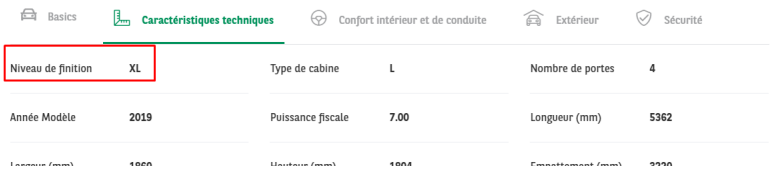
- Fill the informations to find the good visuals:
  - Brand
  - Model
  - Year
  - Doors



- Then replace the visuals in that order:
  - External three-quarter front
  - External three-quarter back
  - Inside front
  - Inside side
  - External side
- And click on the visuals **in the order** to validate it later



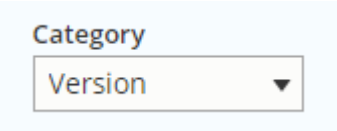
Equipment



- Many equipments can be attached to the offer. They must be build one by one like the example below
- If the offer is imported from the webstore, the equipments are imported with it.

Category

- Define the category of the equipment
- Created from taxonomy: "Apollo - Option/Category-topic"



Name

- Define the name of the equipment

Value

- Define the value/description of the equipment

Code

- Define the webstore code attach to this equipment

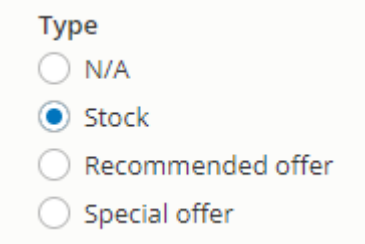
Offer

ID

- Define the ID of the offer associated to the webstore
- If the offer is imported from the webstore, the field is automatically completed

Type

- N/A
- Stock
    - Already available offers
    - In stock
- Recommended offer
    - Highlight offers
- Special offer
    - Fixed offer with defined equipments and option, fixed price, fixed duration and mileage
    - Cannot be personalize by customer



Type of tax

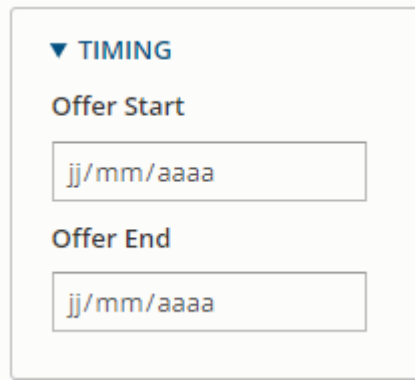
- Not used

Stock display

- Not used

TIming

- Define a start and end date for the offer publishing. Use for special events like Black friday



Marketing info

Work segment

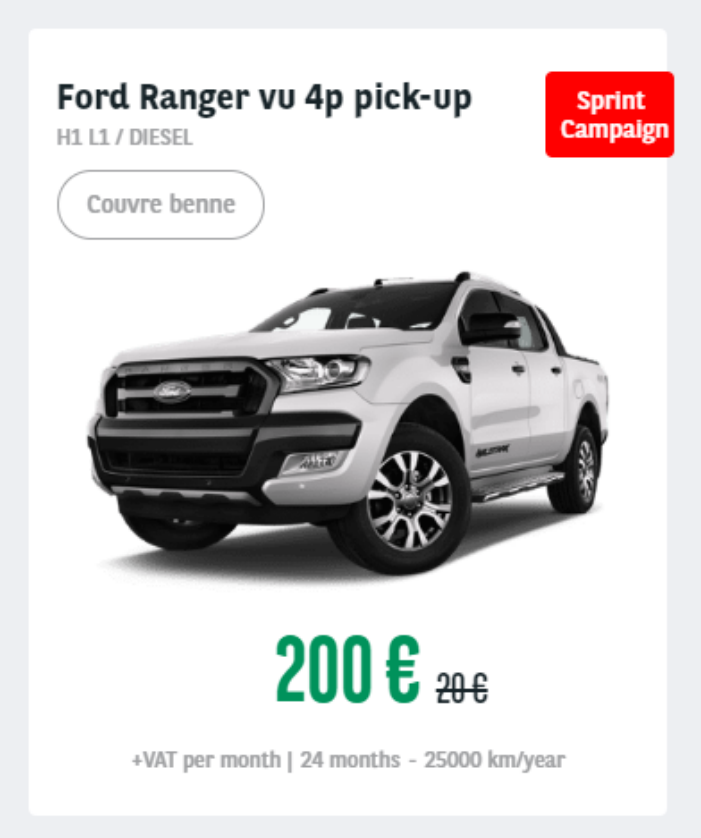
- Define the work use of the vehicle
- Created form taxonomy: "Apollo - LCV - Segment"

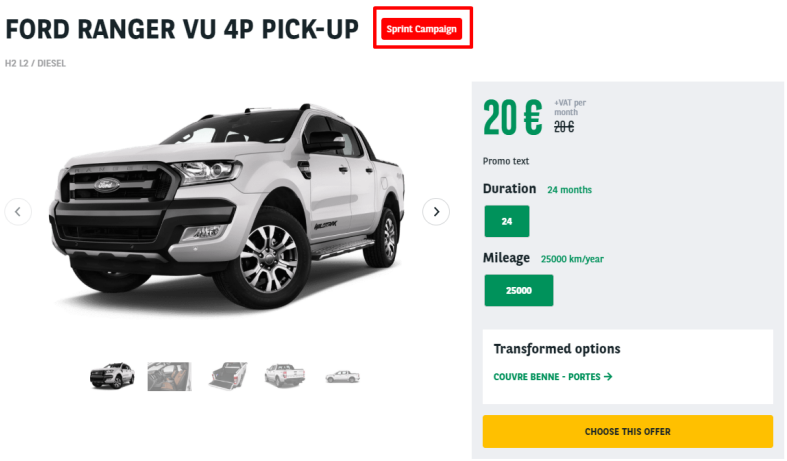
Job name

- Not used

Marketing flag

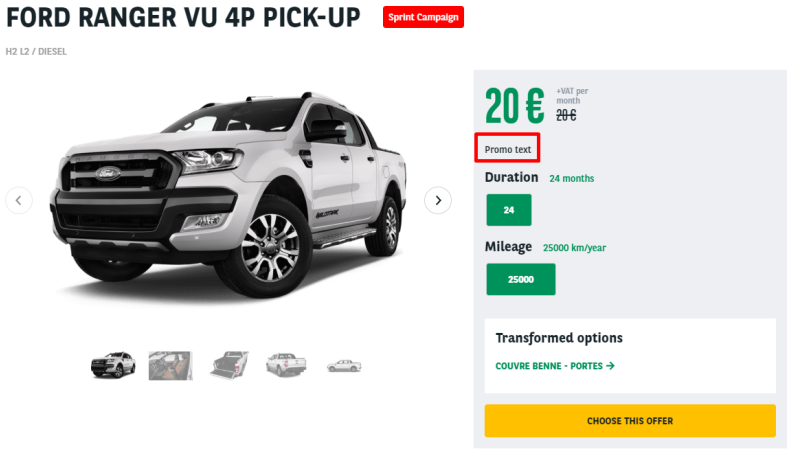
- Set a flag on offer to identify it for special marketing event
- Created from taxonomy: "Apollo - Marketing flag"





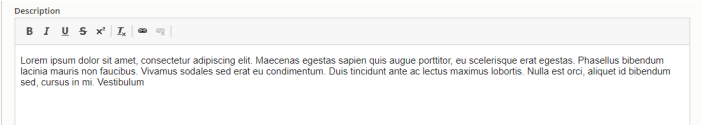
Promo text

- Use to put additional information with marketing flag



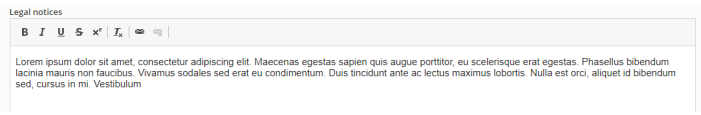
Description

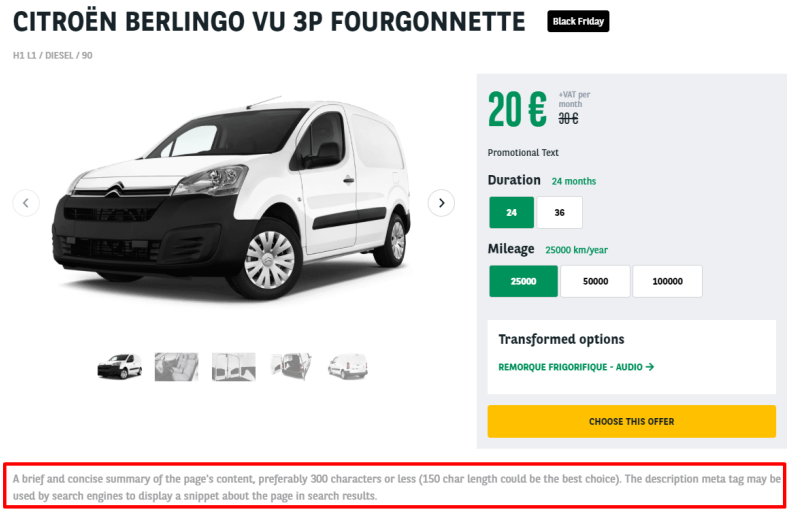
- Define the description of the offer



Legal notices

- Legal notice of the offer





A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

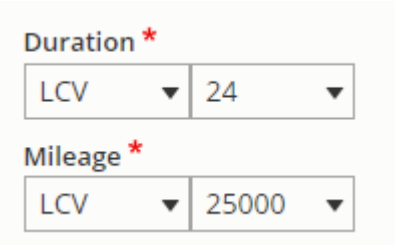
Default price

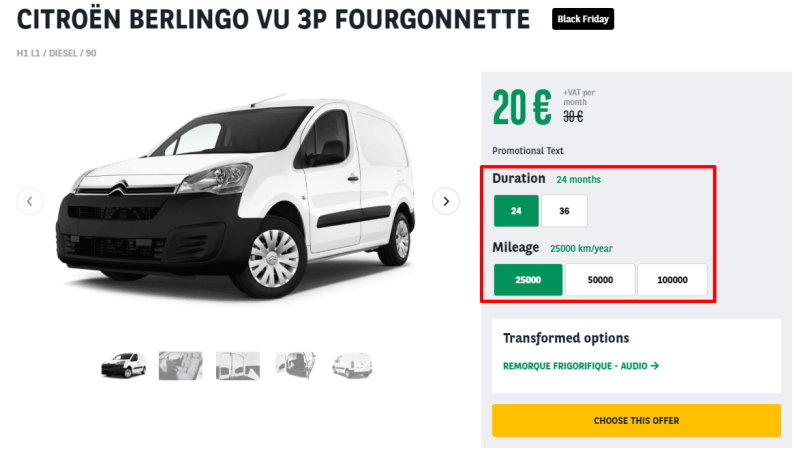
Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"

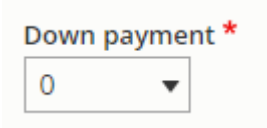




Down payment

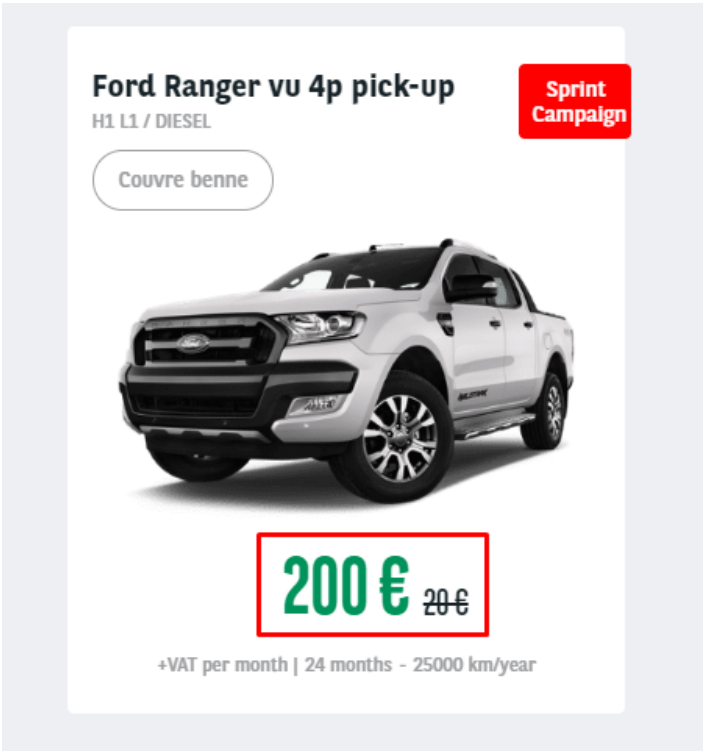
- Define the down payment associated to the offer. 0 if no down payment

- Created from taxonomy: "Apollo - Downpayment"



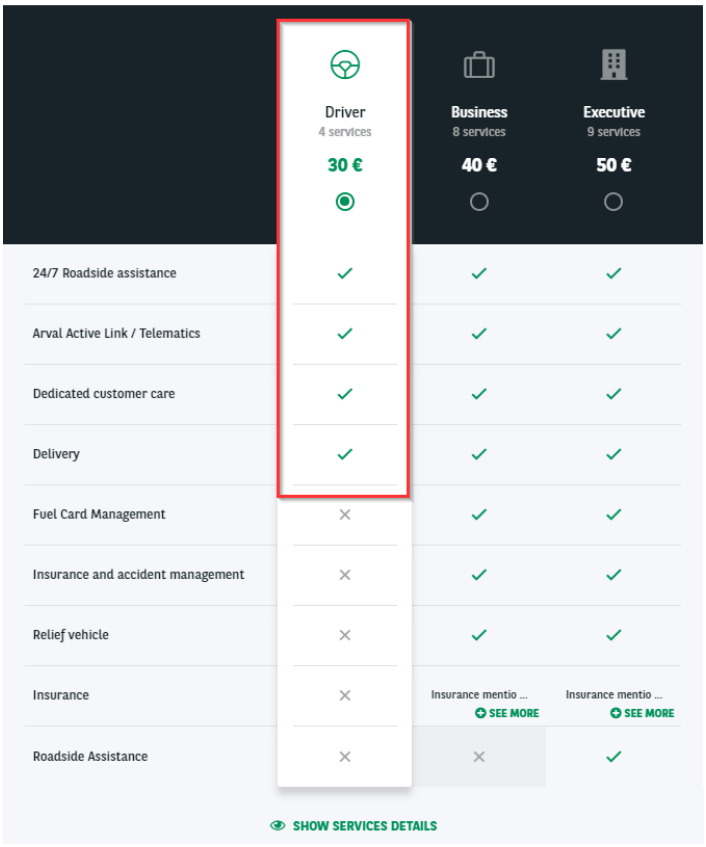
Old price / New price

- Define the old and new price.



Service pack

- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"



Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- The default price of the offer must exist in the matrix. (New price, Duration, mileage)
- Matrix to be imported. See dedicated topic on it

Price matrix

Offer price matrix

Duration

LCV | 24

Mileage

LCV | 25000

Downpayment

0

New Price

20

Service pack

Driver (13273)

Offer price matrix

Duration

LCV | 24

Mileage

LCV | 25000

Downpayment

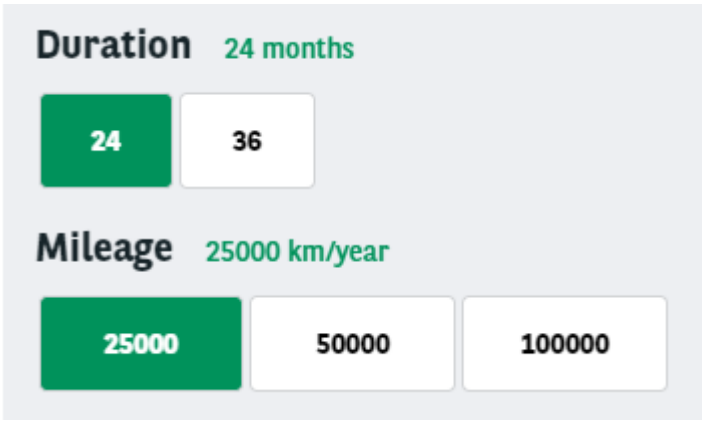
0

New Price

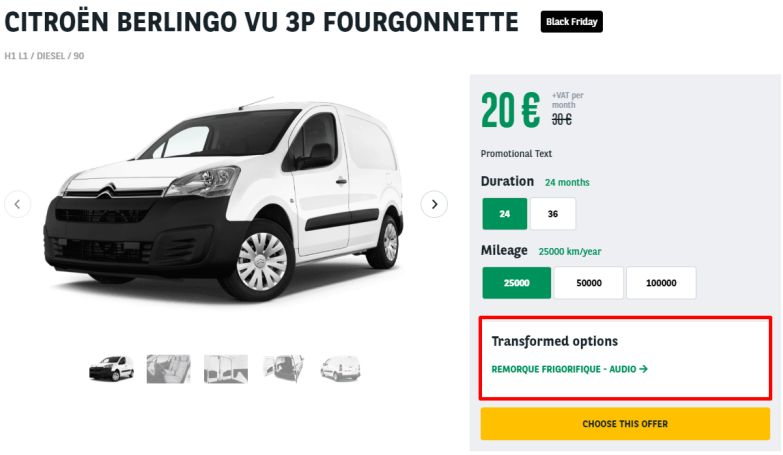
30

Service pack

Business (13274)



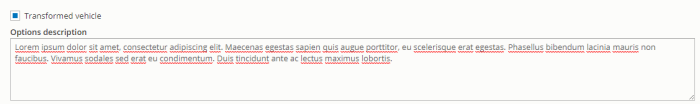
Options



- Many transformations can be created for the LCV offer. They must be build one by one like the example below
- Its define on the offer presentation page.

Transformed

- Active the option to display the transformation option
- And add a description to the topic



Classical options

Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

Name

- Define the front name of the option

Price

- Define the price of the option

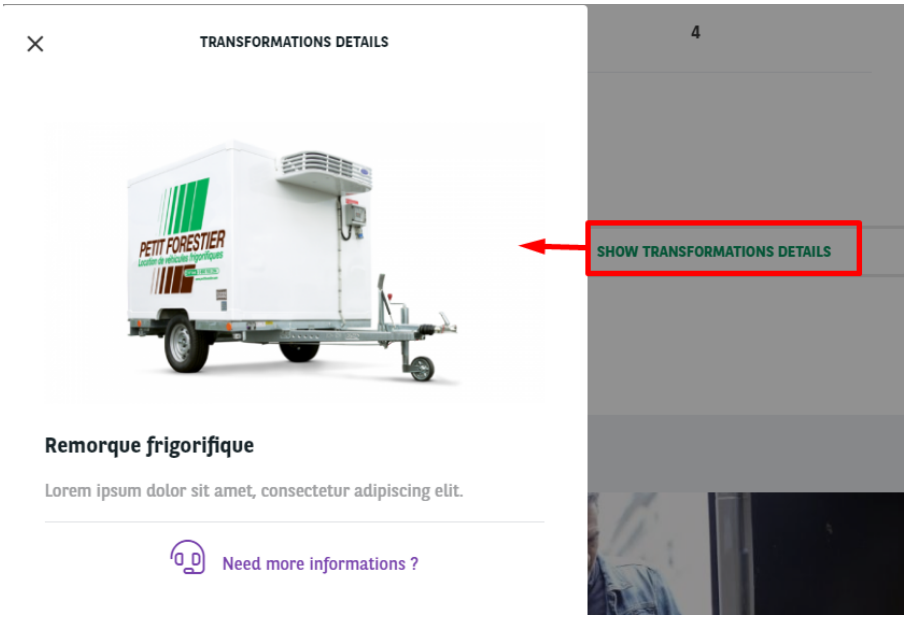
Value

- Not use

Code

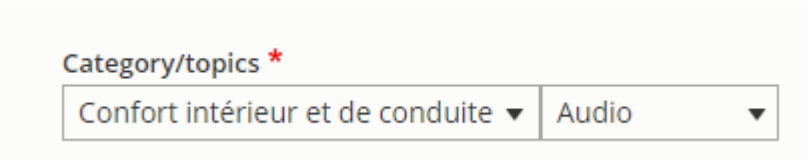
- Define the webstore code of the option
- If the offer is imported from the webstore, the field is automatically completed

Transformed options



Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

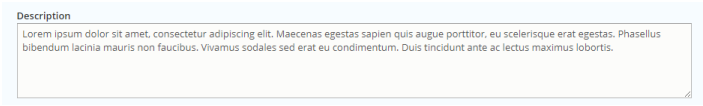


Name

- Define the front name of the option

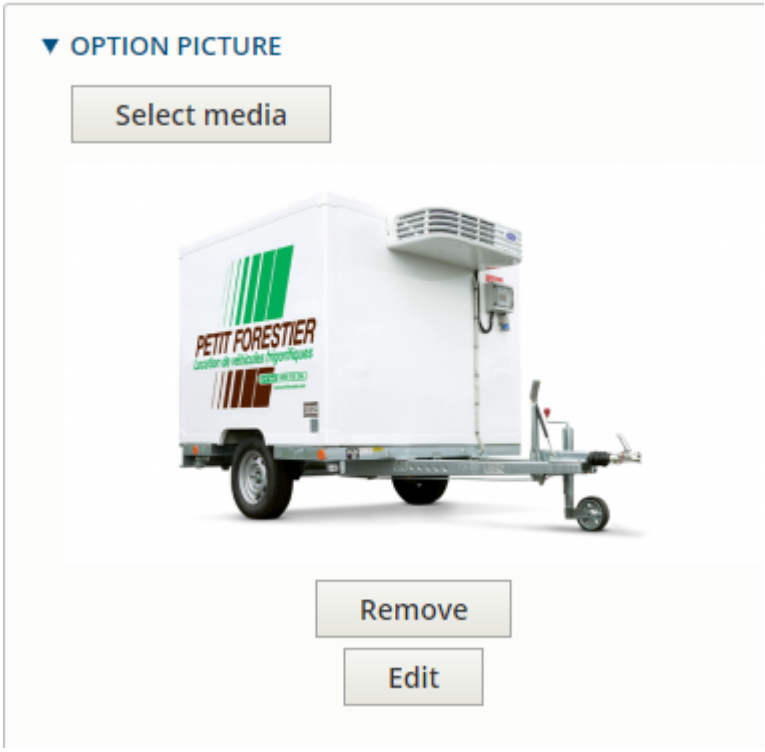
Description

- Description of the transformation

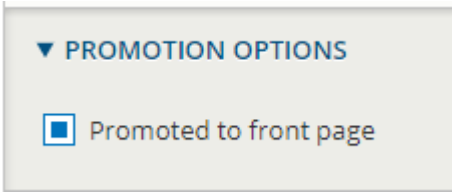


Option picture

- Upload the icon you want for the transformation



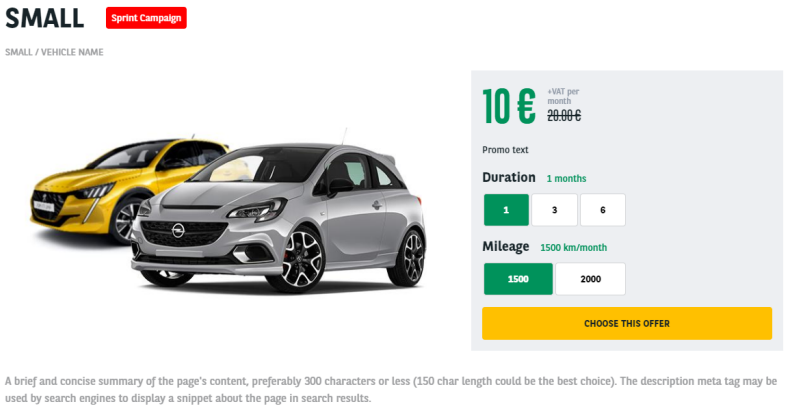
Promoted to front



This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)

MTR offer

- Offer
    - Metatags
    - Site
    - Language
    - Segment
    - Vehicle
        - Description
            - Category
            - Brand name
            - Vehicle name
            - Fuel type
            - Transmission
            - Standard equipment
            - Number of seats
            - Number of doors
            - Boot capacity
    - Pictures
    - Offer
            - ID
            - Type
        - Marketing info
            - Marketing flag
            - Promo text
            - Description
            - Legal notices
        - Default price
            - Duration
            - Mileage
            - Down payment
            - Old price / New price
            - Service pack
        - Matrix price
            - Price matrix
        - Promoted to front



https://cms-mig.arval.com/the-master/small-business/temporary-need-offer/small

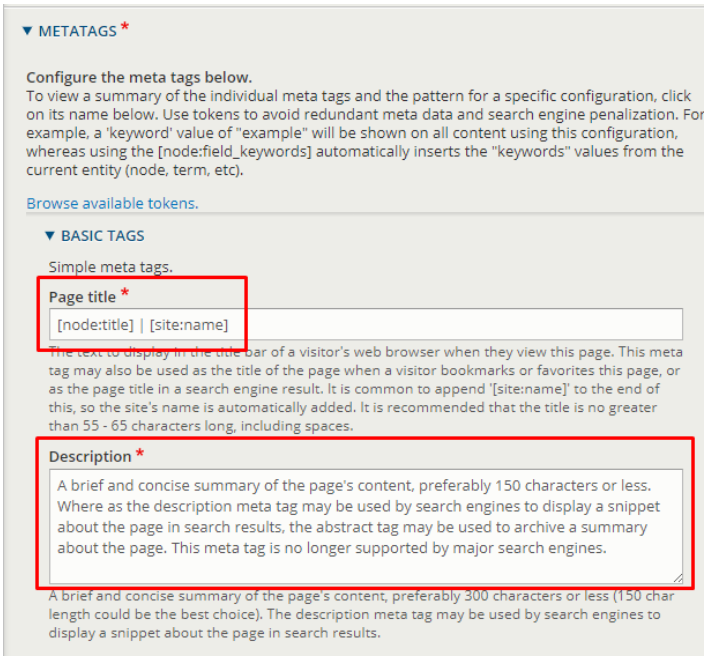
Offer

MTR offer are used to provide a **category** of vehicle instead of a specific model like for the LTR.

It will mainly be about the category of vehicle (Break, berline, city, etc...).

Metatags

- Define the meta-title and meta-description of the page

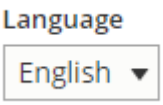


Site

- Define the website you're working on

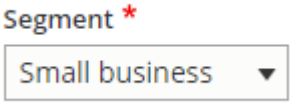
Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site



Segment

- Define the segment where to create the content.
- By default offer are on **Small business** segment

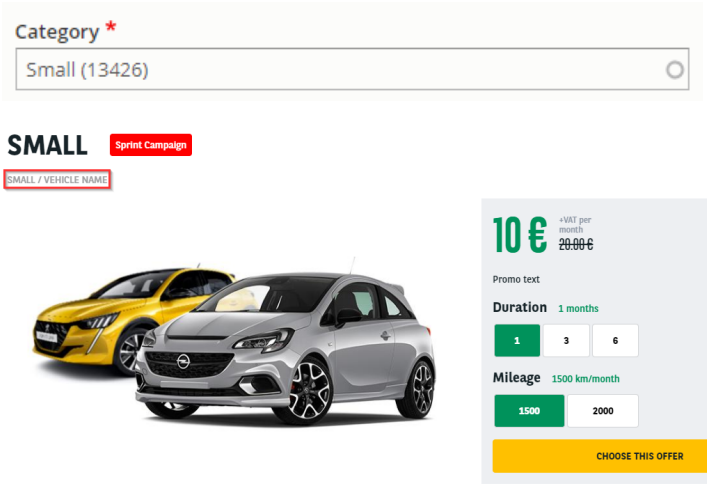


Vehicle

Description

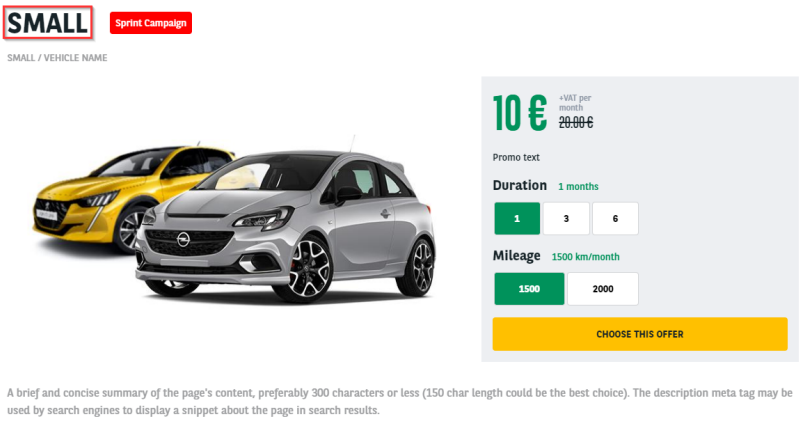
Category

- Define the category of the offer
- Created from taxonomy: "Apollo - Vehicle category"



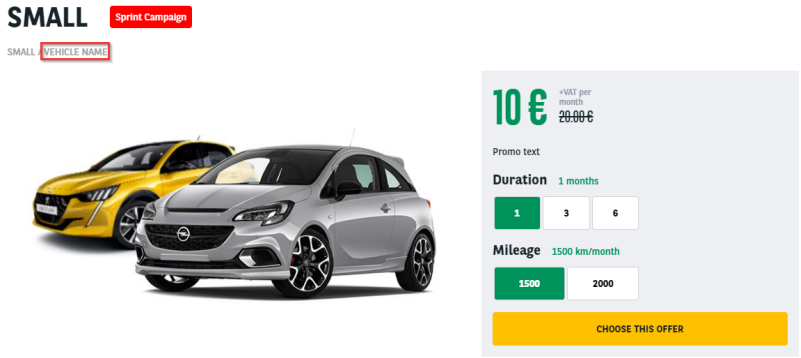
Brand name

- Define the title of the offer



Vehicle name

- Define the vehicle name. Usually Not used on MTR because no focus on model.



Fuel type

- Define the fuel type of the category
- Created from taxonomy

Transmission

- Define the transmission type of the category
- Created from taxonomy
- Not visible in front-office

Standard equipment

- Not used

Standard equipment

Number of seats

- Not used

Number of seats

Number of doors

- Not used

Number of doors

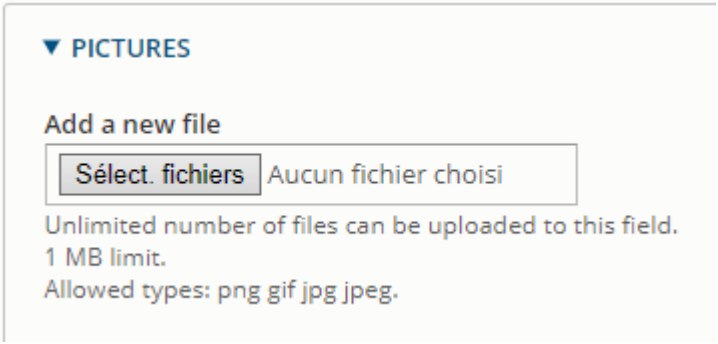
Boot capacity

- Not used

Boot capacity

Pictures

- Upload directly the desire visual



Offer

ID

- Not used

ID (all languages)

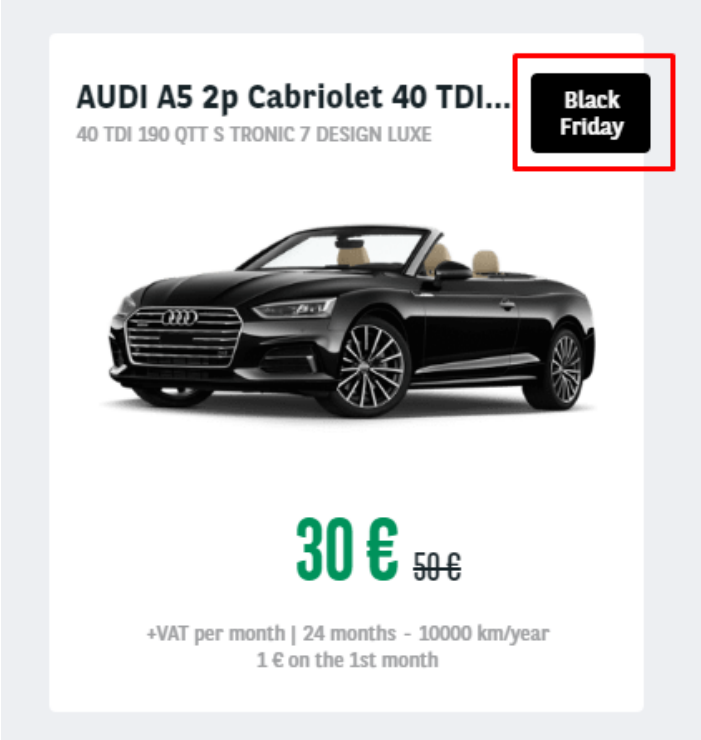
Only used for Arval referencement

Type

- Not used

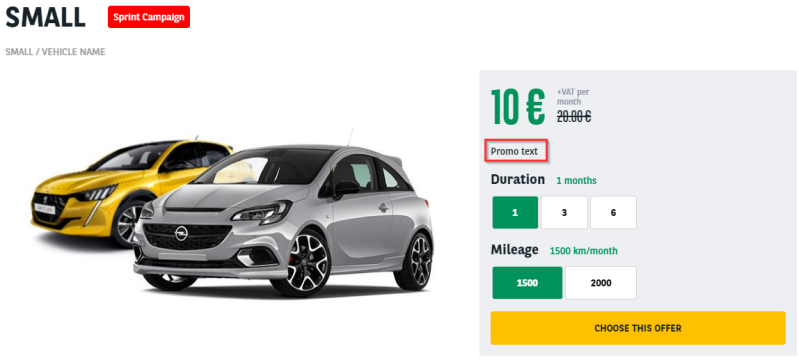
Marketing info

- ### Marketing flag
  - Set a flag on offer to identify it for special marketing event
  - Created from taxonomy: "Apollo - Marketing flag"



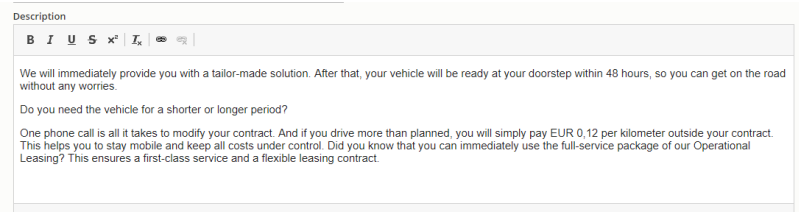
Promo text

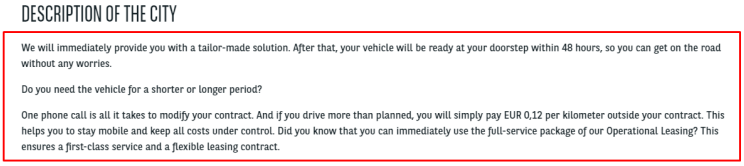
- Use to put additional information with marketing flag



Description

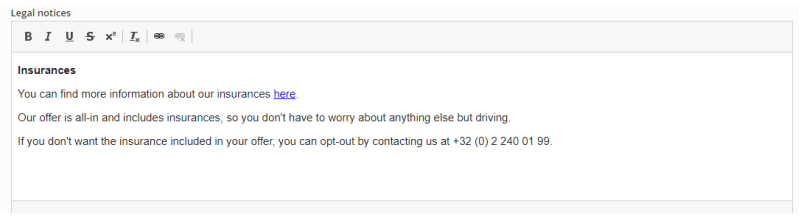
- Define the description of the offer

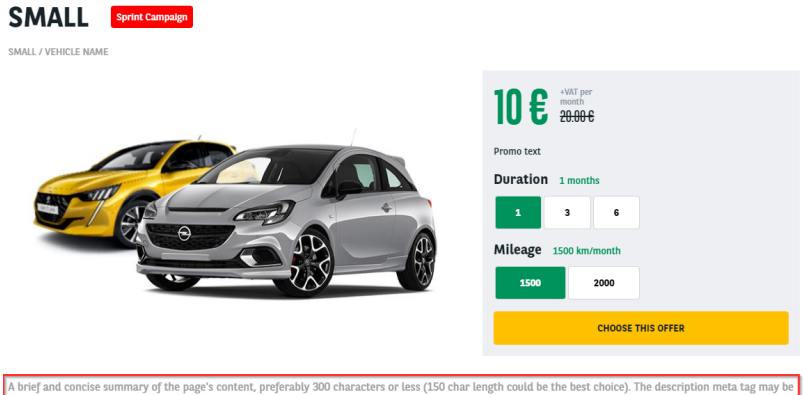




Legal notices

- Legal notice of the offer





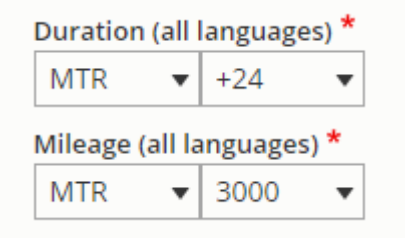
Default price

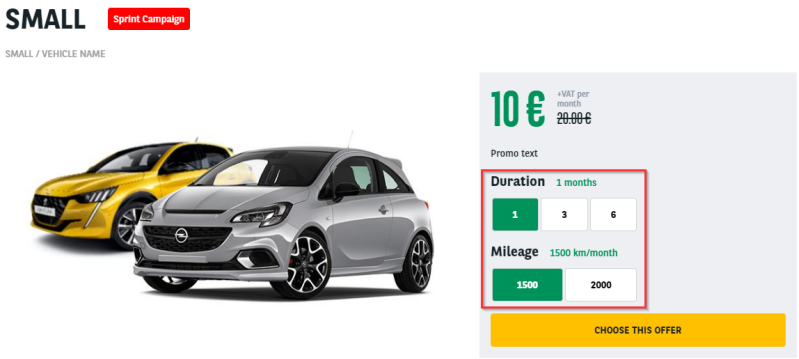
Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"

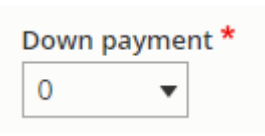




A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

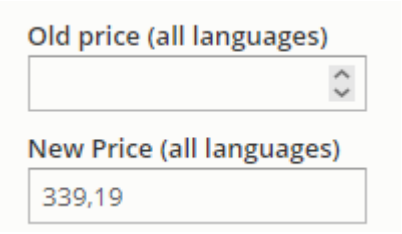
Down payment

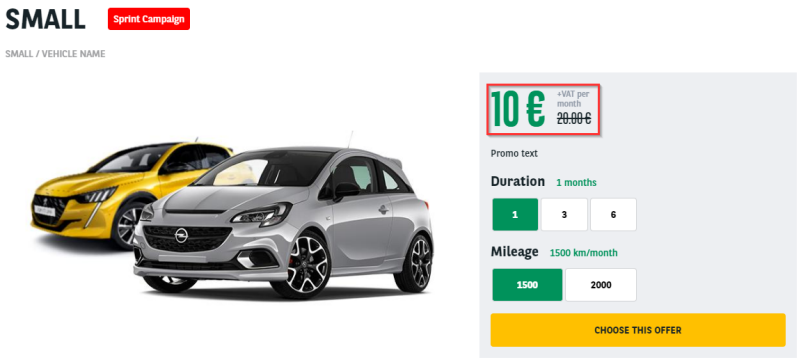
- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo - Downpayment"



Old price / New price

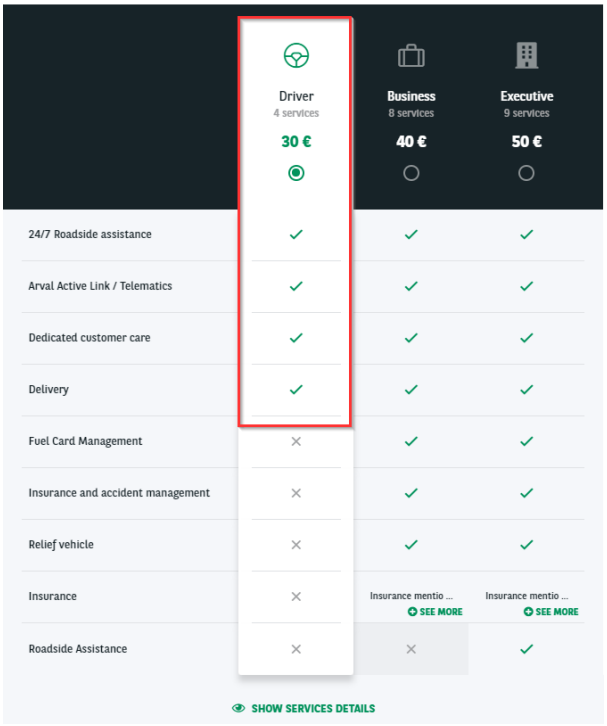
- Define the old and new price.





Service pack

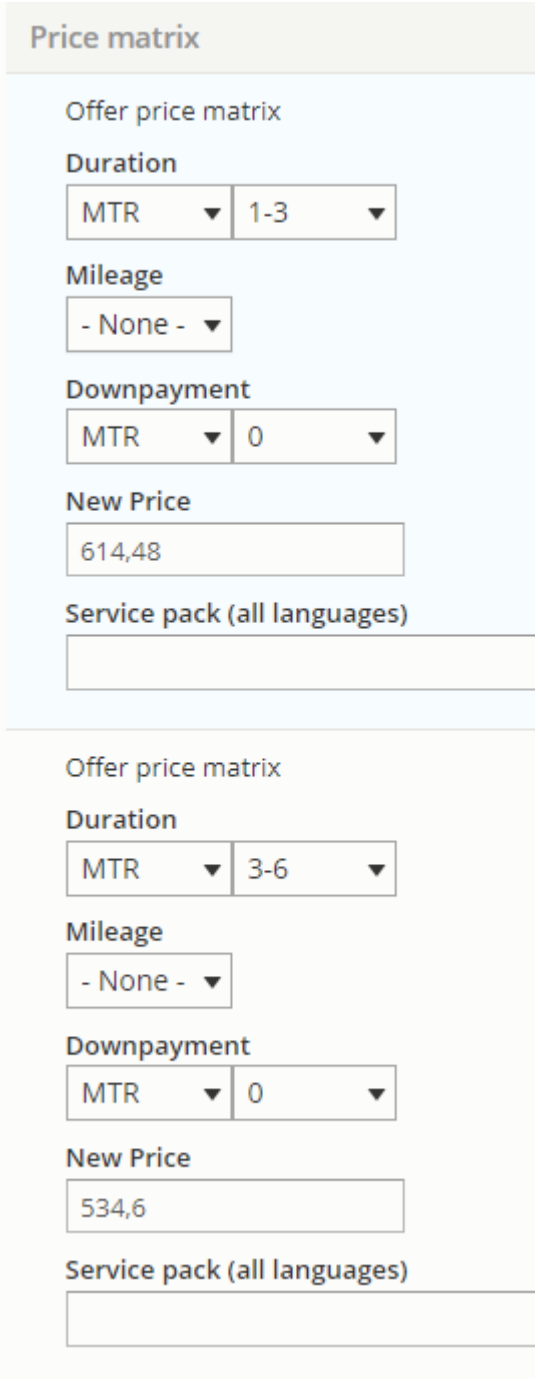
- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"

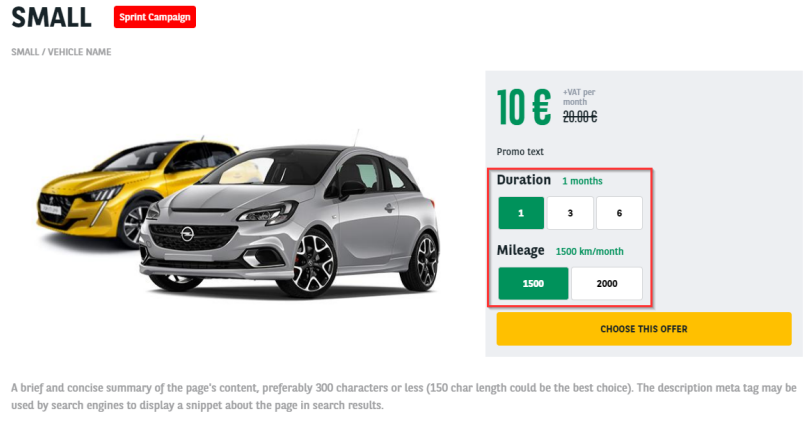


Matrix price

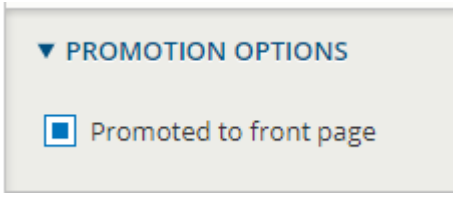
Price matrix

- Define the matrix price of offer including duration and mileage
- Matrix to be imported. See dedicated topic on it





Promoted to front



This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)

Matrix prices

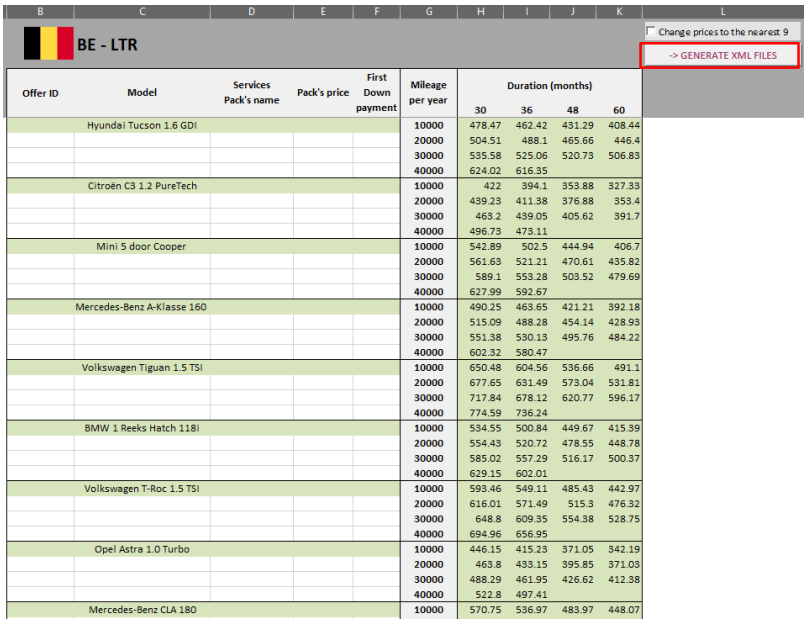
After an offer is created. You must import the Matrix file to have all the prices regarding the duration and mileage.

Create the matrix file

A file with all the prices and model will be provide by the country. One tab for each type of offers.

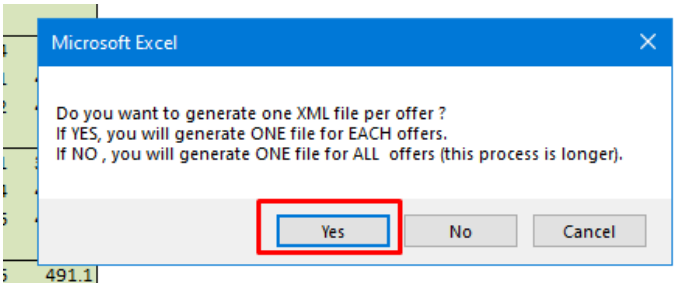
You must then create the matrix by cliking on **Generate XML files:**

⚠️ Make sure you have already create a target folder ⚠️

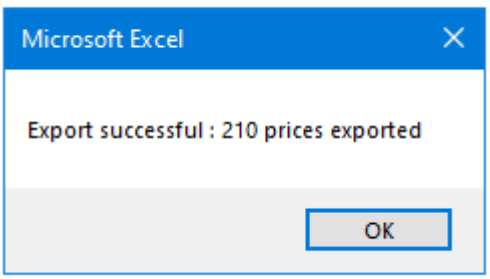


Offer ID	Model	Services Pack's name	Pack's price	First Down payment	Mileage per year	Duration (months) 30	36	48	60
	Hyundai Tucson 1.6 GDI				10000	478.47	462.42	431.29	408.44
					20000	504.51	488.1	465.66	446.4
					30000	535.58	525.06	520.73	506.83
					40000	624.02	616.35		
	Citroën C3 1.2 PureTech				10000	422	394.1	353.88	327.33
					20000	439.23	411.38	376.88	353.4
					30000	463.2	439.05	405.62	391.7
					40000	496.73	473.11		
	Mini 5 door Cooper				10000	542.89	502.5	444.94	406.7
					20000	561.63	521.21	470.61	435.82
					30000	589.1	553.28	503.52	479.69
					40000	627.99	592.67		
	Mercedes-Benz A-Klasse 160				10000	490.25	463.65	421.21	392.18
					20000	515.09	488.28	454.14	428.93
					30000	551.38	530.13	495.76	484.22
					40000	602.32	580.47		
	Volkswagen Tiguan 1.5 TSI				10000	650.48	604.56	536.66	491.1
					20000	677.65	631.49	573.04	531.81
					30000	717.84	678.12	620.77	596.17
					40000	774.59	736.24		
	BMW 1 Reeks Hatch 118i				10000	534.55	500.84	449.67	415.39
					20000	554.43	520.72	478.55	448.78
					30000	585.02	557.29	516.17	500.37
					40000	629.15	602.01		
	Volkswagen T-Roc 1.5 TSI				10000	593.46	549.11	485.43	442.97
					20000	616.01	571.49	515.3	476.32
					30000	648.8	609.35	554.38	528.75
					40000	694.96	656.95		
	Opel Astra 1.0 Turbo				10000	446.15	415.23	371.05	342.19
					20000	463.8	433.15	395.85	371.03
					30000	488.29	461.95	426.62	412.38
					40000	522.8	497.41		
	Mercedes-Benz CLA 180				10000	570.75	536.97	483.97	448.07

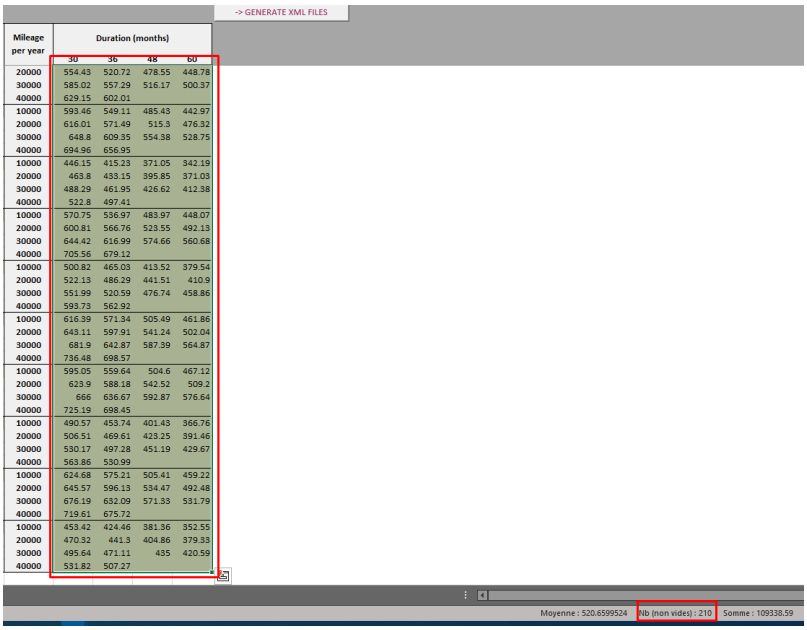
A message appear. Click "Yes" and select the target folder



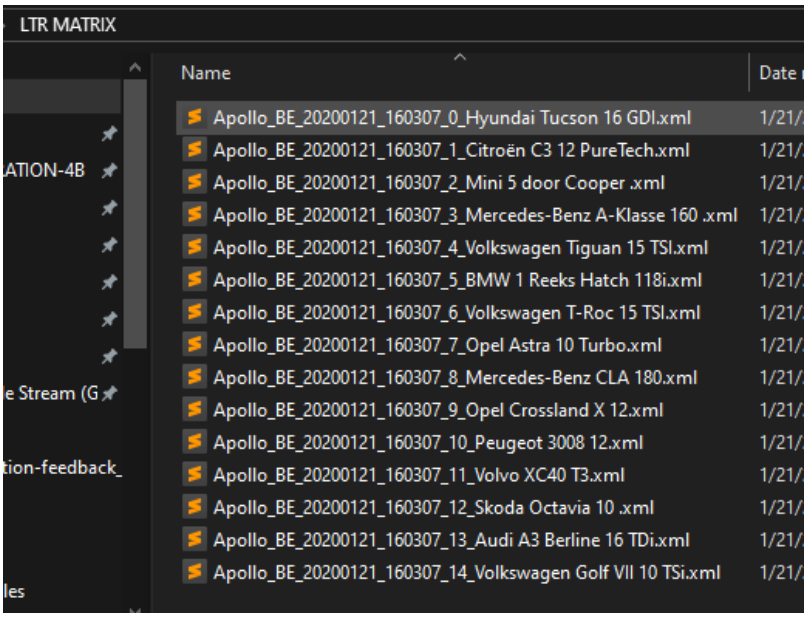
A confirmation message appear



Verify the match between the export and the price on the file



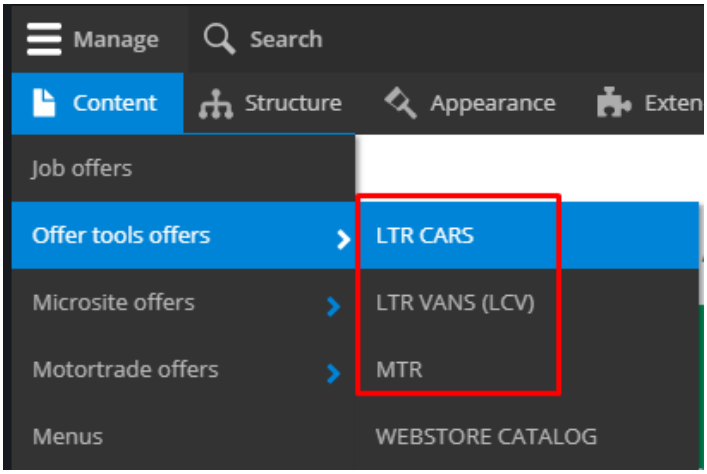
The files are now created



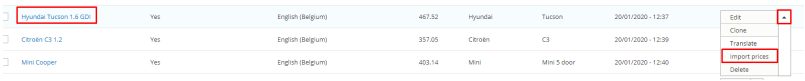
```xml
<QUOTES xmlns='http://www.arval.nl/webshop/quotation/v1'>
  <QUOTE>
    <CAR>
      <ID_CAR>0</ID_CAR>
      <MODEL>Hyundai Tucson 16 GDI</MODEL>
      <RENTALS>
        <RENTAL>
          <SERVICES_PACK_NAME></SERVICES_PACK_NAME>
          <FIRST_DOWNPAYMENT>0</FIRST_DOWNPAYMENT>
          <ANNUAL_KMS>10000</ANNUAL_KMS>
          <DURATION_IN_MONTHS>30</DURATION_IN_MONTHS>
          <RENTAL_PER_MONTH_EXVAT>478.47</RENTAL_PER_MONTH_EXVAT>
          <RENTAL_PER_MONTH_INVAT>0</RENTAL_PER_MONTH_INVAT>
        </RENTAL>
        <RENTAL>
          <SERVICES_PACK_NAME></SERVICES_PACK_NAME>
          <FIRST_DOWNPAYMENT>0</FIRST_DOWNPAYMENT>
          <ANNUAL_KMS>10000</ANNUAL_KMS>
          <DURATION_IN_MONTHS>36</DURATION_IN_MONTHS>
          <RENTAL_PER_MONTH_EXVAT>462.42</RENTAL_PER_MONTH_EXVAT>
          <RENTAL_PER_MONTH_INVAT>0</RENTAL_PER_MONTH_INVAT>
        </RENTAL>
        <RENTAL>
          <SERVICES_PACK_NAME></SERVICES_PACK_NAME>
          <FIRST_DOWNPAYMENT>0</FIRST_DOWNPAYMENT>
          <ANNUAL_KMS>10000</ANNUAL_KMS>
          <DURATION_IN_MONTHS>48</DURATION_IN_MONTHS>
          <RENTAL_PER_MONTH_EXVAT>431.29</RENTAL_PER_MONTH_EXVAT>
          <RENTAL_PER_MONTH_INVAT>0</RENTAL_PER_MONTH_INVAT>
        </RENTAL>
        <RENTAL>
          <SERVICES_PACK_NAME></SERVICES_PACK_NAME>
          <FIRST_DOWNPAYMENT>0</FIRST_DOWNPAYMENT>
          <ANNUAL_KMS>10000</ANNUAL_KMS>
          <DURATION_IN_MONTHS>60</DURATION_IN_MONTHS>
          <RENTAL_PER_MONTH_EXVAT>408.44</RENTAL_PER_MONTH_EXVAT>
          <RENTAL_PER_MONTH_INVAT>0</RENTAL_PER_MONTH_INVAT>
        </RENTAL>
        <RENTAL>
          <SERVICES_PACK_NAME></SERVICES_PACK_NAME>
          <FIRST_DOWNPAYMENT>0</FIRST_DOWNPAYMENT>
```

Import the matrix file

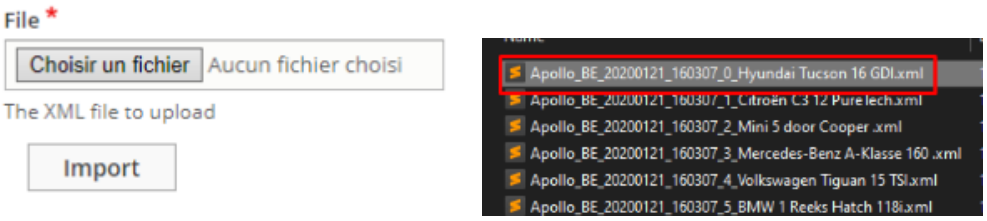
Go on the back-office offer list you want



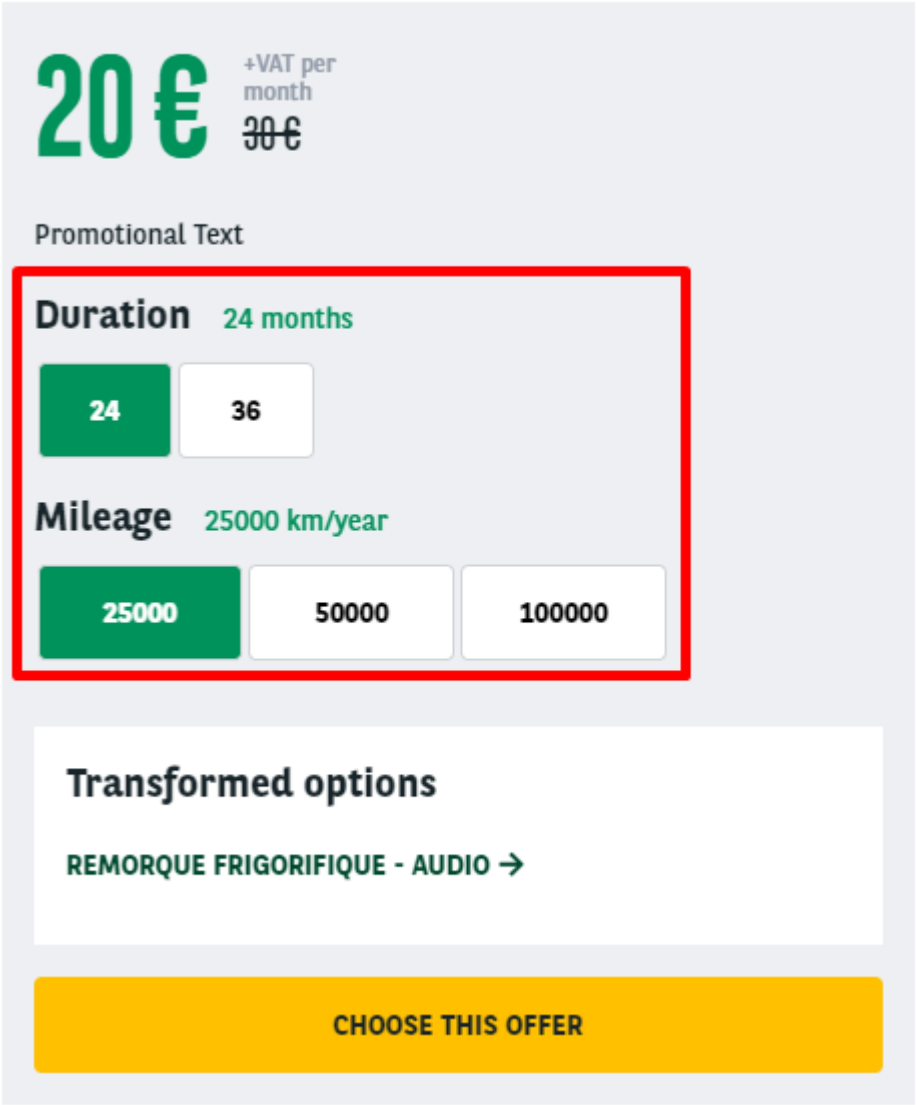
Click on the arrow of the offer you want to import price and click **Import prices**



Select the file correspondig to the offer and click Import



You can now be able to adjust price on the front offer by choosing a duration and a mileage



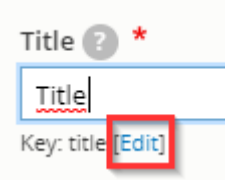
Verify that the price corresponding to the matrice file.

Salesforce synchronization webform

Link the LTR/MTR/LCV webform to Salesforce API

Creating the webform

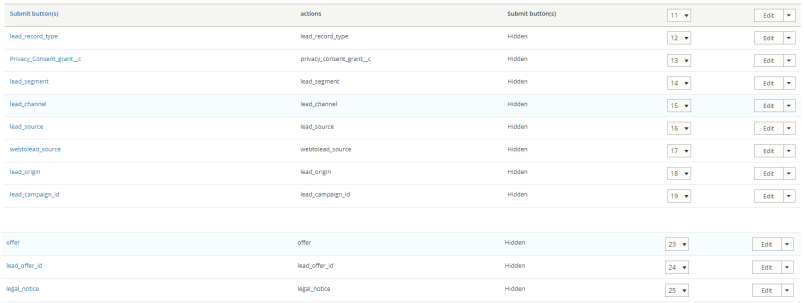
When creating the webform make sure to put the corresponding **key** to your element.
All informations about the key are stored in the provided PDF: **Mapping Drupal - Salesforce.pdf**



⚠ **Once you have saved the element you cannot edit the key anymore** ⚠

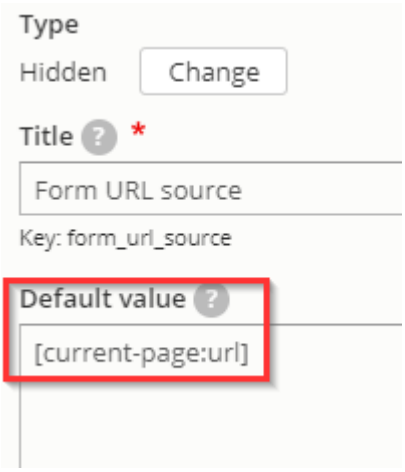
Hidden fields creation

Some hidden elements must be created for the lead on Saleforce side.



Submit button(s)	actions	Submit button(s)		
lead_record_type	lead_record_type	Hidden	12	Edit
Privacy_Consent_grant__c	privacy_consent_grant__c	Hidden	13	Edit
lead_segment	lead_segment	Hidden	14	Edit
lead_channel	lead_channel	Hidden	15	Edit
lead_source	lead_source	Hidden	16	Edit
webtolead_source	webtolead_source	Hidden	17	Edit
lead_origin	lead_origin	Hidden	18	Edit
lead_campaign_id	lead_campaign_id	Hidden	19	Edit
offer	offer	Hidden	23	Edit
lead_offer_id	lead_offer_id	Hidden	24	Edit
legal_notice	legal_notice	Hidden	25	Edit

Make sure to put the good **value** to your element:

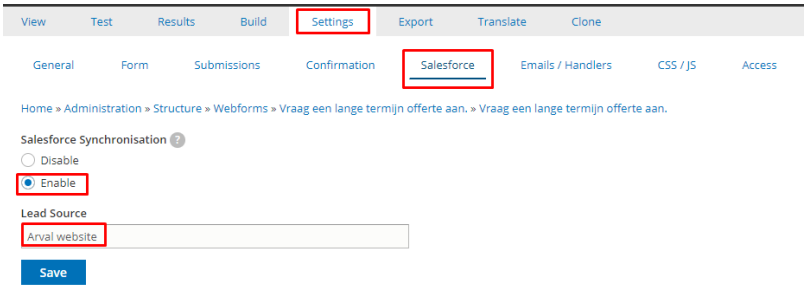


All informations about the hidden elements and values are stored in the provided PDF: **Mapping Drupal - Salesforce.pdf**

Synchronization to Salesforce API

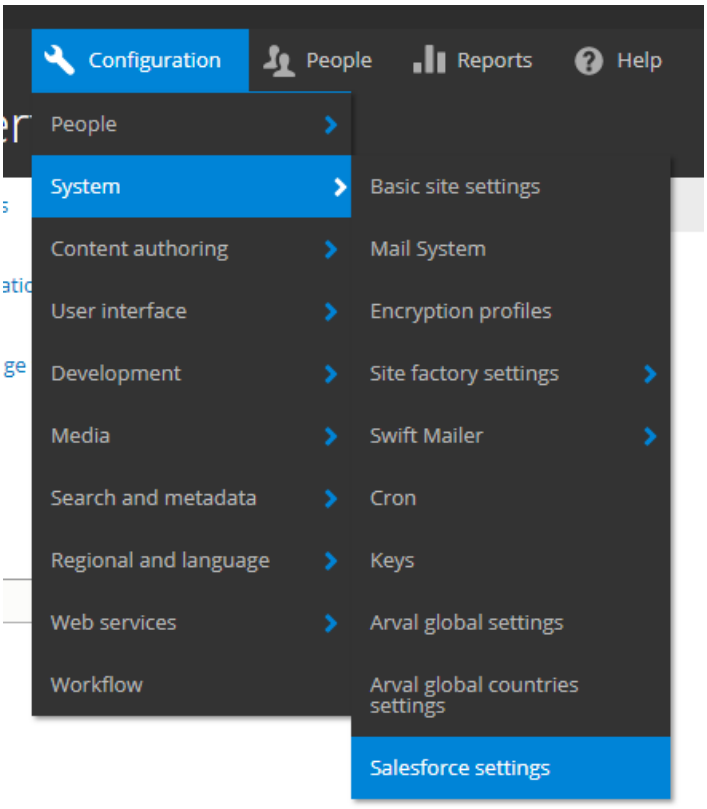
To proceed for the three forms: LTR - MTR - LCV.

- Go on settings => Salesforce
- Enable the synchronization
- Put the lead source: Arval website
- Save



Link between Drupal key and Saleforce ID

Go on the Configuration => System => Salesforce settings



Put the good Salesforce ID on the corresponding fields **if it is not filled yet.**

⚠ **Never replace/modify an existing field** ⚠

All informations about the hidden elements and values are stored in the provided PDF: **Mapping Drupal - Salesforce.pdf**

▼ WEBFORM FIELDS TO SALESFORCE FIELDS MAPPING TABLE

text

email

email

lead_record_type

recordType

lead_channel

Lead_Channel__c

lead_source

lead_source

segment

Segment__c