



For the many journeys in life



# /// OUR IDENTITY

# TRUSTED BY OUR PARTNERS SINCE 1989, WE MAKE CUSTOMER SERVICE OUR TOP PRIORITY

Arval is specialized in **full service vehicle leasing and new mobility solutions**, leasing more than **1.6 million vehicles** as of June 2023.

Every day, more than **8,000 Arval employees in 29 countries** offer flexible solutions to ensure seamless and sustainable journeys for our customers, ranging from large international corporate groups to smaller companies and individual retail clients.

Arval is a founding member of the Element-Arval Global Alliance, a world leader in the fleet management industry, with **4.4 million vehicles** across **56 countries**.

Arval was founded in 1989 as part of the BNP Paribas Group, and is positioned within the Group's Commercial, Personal Banking & Services (CPBS) division.



# /// OUR HISTORY

#### MORE THAN 30 YEARS OF GROWTH AND INNOVATION

#### 2000

Arval merged with PHH
Europe. We rely on an
international network of
key partnerships through
the Element-Arval Global
Alliance, especially in
North America, AsiaPacific and Africa.

#### 2010

We launched offers focused on Retail segments (SME and individuals).

#### 2015

We acquired GE
Capital Fleet
Services in Europe
and launched Arval
Active Link, the first
integrated offer
for telematics on the
market.

#### 2018

We launched our SMaRT approach to support customers in their energy transition (Sustainable Mobility and Responsibility Targets).

#### 2020

Launch of Arval
Beyond,
a new strategic plan
to reflect
the evolution of our
positioning from carleasing to mobility
including the car.

#### 2023

Renewal of the tripartite strategic cooperation agreement between Arval, Element and Sumitomo Mitsui Auto in Japan. The Alliance manages now 4.4 million vehicles and operates in 56 countries worldwide.

#### 1989

Creation of Arval Service Lease in France. We started our activity with 6 employees

#### 2007

Birth of Greenval Insurance, the insurance company dedicated to our customers.

#### 2013

We launched Arval Smart Experience in France, a combination of online tools, mobile technology and social networks? adding a whole new dimension to our customer and driver relationship.

#### 2016

We reached the 1,000,000 leased vehicles threshold!

#### 2019

We joined the Mobility as a Service (MaaS)
Alliance, a network of more than 80 public & private partners to create the foundations for an open market of new mobility services.

#### 2022

Launch of Arval Connect, a powerful solution to help customers better control their fleet costs and accelerate energy transition.



# /// OUR KEY FIGURES

#### OUR TEAM'S ACHIEVEMENTS AT THE SERVICE OF OUR CUSTOMERS

OUR DIRECT PRESENCE

29 COUNTRIES

OUR PRESENCE WITH THE ELEMENT-ARVAL GLOBAL ALLIANCE 56 COUNTRIES **OUR CLIENTS** 

+ 300 000 CLIENTS
ACROSS THE GLOBE

**OUR TEAM** 

+8000 EMPLOYEES

gathered by our EVP\*:
"Arval, a place for people in action"

**OUR ARVAL LEASED FLEET** 

+ 1.6M VEHICLES

OUR LEASED FLEET WITH THE ELEMENT-ARVAL GLOBAL ALLIANCE

+ 4.4M VEHICLES

ANNUAL GROWTH OF OUR LEASED FLEET

+ 9.5%\*\*

A COMPANY OF BNP PARIBAS GROUP

Data reported in June 2023

\* EVP: Employee Value Proposition: "Arval, a place for people in action" / \*\* Growth rate in June 2023, vs June 2022. Excluding the acquisitions of TBLG and of the operating lease activities of BCR in Romania.



# /// OUR CORE BUSINESS

#### OUR FULL SERVICE VEHICLE LEASING OFFERS AND MOBILITY SOLUTIONS

# TO THE ROAD

- WE GUIDE YOU WITH OUR CONSULTING STRATEGY
- WE SELECT AND SUGGEST VEHICLES AND SERVICES THAT BEST SUIT YOUR NEEDS, INCLUDING MORE SUSTAINABLE MOBILITY OFFERINGS

# ON THE ROAD

- WE DELIVER THE BEST « ON THE ROAD » SERVICE
- WE REPORT THE MAIN FLEET KPIS<sup>(1)</sup> THANKS TO OUR DIGITALS TOOLS AND PLATFORMS

# **OFF THE ROAD**

- WE RESELL THE VEHICLE ON THE USED MARKET
- WE ALSO PROCEED TO RE-LEASING THE VEHICLE AT THE END OF THE CONTRACT WITH ARVAL RE-LEASE

#### **OUR CORE SERVICES**

- FULL-SERVICE AND FLEXIBLE LEASING
- MOBILITY OFFERS, MAAS<sup>(2)</sup>
- INSURANCE AND ACCIDENT MANAGEMENT
- CONSULTING
- **CONNECTED SOLUTIONS**
- ROAD ASSISTANCE & TRAINING

- REMARKETING
- TYRES, MAINTENANCE AND REPAIR SERVICES
- RELIEF VEHICLES

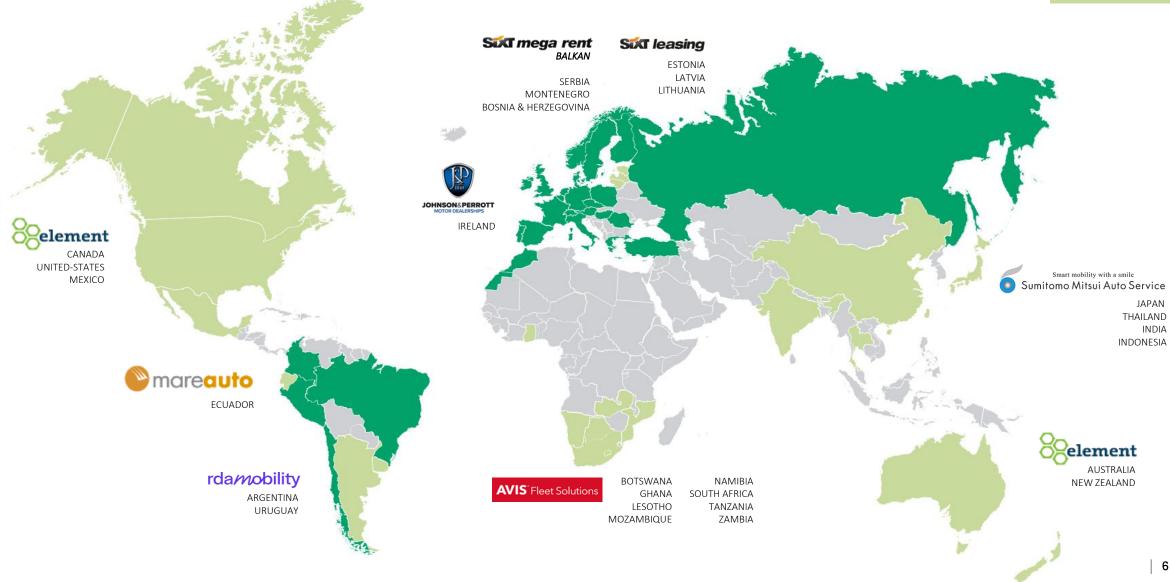
(1) Key Performance Indicators (2) Mobility as a Service (Mobility Passes and budgets, etc.)











# /// OUR STRATEGY : ARVAL BEYOND

FROM CAR LEASING TO SUSTAINABLE MOBILITY INCLUDING THE CAR





We are committed to delivering an integrated mobility experience for our customers, providing them the necessary support for their energy transition, and the simplicity with connected and flexible products and services

Alain van Groenendael, Arval Chairman and CEO

# Our Offers



#### 360° Mobility

gives customers wider sustainable mobility options to go from A to B:
Bike rentals, car sharing, etc.



#### **Connected & Flexible**

delivers simple, flexible and connected leasing contracts: full-service leasing, Arval Flex, Arval Connect, in-car and voice services, etc.



#### Good for you, Good for all

focuses on the Arval Sustainability Strategy to help customers protect our environment and create safer roads.



#### **Arval Inside**

brings Arval's expertise to partners to co-design innovative and differentiating offers.



**/// OUR CLIENTS** 

# RETAIL



# INTERNATIONAL









**PARTNERS** 



# /// OUR PASSION AT THE HEART OF OUR INITIATIVES



### PEOPLE ENGAGEMENT

Arval is an ambitious company, and we all know that engaged and well-managed staff can contribute to its growth and be involved in its strategy. We want to be "a place for people in action" and work together to make it true

### **CUSTOMER SATISFACTION**

Putting customers at the heart of our business on a daily basis is key to ensure we deliver an outstanding experience in terms of services and solutions, done in an ethical and a sustainable manner.

### **AGILITY AND EFFICIENCY**

We regularly share good practices and promote convergence in order to reduce time "to market" for each service we deliver.

## SUSTAINABILITY AND RESPONSIBILITY

With more than 1.6 million cars on the road and billions of kilometers travelled every year, we have a say in energy transition, road safety, infrastructure, urbanization and responsible mobility.



# /// OUR CORPORATE SOCIAL RESPONSIBILITY STRATEGY

#### A STRATEGIC PRIORITY FOR A POSITIVE IMPACT



#### THE FCONOM

- Promoting Sustainable
  Mobility with a positive
  impact
- Ethics of the highes standard
- 3 Including responsible sourcing in our contract with suppliers

#### OUR PEOPLE

- Promote diversity, inclusion and sustainability in the workplace
- Be a good place to work with responsible employment management
- Be a learning company supporting dynamic career management





#### THE COMMUNITY

- 7 Influencing and acting for driver safety
- 8 Supporting R&D for the future of sustainable mobility
- 9 Sustain corporate philanthropy actions related to our core business

#### THE ENVIRONMENT

- Partnering with our customers in the transition to low-carbon mobility
- Reducing the environmental impact of our operations
- Advance awareness and sharing of best environmental practices



"With more than 1.6 million cars on the roads, as many drivers behind the wheel and billions of kilometers travelled every year worldwide, we invest in energy transition for a more sustainable mobility"

> Alain van Groenendael, Chairman and CEO of Arval

#### Contributing to 15 of the 17 United Nations Sustainable Development Goals (SDG)





































# /// OUR AWARDS THEY TRUST US



# REGULARLY AWARDED FOR OUR SUCCESSES

#### **Services**

GUIDO CARLI ELITE AWARD 2022
"BEST LEASING COMPANY FOR
THE WIDE RANGE OF PRODUCTS
AND SERVICES OFFERED"
Arval Italy

GOLDEN EAR
CERTIFICATION 2022
(CUSTOMER FEEDBACK)
Arval Netherlands

L'AUTOMOBILE ET L'ENTREPRISE AWARD 2022 Arval France

TRUE LEADER AWARD 2022 & BUSINESS ACCELERATOR AWARD 2022
Arval Romania

# **Engagement**

"WOMAN THAT CHANGED ROMANIA" AWARD 2022 for Roxana Lupescu Arval Romania

FLEET NEWS
WELLBEING AWARD
2021
Arval UK

GREAT PLACE
TO WORK
CERTIFICATION 2021
Arval Switzerland

## **Sustainability**

ECOVADIS 2023 SILVER Arval

ECOVADIS 2022 GOLD Arval & Arval Italy

ROAD SAFETY COMPANY OF THE YEAR 2021 Arval Poland





