

LTR Offer

- Offer
 - Metatags
 - Site
 - Language
 - Segment
 - Vehicle
 - Title
 - Description
 - Type name
 - Category name
 - Brand model
 - Vehicle name
 - Fuel type
 - Transmission type
 - Number of doors
 - Energy label
 - Model year
 - CO2 level
 - Combined consumption
 - Pictures
 - Equipment
 - Category
 - Name
 - Value
 - Code
 - Offer
 - ID
 - Type
 - Timing
 - Marketing info
 - Marketing flag
 - Promo text
 - Description
 - Legal notices
 - Default price
 - Duration
 - Mileage
 - Down payment
 - Old price / New price
 - Service pack
 - Matrix price
 - Price matrix
 - Options
 - Category/topics
 - Name
 - Price
 - Value
 - Code
 - Offer services
 - Promoted to front

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



20 € +VAT per month

recommended

Duration 24 months

24 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000

CHOOSE THIS OFFER

DESCRIPTION OF THE MINI MINI VU 3P BERLINE

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is *no longer* supported by major search engines.

Basics	Caractéristiques techniques	Confort intérieur et de conduite	Extérieur	Sécurité	
Niveau de finition	One	Nombre de portes	3	Année Modèle	2019
Puissance fiscale	5.00	Longueur (mm)	3821	Largeur (mm)	1727
Hauteur (mm)	1414	Empattement (mm)	2495	Filtre à particules	Yes

<https://cms-mig.arval.com/the-master/small-business/long-term-need-offer/mini/mini-mini-vu-3p-berline-one-d-95-ch-societe>

Offer

Metatags

- Define the meta-title and meta-description of the page

▼ METATAGS *

Configure the meta tags below.

To view a summary of the individual meta tags and the pattern for a specific configuration, click on its name below. Use tokens to avoid redundant meta data and search engine penalization. For example, a 'keyword' value of "example" will be shown on all content using this configuration, whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term, etc).

[Browse available tokens.](#)

▼ BASIC TAGS

Simple meta tags.

Page title *

[node:title] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title of the page when a visitor bookmarks or favorites this page, or as the page title in a search engine result. It is common to append [site:name] to the end of this, so the site's name is automatically added. It is recommended that the title is no greater than 55 - 65 characters long, including spaces.

Description *

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Site

- Define the website you're working on

Site *

Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site

Language

Segment

- Define the segment where to create the content.
- By default offer are on **Small business** segment

Segment *

Vehicle

Title

- Define the title of the offer

▼ VEHICLE *

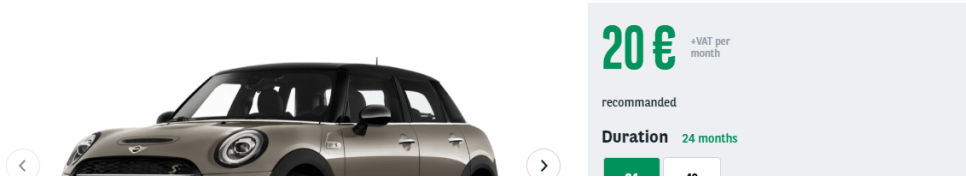
Title *

Characters: 43

MINI Mini VU 3p Berline One D 95 ch Société

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



Description

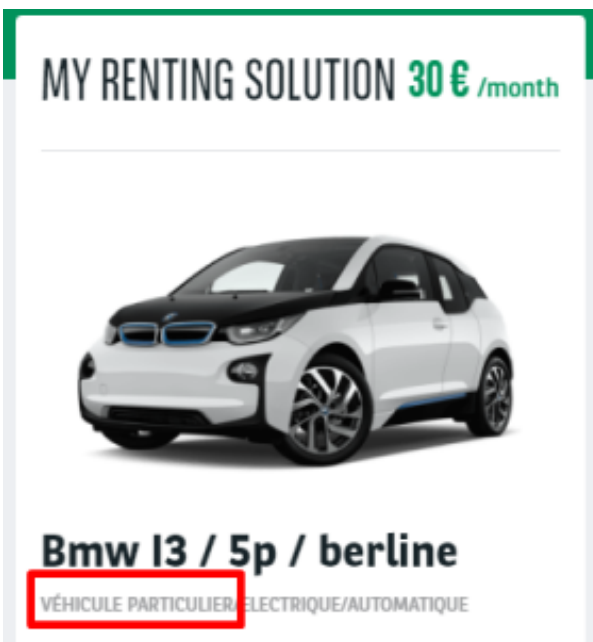
Type name

- Define the type of vehicle
- Only visible in the second step of the tunnel

▼ DESCRIPTION *

Type Name *

Véhicule particulier



Category name

- Define the category of the vehicle
- Created from taxonomy: "Apollo - Vehicle category"

Category Name

Break ▼

Break

BREAK / VEHICLE NAME



Brand model

- Define the brand and model of the offer
- Created from taxonomy: "Apollo - Brand model"

Brand model

- Abarth
- Alfa Roméo
- Aston martin
- Audi
- Bmw
- Citroën
- Ds
- Ford
- Hyundai
- Infiniti
- Isuzu
- Iveco
- Mini
- Mini vu 3p berline
- Nissan
- Peugeot
- Renault
- Toyota

Vehicle name

- Define the name of the vehicle

Vehicle Name *

One D 95 ch Société

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



20 € +VAT per month

Fuel type

- Define the fuel type
- Created from taxonomy: "Apollo - Fuel type"

Fuel type *

Diesel

Basics

MPG	4.2	Doors	4	Fuel type	Diesel
Transmission	Manual				

Transmission type

- Define the transmission type of the vehicle
- Created from taxonomy: "Apollo - Offer transmission type"

Transmission type *

Manuelle

Basics

MPG	4.2	Doors	4	Fuel type	Diesel
Transmission	Manual				

Number of doors

- Define the numbers of doors of the vehicle

Number of doors

4

Basics

MPG	4.2	Doors	4	Fuel type	Diesel
Transmission	Manual				

Energy label

- Define the energy class of the vehicle
- Not visible in front

Energy label

A

Model year

- Define the year of creation of the vehicle
- Not visible in front

Model year

2020

CO2 level

- Define the CO2 level of the vehicle

CO2 Level

112

Combined consumption

- Define the combined consumption of the vehicle

Combined consumption

4.2



MPG	4.2	Doors	4	Fuel type	Diesel
-----	-----	-------	---	-----------	--------

Transmission	Manual
--------------	--------

Pictures

- Fill the informations to find the good visuals:
 - Brand
 - Model
 - Year
 - Doors

▼ PICTURES Hide row weights

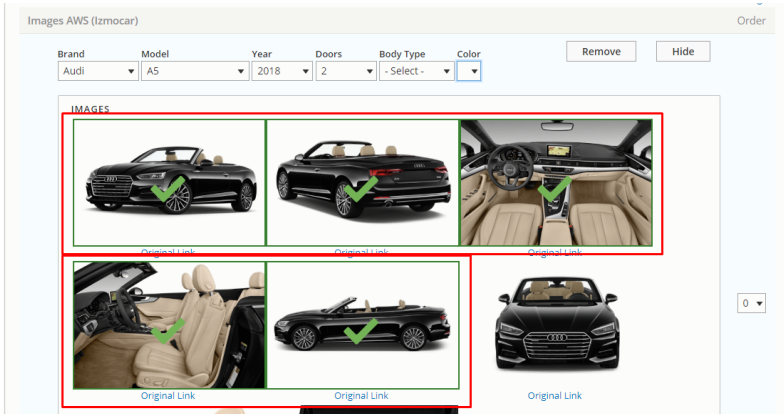
Images AWS (Izmocar) Order

Brand	Model	Year	Doors	Body Type	Color	Remove	Hide	0 ▼
- Select -	▼	▼	▼	▼	▼			

Add another item

- Then place the visuals in that order:
 - External three-quarter front
 - External three-quarter back
 - Inside front
 - Inside side

- External side
- Click on the visuals **in the order** to validate it later



Equipment

Basics		Caractéristiques techniques		Confort intérieur et de conduite		Extérieur		Sécurité	
Niveau de finition	One	Nombre de portes	3	Année Modèle	2019				
Puissance fiscale	5.00	Longueur (mm)	3821	Largeur (mm)	1727				
Hauteur (mm)	1414	Empattement (mm)	2495	Filtre à particules	Yes				
Taux CO2 (g/km)	99	Stop and Start	Yes	Classe de Rejet	CRE002				

- Many equipments can be attached to the offer. They must be build one by one like the example below
- If the offer is imported from the webstore, the equipments are imported with it.

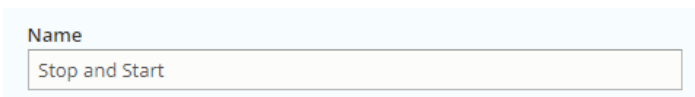
Category

- Define the category of the equipment
- Created from taxonomy: "Apollo - Option/Category-topic"



Name

- Define the name of the equipment



Value

- Define the value/description of the equipment



Code

- Define the webstore code attach to this equipment

Code

The webstore code

Offer

ID

- Define the ID of the offer associated to the webstore
- If the offer is imported from the webstore, the field is automatically completed

ID

Type

- N/A
- Stock
 - Already available offers
 - In stock
- Recommended offer
 - Highlighted offers
- Special offer
 - Fixed offer with defined equipments and option, fixed price, fixed duration and mileage
 - Cannot be personalize by customer

Type

N/A

Stock

Recommended offer

Special offer

Timing

- Define a start and end date for the offer publishing. Use for special events like Black friday

▼ TIMING

Offer Start

Offer End

Marketing info

Marketing flag

- Set a flag on offer to identify it for special marketing event
- Created from taxonomy: "Apollo - Marketing flag"

Marketing Flag

Black Friday (15514)



AUDI A5 2p Cabriolet ...
40 TDI 190 QTT S TRONIC 7 DESIGN
LUXE

Black Friday



30 € ~~50 €~~

+VAT per month
24 months - 10000 km/year
1 € on the 1st month

SHOW OFFER

AUDI A5 2P CABRIOLET 40 TDI 190 QTT S TRONIC 7 DESIGN LUXE

Black Friday

40 TDI 190 QTT S TRONIC 7 DESIGN LUXE



30 € +VAT per month

New model

Promo text


- Use to put additional information with marketing flag

Promo text

recommanded

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



20 € +VAT per month

recommended

Duration 24 months

24 42

Description

- Define the description of the offer

Description

B I U S x² I_x |

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

DESCRIPTION OF THE MINI MINI VU 3P BERLINE

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

- Basics
- Caractéristiques techniques**
- Confort intérieur et de conduite
- Extérieur
- Sécurité

Legal notices

- Legal notice of the offer


Legal notices

B I U S x² I_x |

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



20 € +VAT per month

recommended

Duration 24 months


24 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000

CHOOSE THIS OFFER



A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

Default price

Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"

Duration *


LTR ▼ 24 ▼

Mileage *

LTR ▼ 10000 ▼

MINI MINI VU 3P BERLINE ONE D 95 CH SOCIÉTÉ

ONE D 95 CH SOCIÉTÉ



20 € +VAT per month

recommended

Duration 24 months

24 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000

CHOOSE THIS OFFER

Down payment

- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo - Downpayment"

Down payment *

0 ▼

Old price / New price

- Define the old and new price.

Old Price (all languages)

553,10

New price (all languages)

465,82

AUDI A5 2p Cabriolet ...
 40 TDI 190 QTT S TRONIC 7 DESIGN
 LUXE

Black Friday






30 € ~~50 €~~

+VAT per month
 24 months - 10000 km/year
 1 € on the 1st month

[SHOW OFFER](#)

Service pack

- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"

	 Driver 4 services 30 € <input checked="" type="radio"/>	 Business 8 services 40 € <input type="radio"/>	 Executive 9 services 50 € <input type="radio"/>
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	✗	✓	✓
Insurance and accident management	✗	✓	✓
Relief vehicle	✗	✓	✓
Insurance	✗	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE
Roadside Assistance	✗	✗	✓

[SHOW SERVICES DETAILS](#)

Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- The default price of the offer must exist in the matrix. (New price, Duration, mileage)
- Matrix to be imported. See dedicated topic on it

Price Matrix
Offer price matrix
Duration 24
Mileage 10000
Downpayment 1
New Price 20.00
Service pack Driver
Offer price matrix
Duration 24
Mileage 10000
Downpayment 1
New Price 30.00
Service pack Business
Offer price matrix
Duration 24
Mileage 10000
Downpayment 1
New Price 40.00
Service pack Executive

30 € +VAT per month
~~50 €~~

Duration 24 months

24 36 42

NEED A SHORTER LEASE →

Mileage 10000 km/year

10000 15000 20000

CHOOSE THIS OFFER

Options

Define and customize your car

CONFORT INTÉRIEUR ET DE CONDUITE

Audio

- Autoradio MINI Visual Boost + 40 €
- MINI Connected + 40 €
- Pack Connected Media + 40 €
- Pack Connected Navigation + 40 €
- Pack Connected Navigation Plus + 40 €
- Tuner DAB + 40 €

Confort

- MINI Connected XL + 40 €
- Pack City Zen + 40 €
- Pack Connected Navigation + 40 €
- Pack Connected Navigation Plus + 40 €

TWOJA OFERTA 60 €/month

Mini Mini vu 3p berline
VÉHICULE FISCAL/DIESEL/MANUELLE

24 month 10000 km/year
1 € on the first month

Confort intérieur et de conduite

Audio
Autoradio MINI Visual Boost + 40 €

- Many options can be choose for the offer. They must be build one by one like the example below
- Its define on the Step 1 of the car acquisition.

Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

Category/topics *

Confort intérieur et de conduite ▼ Audio ▼

Name

- Define the front name of the option

Name

Autoradio MINI Visual Boost

Price

- Define the price of the option

Price *

40,00

Value

- Not use

Code

- Define the webstore code of the option
- If the offer is imported from the webstore, the field is automatically completed

Code

Offer services

- Offer services are defined by default on the correpondant taxonomy.
- But you can set an offer service for a specific offer here

OFFER SERVICES

Display the default offer services chosen in taxonomy Apollo - Offer services.

Default offer services

- 24/7 Roadside assistance
- Arval Active Link / Telematics
- Arval Digital Suite
- Dedicated customer care
- Delivery
- Fuel Card Management
- Fuel Card Management (option)

Promoted to front

▼ **PROMOTION OPTIONS**

- Promoted to front page

This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)