## Why road safety is important

N°1

**1.3M** 

CAUSE OF WORK-RELATED DEATHS IN EUROPE\* ROAD DEATHS PER
YEAR WORLDWIDE\*\*

Driver safety is a key factor of many companies' risk management objectives to protect its employees and customers.

\*source: Europa.eu \*\*source: UN WHO report 2018

## Our goal for 2025: influencing and acting for driver safety



REDUCING ACCIDENTS IN OUR LEASED VEHICLE FLEET BY 10%. Arval has set an ambitious goal of decreasing road accidents by 2025 vs. 2019. We are determined to achieve this goal with our customers, for our customers and their employees.

# To achieve this, we have dedicated solutions\*



#### **Advice and support**

Arval Consulting helps you define the challenges and opportunities specific to your company's fleet, setting clear objectives and implementing hands-on action to successfully achieve them.



#### **Driver assistance systems at your fingertips**

ADAS features like automatic emergency braking, lane-change and parking assistance are just some of the applications that can help you reduce road accidents. We help you select vehicles that feature these technologies to make sure you get a safer and more comfortable driving experience.



## **Identifying risky behaviour**

With our Arval Connect package, you get access to a driving score feature, a valuable tool to objectively identify and measure risky behavior. You get personalised advice for safer driving, measuring the impact of your actions and tracking your progress online, all in a secure environment, compliant with general data protection regulation.



#### Taking your driver training to the next level

To improve driving in terms of safety and eco-awareness, we provide on-site theoretical and practical training and e-learning courses. Plus, carrying out awareness-raising activities on a regular basis, including safety challenges, so that you can also get involved!



### **Rewarding good behaviour**

We provide reward programmes for drivers and companies that are committed to safety and the environment. By encouraging vehicle drivers to adopt careful and eco-responsible behaviour, we can contribute to improving road safety for everyone.

\*subject to local availability

