

MTR offer

- Offer
 - Metatags
 - Site
 - Language
 - Segment
 - Vehicle
 - Description
 - Category
 - Brand name
 - Vehicle name
 - Fuel type
 - Transmission
 - Standard equipment
 - Number of seats
 - Number of doors
 - Boot capacity
 - Pictures
 - Offer
 - ID
 - Type
 - Marketing info
 - Marketing flag
 - Promo text
 - Description
 - Legal notices
 - Default price
 - Duration
 - Mileage
 - Down payment
 - Old price / New price
 - Service pack
 - Matrix price
 - Price matrix
 - Offer services
 - Promoted to front

SMALL

Sprint Campaign

SMALL / VEHICLE NAME



10 € +IAT per month
~~20.00 €~~

Promo text

Duration 1 months

1 3 6

Mileage 1500 km/month

1500 2000

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

<https://cms-mig.arval.com/the-master/small-business/temporary-need-offer/small>

Offer

MTR offer are used to provide a **category** of vehicle instead of a specific model like for the LTR.

It will mainly be about the category of vehicle (Break, berline, city, etc...).

Metatags

- Define the meta-title and meta-description of the page

▼ METATAGS *

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific configuration, click on its name below. Use tokens to avoid redundant meta data and search engine penalization. For example, a 'keyword' value of "example" will be shown on all content using this configuration, whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term, etc).

[Browse available tokens.](#)

▼ BASIC TAGS

Simple meta tags.

Page title *

[node:title] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title of the page when a visitor bookmarks or favorites this page, or as the page title in a search engine result. It is common to append '[site:name]' to the end of this, so the site's name is automatically added. It is recommended that the title is no greater than 55 - 65 characters long, including spaces.

Description *

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Site

- Define the website you're working on

Site *

the-master ▼

Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site

Language

Segment

- Define the segment where to create the content.
- By default offer are on **Small business** segment

Segment *

Vehicle

Description

Category

- Define the category of the offer
- Created from taxonomy: "Apollo - Vehicle category"

Category *

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Promo text

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Mileage 1500 km/month

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A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Brand name

- Define the title of the offer

Brand Name *

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Vehicle name

- Define the vehicle name. Usually Not used on MTR because no focus on model.

Vehicle Name

Vehicle name

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Fuel type

- Define the fuel type of the category
- Created from taxonomy

Fuel type

Essence (13111)

Transmission

- Define the transmission type of the category
- Created from taxonomy
- Not visible in front-office

Transmission

Manuelle (13079)

Standard equipment

- Not used

Standard equipment

Number of seats

- Not used

Number of seats

Number of doors

- Not used

Number of doors

Boot capacity

- Not used

Boot capacity

Pictures

- Upload directly the desire visual

▼ PICTURES

Add a new file

Sélect. fichiers Aucun fichier choisi

Unlimited number of files can be uploaded to this field.

1 MB limit.

Allowed types: png gif jpg jpeg.

Offer

ID

- Not used

ID (all languages)

Only used for Arval referencement

Type

- Not used

Type

- None -

Marketing info

- **Marketing flag**
 - Set a flag on offer to identify it for special marketing event
 - Created from taxonomy: "Apollo - Marketing flag"

Marketing Flag

Black Friday (15514)

AUDI A5 2p Cabriolet 40 TDI...
40 TDI 190 QTT S TRONIC 7 DESIGN LUXE

Black Friday

30 € ~~50 €~~

+VAT per month | 24 months - 10000 km/year
1 € on the 1st month

AUDI A5 2p Cabriolet 40 TDI 190 QTT S TRONIC 7 DESIGN LUXE

Black Friday

40 TDI 190 QTT S TRONIC 7 DESIGN LUXE



30 € ~~50 €~~

New model

DURATION MILEAGE 1ST MONTH

Promo text

- Use to put additional information with marketing flag

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SMALL / VEHICLE NAME



10 € +VAT per month
~~20.00 €~~

Promo text

Duration 1 months

1	3	6
---	---	---

Mileage 1500 km/month

1500	2000
------	------

CHOOSE THIS OFFER

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Description

- Define the description of the offer

Description

B I U S x² Iₓ | 🗨️ 🌐

We will immediately provide you with a tailor-made solution. After that, your vehicle will be ready at your doorstep within 48 hours, so you can get on the road without any worries.

Do you need the vehicle for a shorter or longer period?

One phone call is all it takes to modify your contract. And if you drive more than planned, you will simply pay EUR 0,12 per kilometer outside your contract. This helps you to stay mobile and keep all costs under control. Did you know that you can immediately use the full-service package of our Operational Leasing? This ensures a first-class service and a flexible leasing contract.

DESCRIPTION OF THE CITY

We will immediately provide you with a tailor-made solution. After that, your vehicle will be ready at your doorstep within 48 hours, so you can get on the road without any worries.

Do you need the vehicle for a shorter or longer period?

One phone call is all it takes to modify your contract. And if you drive more than planned, you will simply pay EUR 0,12 per kilometer outside your contract. This helps you to stay mobile and keep all costs under control. Did you know that you can immediately use the full-service package of our Operational Leasing? This ensures a first-class service and a flexible leasing contract.

Legal notices

- Legal notice of the offer

Legal notices

B I U S x² Iₓ | 🗨️ 🌐

Insurances

You can find more information about our insurances [here](#).

Our offer is all-in and includes insurances, so you don't have to worry about anything else but driving.

If you don't want the insurance included in your offer, you can opt-out by contacting us at +32 (0) 2 240 01 99.

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Promo text

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Mileage 1500 km/month

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Default price

Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"

Duration (all languages) *

MTR	▼	+24	▼
-----	---	-----	---

Mileage (all languages) *

MTR	▼	3000	▼
-----	---	------	---

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Promo text

Duration 1 months

1 3 6

Mileage 1500 km/month

1500 2000

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Down payment

- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo - Downpayment"

Down payment *

0

Old price / New price

- Define the old and new price.

Old price (all languages)

New Price (all languages)

339,19

SMALL Sprint Campaign

SMALL / VEHICLE NAME



10 € +VAT per month
~~20.00 €~~

Promo text

Duration 1 months

1	3	6
---	---	---

Mileage 1500 km/month





1500	2000
------	------

CHOOSE THIS OFFER

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Service pack

- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"

	 Driver 4 services 30 € 	 Business 8 services 40 € <input type="radio"/>	 Executive 9 services 50 € <input type="radio"/>
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	×	✓	✓
Insurance and accident management	×	✓	✓
Relief vehicle	×	✓	✓
Insurance	×	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE
Roadside Assistance	×	×	✓

[SHOW SERVICES DETAILS](#)

Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- Matrix to be imported. See dedicated topic on it

Price matrix

Offer price matrix

Duration

MTR	▼	1-3	▼
-----	---	-----	---

Mileage

- None -	▼
----------	---

Downpayment

MTR	▼	0	▼
-----	---	---	---

New Price

614,48

Service pack (all languages)

--

Offer price matrix

Duration

MTR	▼	3-6	▼
-----	---	-----	---

Mileage

- None -	▼
----------	---

Downpayment

MTR	▼	0	▼
-----	---	---	---

New Price

534,6

Service pack (all languages)

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Promo text

Duration	1 months		
	1	3	6
Mileage	1500 km/month		
	1500	2000	

CHOOSE THIS OFFER

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Offer services

- Offer services are defined by default on the correspondent taxonomy.
- But you can set an offer service for a specific offer here

OFFER SERVICES

Display the default offer services chosen in taxonomy Apollo - Offer services.

Default offer services

- 24/7 Roadside assistance
- Arval Active Link / Telematics
- Arval Digital Suite
- Dedicated customer care
- Delivery
- Fuel Card Management
- Fuel Card Management (option)

Promoted to front

▼ **PROMOTION OPTIONS**

- Promoted to front page

This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)