

LCV Offer

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 - Category name
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- Promoted to front

CITROËN BERLINGO VU 3P FOURGONNETTE Black Friday

H1 L1 / DIESEL / 90



20 € + VAT per month:
~~30 €~~

Promotional Text

Duration 24 months

24 36

Mileage 25000 km/year

25000 50000 100000

Transformed options

[REMORQUE FRIGORIFIQUE - AUDIO →](#)

CHOOSE THIS OFFER

DESCRIPTION OF THE CITROËN BERLINGO VU 3P FOURGONNETTE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas egestas sapien quis augue porttitor, eu scelerisque erat egestas. Phasellus bibendum lacinia mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis. Nulla est orci, aliquet id bibendum sed, cursus in mi. Vestibulum

Basics	Caractéristiques techniques	Confort intérieur et de conduite	Extérieur	Sécurité	
CO2 (g/km)	106	MPG	4.2	Doors	4
Fuel type	Diesel	Boîte de vitesses	Manuelle		

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas egestas sapien quis augue porttitor, eu scelerisque erat egestas. Phasellus bibendum lacinia mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis.

[SHOW TRANSFORMATIONS DETAILS](#)

Offer

Metatags

- Define the meta-title and meta-description of the page

▼ METATAGS *

Configure the meta tags below.
To view a summary of the individual meta tags and the pattern for a specific configuration, click on its name below. Use tokens to avoid redundant meta data and search engine penalization. For example, a 'keyword' value of "example" will be shown on all content using this configuration, whereas using the [node:field_keywords] automatically inserts the "keywords" values from the current entity (node, term, etc).

[Browse available tokens.](#)

▼ BASIC TAGS

Simple meta tags.

Page title *

[node:title] | [site:name]

The text to display in the title bar of a visitor's web browser when they view this page. This meta tag may also be used as the title of the page when a visitor bookmarks or favorites this page, or as the page title in a search engine result. It is common to append "[site:name]" to the end of this, so the site's name is automatically added. It is recommended that the title is no greater than 55 - 65 characters long, including spaces.

Description *

A brief and concise summary of the page's content, preferably 150 characters or less. Where as the description meta tag may be used by search engines to display a snippet about the page in search results, the abstract tag may be used to archive a summary about the page. This meta tag is no longer supported by major search engines.

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Site

- Define the website you're working on

Site *

the-master ▼

Language

- Define on which language to create the content
- Always choose the **default** language of the website for multilanguage site

Language

English ▼

Segment

- Define the segment where to create the content.
- By default offer are on **Small business** segment

Segment *

Small business ▼

Vehicle

Title

- Define the title of the offer

Title *


Characters: 58

FORD Ranger VU 4p Pick-up 2.0 ECOBLUE 170 4WD SUPER CAB XL

CITROËN BERLINGO VU 3P FOURGONNETTE

Black Friday

H1 L3 / DIESEL / 90



20€ +VAT per month
~~30€~~

Promotional Text

Duration 24 months

24 36

Mileage 25000 km/year

25000 50000 100000

Transformed options

REMORQUE FRIGORIFIQUE - AUDIO →

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Description

Type name

- Define the type of vehicle

Type Name *

Véhicule utilitaire



Citroën Berlingo vu 3p fourgonnette

VÉHICULE UTILITAIRE DIESEL/MANUELLE

📅 24 month 🚗 25000 km/year

▶ 0 € on the first month

Category name

- Define the category of the vehicle
- Created from taxonomy: "Apollo - Vehicle category"
- Not visible in front

Category Name

SUV / Crossover ▼

Brand model

- Define the brand and model of the offer
- Created from taxonomy: "Apollo - Brand model"

Brand model

- Abarth
- Alfa Roméo
- Aston martin
- Audi
- Bmw
- Citroën
- Ds
- Ford
 - Ranger vu 2p pick-up
 - Ranger vu 4p pick-up
- Hyundai
- Infiniti
- Isuzu
- Iveco
- Mini
- Nissan
- Peugeot
- Renault
- Toyota

Vehicle name

- Define the name of the vehicle
- Not visible in front

Vehicle Name *

2.0 ECOBLUE 170 4WD SUPER CAB XL

Fuel type

- Define the fuel type
- Created from taxonomy: "Apollo - Fuel type"

Fuel type *

Diesel

Ford Ranger vu 4p pick-up Sprint Campaign

DIESEL

+ Couvre benne



20 €

+VAT per month

Basics

MPG 4.2 Doors 4 Fuel type Diesel
Transmission Manual

Transmission type

- Define the transmission type of the vehicle
- Created from taxonomy: "Apollo - Offer transmission type"

Transmission type *

Manuelle ▼

Basics

MPG 4.2 Doors 4 Fuel type Diesel
Transmission Manual

Vehicle length

- Length of the vehicle
- Not visible in front

Vehicle Length

350

Vehicle size

- Define vehicle sizing

Vehicle Size

- None -
Apollo - LCV - Size
H1 L1
H2 L2

Ford Ranger vu 4p pick-up Sprint Campaign

H1 L1 DIESEL

+ Couvre benne



20 €

+VAT per month

Volume

- Define volume of vehicle

Volume

1 to 3 m3 ▼

Payload

- Not used

Payload

Number of seats

- Define the number of seats of the vehicle
- Issue with text (Doors instead of seats) in front. Will be fixed.

Number of seats

3 ▼

DESCRIPTION OF THE FORD RANGER VU 4P PICK-UP

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 Basics  Caractéristiques techniques  Confort intérieur et de conduite  Extérieur  Sécurité

CO2 (g/km)	179	MPG	7.2	Doors	3
------------	-----	-----	-----	-------	---

Alimentazione	Diesel	Bolte de vitesses	Manuelle
---------------	--------	-------------------	----------

Model year

- Define the year of creation of the vehicle
- Not visible in front

Model year

2020

Energy label

- Define the energy class of the vehicle
- Not visible in front

Energy label

A

CO2 level

- Define the CO2 level of the vehicle

CO2 Level

112

Combined consumption

- Define the combined consumption of the vehicle

Combined consumption

4.2



MPG	4.2	Doors	4	Fuel type	Diesel
-----	-----	-------	---	-----------	--------

Transmission	Manual
--------------	--------

Version

- Version of vehicle
- Not visible in front

Version

Pictures

- Fill the informations to find the good visuals:
 - Brand
 - Model
 - Year
 - Doors

▼ PICTURES Hide row weights

Images AWS (IzmoCar) Order

Brand	Model	Year	Doors	Body Type	Color	Remove	Hide	0 ▼
- Select -	▼	▼	▼	▼	▼			

Add another item

- Then replace the visuals in that order:
 - External three-quarter front
 - External three-quarter back
 - Inside front
 - Inside side
 - External side
- And click on the visuals **in the order** to validate it later

Brand: Ford | Model: Ranger | Year: 2016 | Doors: 4 | Body Type: Pickup

Color: default

IMAGES

Equipment

Basics | **Caractéristiques techniques** | Confort intérieur et de conduite | Extérieur | Sécurité

Niveau de finition	XL	Type de cabine	L	Nombre de portes	4
Année Modèle	2019	Puissance fiscale	7.00	Longueur (mm)	5362
Largeur (mm)	1860	Hauteur (mm)	1800	Empattement (mm)	3330

- Many equipments can be attached to the offer. They must be build one by one like the example below
- If the offer is imported from the webstore, the equipments are imported with it.

Category

- Define the category of the equipment
- Created from taxonomy: "Apollo - Option/Category-topic"

Category

Version ▼

Name

- Define the name of the equipment

Name

Niveau de finition

Value

- Define the value/description of the equipment

Value

XL

Code

- Define the webstore code attach to this equipment

Code

VPR060

The webstore code

Offer

ID

- Define the ID of the offer associated to the webstore
- If the offer is imported from the webstore, the field is automatically completed

ID

Type

- N/A
- Stock
 - Already available offers
 - In stock
- Recommended offer
 - Highlight offers
- Special offer
 - Fixed offer with defined equipments and option, fixed price, fixed duration and mileage
 - Cannot be personalize by customer

Type

N/A

Stock

Recommended offer

Special offer

Type of tax

- Not used

Type of tax

Stock display

- Not used

Stock Display

Timing

- Define a start and end date for the offer publishing. Use for special events like Black friday

▼ TIMING

Offer Start

jj/mm/aaaa

Offer End

jj/mm/aaaa

Marketing info

Work segment

- Define the work use of the vehicle
- Created form taxonomy: "Apollo - LCV - Segment"

Work Segment

Construction ▼

Job name

- Not used

Job Name

Marketing flag

- Set a flag on offer to identify it for special marketing event
- Created from taxonomy: "Apollo - Marketing flag"

Marketing Flag

Sprint Campaign (15515)

Ford Ranger vu 4p pick-up

H1 L1 / DIESEL

**Sprint
Campaign**

Couvre benne



200 € ~~20€~~

+VAT per month | 24 months - 25000 km/year

FORD RANGER VU 4P PICK-UP

Sprint Campaign

H2 L2 / DIESEL



20 € ^{+VAT per month} ~~20€~~

Promo text

Duration 24 months

24

Mileage 25000 km/year

25000

Transformed options

COUVRE BENNE - PORTES →

CHOOSE THIS OFFER

Promo text

- Use to put additional information with marketing flag


Promo text

Promo text

FORD RANGER VU 4P PICK-UP

Sprint Campaign

H2 L2 / DIESEL



20 € +VAT per month
~~30 €~~

Promo text

Duration 24 months

24

Mileage 25000 km/year

25000

Transformed options

COUVRE BENNE - PORTES →

CHOOSE THIS OFFER

Description

- Define the description of the offer

Description

B I U S x' I, |

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DESCRIPTION OF THE FORD RANGER VU 4P PICK-UP

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Basics Caractéristiques techniques Confort intérieur et de conduite Extérieur Sécurité

Legal notices

- Legal notice of the offer

Legal notices


B I U S x' I, |

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas egestas sapien quis augue porttitor, eu scelerisque erat egestas. Phasellus bibendum lacinia mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis. Nulla est orci, aliquet id bibendum sed, cursus in mi. Vestibulum

CITROËN BERLINGO VU 3P FOURGONNETTE

Black Friday

H1 L1 / DIESEL / 90



20 € +VAT per month
~~30 €~~

Promotional Text

Duration 24 months

24 36

Mileage 25000 km/year

25000 50000 100000

Transformed options

REMORQUE FRIGORIFIQUE - AUDIO →

CHOOSE THIS OFFER

A brief and concise summary of the page's content, preferably 300 characters or less (150 char length could be the best choice). The description meta tag may be used by search engines to display a snippet about the page in search results.

Default price

Duration

- Define the default duration visible on the offer
- Created from taxonomy: "Apollo - Offer Duration"

Mileage

- Define the default mileage visible on the offer
- Created from taxonomy: "Apollo - Offer Mileage"

Duration *

LCV ▼ 24 ▼

Mileage *

LCV ▼ 25000 ▼

CITROËN BERLINGO VU 3P FOURGONNETTE Black Friday

H3 L3 / DIESEL / 90



20 € +VAT per month
~~30 €~~

Promotional Text

Duration 24 months

24 36

Mileage 25000 km/year

25000 50000 100000

Transformed options

REMORQUE FRIGORIFIQUE - AUDIO →

CHOOSE THIS OFFER

Down payment

- Define the down payment associated to the offer. 0 if no down payment
- Created from taxonomy: "Apollo - Downpayment"

Down payment *

0 ▼

Old price / New price

- Define the old and new price.

Old Price

20,00

New price

200,00

Ford Ranger vu 4p pick-up

H1 L1 / DIESEL

Sprint Campaign

Couvre benne






200 € ~~20€~~

+VAT per month | 24 months - 25000 km/year

Service pack

- Define the default service pack associated to the offer
- Created from taxonomy: "Apollo - Offer services" then "Apollo - Offer services pack"

	 Driver 4 services 30 €	 Business 8 services 40 €	 Executive 9 services 50 €
24/7 Roadside assistance	✓	✓	✓
Arval Active Link / Telematics	✓	✓	✓
Dedicated customer care	✓	✓	✓
Delivery	✓	✓	✓
Fuel Card Management	✗	✓	✓
Insurance and accident management	✗	✓	✓
Relief vehicle	✗	✓	✓
Insurance	✗	Insurance mentio ... SEE MORE	Insurance mentio ... SEE MORE
Roadside Assistance	✗	✗	✓

[SHOW SERVICES DETAILS](#)

Matrix price

Price matrix

- Define the matrix price of offer including duration and mileage
- The default price of the offer must exist in the matrix. (New price, Duration, mileage)
- Matrix to be imported. See dedicated topic on it

Price matrix

Offer price matrix

Duration

LCV ▼ 24 ▼

Mileage

LCV ▼ 25000 ▼

Downpayment

0 ▼

New Price

20

Service pack

Driver (13273) ○

Offer price matrix

Duration

LCV ▼ 24 ▼

Mileage

LCV ▼ 25000 ▼

Downpayment

0 ▼

New Price

30

Service pack

Business (13274) ○

Duration 24 months

24 36

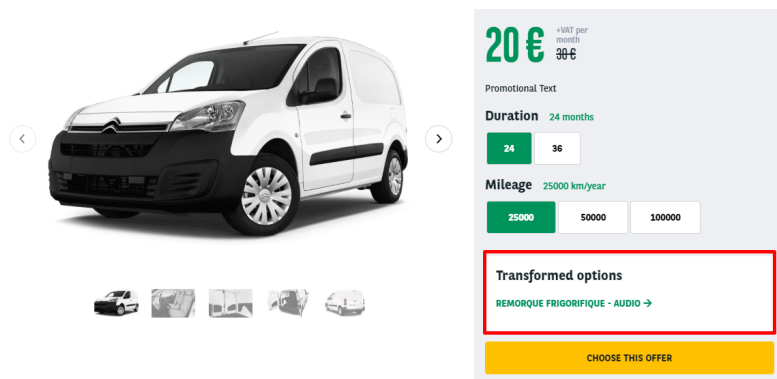
Mileage 25000 km/year

25000 50000 100000

Options

CITROËN BERLINGO VU 3P FOURGONNETTE Black Friday

H1 L1 / DIESEL / 90



20€ +VAT per month
~~30€~~

Promotional Text

Duration 24 months
~~36~~

Mileage 25000 km/year
~~50000~~ ~~100000~~

Transformed options

REMORQUE FRIGORIFIQUE - AUDIO →

CHOOSE THIS OFFER

- Many transformations can be created for the LCV offer. They must be build one by one like the example below
- Its define on the offer presentation page.

Transformed

- Active the option to display the transformation option
- And add a description to the topic

Transformed vehicle

Options description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas egetas sapien quis augue porttitor. eu scelerisque erat egetas. Phasellus bibendum lacina mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis.

Classical options

Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

Category/topics *

Confort intérieur et de conduite ▼ Audio ▼

Name

- Define the front name of the option

Name

Price

- Define the price of the option

Price *

Value

- Not use


Code

- Define the webstore code of the option
- If the offer is imported from the webstore, the field is automatically completed

Code


Transformed options

× **TRANSFORMATIONS DETAILS** 4



Remorque frigorifique

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

 Need more informations ?

SHOW TRANSFORMATIONS DETAILS

Category/topics

- Define the category of the option and its topic
- Created from taxonomy: "Apollo - Option/Category-topic"

Category/topics *

Confort intérieur et de conduite ▼ Audio ▼

Name

- Define the front name of the option

Name

Autoradio MINI Visual Boost

Description

- Description of the transformation

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas egestas sapien quis augue porttitor, eu scelerisque erat egestas. Phasellus bibendum lacinia mauris non faucibus. Vivamus sodales sed erat eu condimentum. Duis tincidunt ante ac lectus maximus lobortis.

Option picture

- Upload the icon you want for the transformation

▼ OPTION PICTURE

Select media



Remove

Edit

Offer services

- Offer services are defined by default on the correspondant taxonomy.
- But you can set an offer service for a specific offer here

OFFER SERVICES

Display the default offer services chosen in taxonomy Apollo - Offer services.

Default offer services

- 24/7 Roadside assistance
- Arval Active Link / Telematics
- Arval Digital Suite
- Dedicated customer care
- Delivery
- Fuel Card Management
- Fuel Card Management (option)

Promoted to front

▼ PROMOTION OPTIONS

- Promoted to front page

This option put the offer at the first place of each offer list and offer layout. (After "type" of offer)