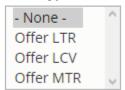
Importance of "offer type" setting

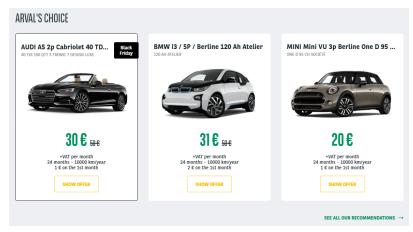
When creating a page you can select the offer type:

Offer Type

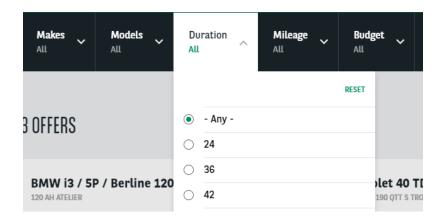


It will define which element will be display on the page:









The elements themselves will have a defined offer type:

Offer type

