MTR offer

- Offer

- Metatas
 Site
 Language
 Segment
 Vehicle
 Description
 Category
 Brand name
 Vehicle name
 Tell type Vehicle nameFuel typeTransmission
 - Standard equipment
 - Number of seats
 - Number of doors
 - Boot capacity
 - Pictures
 - Offer
 - ID
 - Type

 - Marketing info
 Marketing flag
 Promo text
 Description

 - Legal notices
 - Default price
 - Duration

 - MileageDown payment

 - Old price / New price
 - Service pack
 - Matrix price
 - Price matrix
 - Offer services
 - Promoted to front







A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

https://cms-mig.arval.com/the-master/small-business/temporary-need-offer/small

Offer

MTR offer are used to provide a **category** of vehicle instead of a specific model like for the LTR. It will mainly be about the category of vehicle (Break, berline, city, etc...).

Metatags

• Define the meta-title and meta-description of the page



Site

• Define the website you're working on



Language

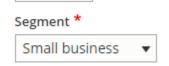
- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site

Language



Segment

- Define the segment where to create the content.
- By default offer are on Small business segment



Vehicle

Description

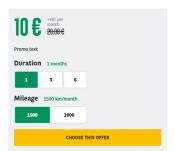
Category

- Define the category of the offerCreated from taxonomy: "Apollo Vehicle category"









A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

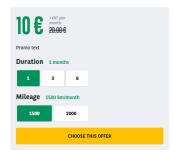
Brand name

■ Define the title of the offer





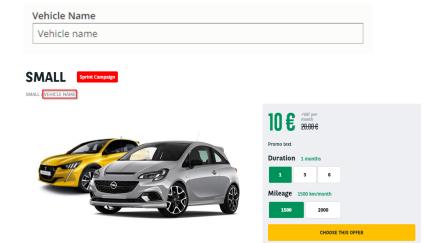




A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Vehicle name

Define the vehicle name. Usually Not used on MTR because no focus on model.



A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Fuel type

- Define the fuel type of the category
- Created from taxonomy



Transmission

- Define the transmission type of the category
- Created from taxonomy
- Not visible in front-office

Transmission	
Manuelle (13079)	0

Standard equipment

Not used

Standard equipment		

Number of seats

Not used

Number of seats		

Number of doors

Not used

Number of doors		

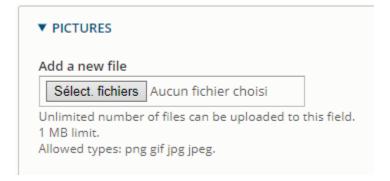
Boot capacity

Not used

Boot capacity		

Pictures

Upload directly the desire visual



Offer

ID

Not used



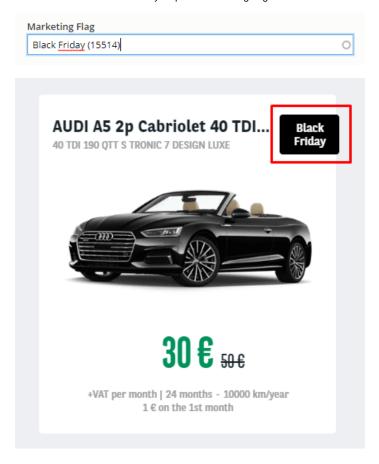
Type

Not used



Marketing info

- Marketing flag
 - Set a flag on offer to identify it for special marketing event
 - Created from taxonomy: "Apollo Marketing flag"



Promo text

• Use to put additional information with marketing flag



SMALL / VEHICLE NAME





A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Description

• Define the description of the offer

DESCRIPTION OF THE CITY

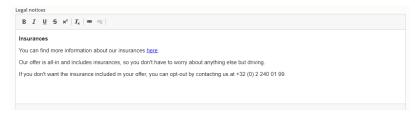
We will immediately provide you with a tailor-made solution. After that, your vehicle will be ready at your doorstep within 48 hours, so you can get on the road without any worries.

Do you need the vehicle for a shorter or longer period?

One phone call is all it takes to modify your contract. And if you drive more than planned, you will simply pay EUR 0,12 per kilometer outside your contract. This helps you to stay mobile and keep all costs under control. Did you know that you can immediately use the full-service package of our Operational Leasing? This ensures a first-class service and a flexible leasing contract.

Legal notices

Legal notice of the offer





SMALL / VEHICLE NAME





A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may used by search engines to display a snippet about the page in search results.

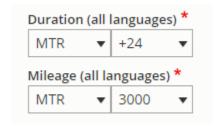
Default price

Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo Offer Duration"

Mileage

- Define the default mileage visible on the offer
 Created from taxonomy: "Apollo Offer Mileage"





SMALL / VEHICLE NAME

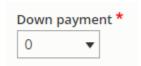




A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

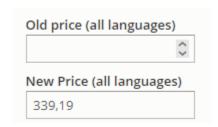
Down payment

- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo Downpayment"



Old price / New price

• Define the old and new price.





SMALL / VEHICLE NAME

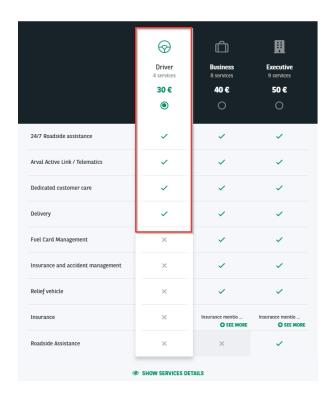




A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Service pack

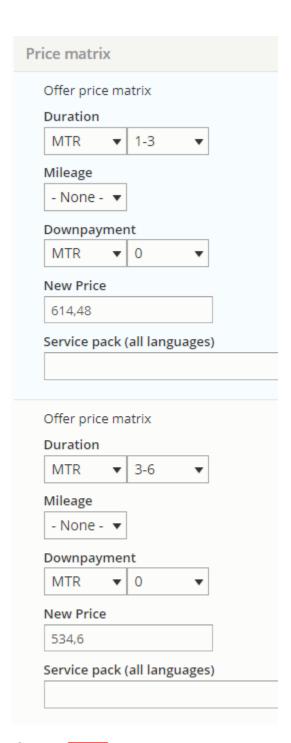
- Define the default service pack associated to the offer
 Created from taxonomy: "Apollo Offer services" then "Apollo Offer services pack"



Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- Matrix to be imported. See dedicated topic on it





SMALL / VEHICLE NAME



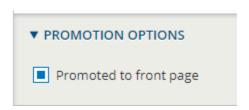


Offer services

- Offer services are defined by default on the correpondant taxonomy.
 But you can set an offer service for a specific offer here

OFFER SERVICES Display the default offer services chosen in taxonomy Apollo - Offer services. Default offer services -24/7 Roadside assistance -Arval Active Link / Telematics Arval Digital Suite -Dedicated customer care -Delivery Fuel Card Management -Fuel Card Management (option)

Promoted to front



This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)