

Eva Rothe is appointed General Manager of Arval Switzerland

- **Arval continues to see business growth in Switzerland and strengthens its position as a major player in the mobility sector.**
- **Eva Rothe takes over the role of Arval Switzerland General Manager from 1 May 2024, succeeding to Pascal Seeger.**



Eva Rothe, previously Commercial Director of Arval Germany, takes over the management of Arval Switzerland from 1 May 2024.

She succeeds to Pascal Seeger – who becomes Global Remarketing Director of Arval group. Arval is a BNP Paribas company and the market leader in Full Service Leasing in Switzerland.

Eva Rothe started her career at Arval Germany in 1992 as a Buy & Delivery Expert. She subsequently held various positions in Global Operations and Sales, notably as Internal Sales Manager. In 2021, she was appointed Commercial Director of Arval Germany. Together with her team, she played an important role in the continued growth of Arval Germany. Thanks to her strong customer-centric approach as well as her focus on her teams, Eva Rothe developed the company to reach more than 100,000 vehicles in the Arval Germany fleet in 2023.

Arval offers large international groups, small businesses and private customers flexible mobility solutions that allow them to seamlessly travel in a more sustainable way. Recently, Arval has diversified its activities to become an important player in the field of integrated mobility and now addresses an even wider audience. In total, 8,400 Arval employees manage more than 1,700,000 vehicles in 29 countries. In Switzerland, the team has 110 employees who take charge of more than 22,000 vehicles.

“We thank Pascal Seeger for his very successful management of Arval Switzerland over the past six years. In addition to its continuous growth, Arval Switzerland is also distinguished by the satisfaction of its teams and customers. The ideal conditions are therefore in place to welcome Eva Rothe and allow her to continue the development of Arval Switzerland. 2024, is a year of transition for both Arval Switzerland and the market. After an exceptional year 2023, Eva Rothe will continue to strengthen Arval’s position as one of the major players in the mobility sector in Switzerland”, says Marcus Schulz, Arval Regional General Manager for Germany, Belgium, The Netherlands, Switzerland, Austria and Luxembourg.



"With the support of BNP Paribas, Eva Rothe and her teams will continue to grow the business in Switzerland and support our clients who are looking for mobility solutions that meet their energy objectives", comments Enna Pariset, CEO of BNP Paribas (Switzerland) SA and Head of Territory for the BNP Paribas Group in Switzerland.

Press contacts:

VERBATEE:

Jérôme Goer – j.goer@verbatee.com - +33 (0)6 61 61 79 34

Florence Bastien – f.bastien@verbatee.com - +33 (0)6 61 61 78 55

ARVAL:

Christelle Paillès – christelle.paillès@arval.com - +33 (0)1 57 69 53 69

Gladys Funk – gladys.funk@arval.com - +33 (0)6 07 29 57 25

About Arval:

Arval is a major actor in full-service vehicle leasing and a specialist in mobility solutions, leasing more than 1.7 million vehicles as at the end of December 2023. Every day, 8,400 Arval employees in 29 countries offer flexible solutions to make journeys seamless and sustainable for its customers, ranging from large international corporate groups to smaller companies and individual retail clients.

Arval is a founding member of the Element-Arval Global Alliance, a world leader in the fleet management industry, with more than 4.4 million vehicles in 56 countries. Arval was founded in 1989 and is fully owned by BNP Paribas. Arval is positioned within the Group's Commercial, Personal Banking & Services division.

Arval has been rewarded with the EcoVadis 2023 gold medal, placing its Sustainability strategy in the Top 5% of the companies assessed.

www.arval.com

About BNP Paribas:

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 63 countries and has nearly 183,000 employees, including more than 145,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, and Eastern Europe. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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