## **PRESS RELEASE**

# ARVAL APPOINTS RONAN PERRIER AS INTERNATIONAL DIRECTOR OF ARVAL CONSULTING & ARVAL MOBILITY OBSERVATORY, OANA DUMA AS HEAD OF ARVAL MOBILITY OBSERVATORY

Arval, a leader in full-service vehicle leasing and mobility solutions, is pleased to announce new appointments within its organisation: Ronan Perrier, previously Arval Head of Mobility for Corporate, has been recently appointed International Arval Consulting & Arval Mobility Observatory Director. Oana Duma, formerly International Business Development Manager at the Arval International Business Office (IBO), will assume the position of Head of Arval Mobility Observatory (AMO) in December 2023.



Ronan Perrier, is a graduate of IAE Aix-Marseille School of Management. He boasts a decade of experience in the car financing industry, having worked within different manufacturers' finance captive national sales companies in France. His journey with the BNP Paribas Group began in 2016 when he joined the automotive finance business unit of Personal Finance, contributing to the transformation of its business model. He joined Arval in 2019, where he has been since responsible for the development of alternative mobility solutions and Mobility as a Service (MaaS).

In his new position as Director of Arval Consulting & Arval Mobility Observatory, Ronan assumes the leadership of his international team, providing market insights to the industry and offering guidance to Arval's clients regarding their sustainable mobility strategy.



**Oana Duma,** is a graduate of the University of Bucharest, Romania. Her journey at Arval started in Romania in March 2010, where she held different roles in Finance and Commercial departments. She joined the Arval International Business office in Paris in 2018, and held since January 2020 the position of International Business Development Manager. As such, she has engaged in overseeing a significant international customer portfolio, actively identifying and implementing mobility, electrification and connectivity solutions for customers, and fostering long-lasting relationships with them.

In her new role, she will be responsible for the Arval Mobility Observatory, an authoritative research and industry information exchange platform in the fleet and mobility sector.



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## **About Arval:**

Arval specialises in full-service vehicle leasing and new mobility solutions, leasing more than 1.6 million vehicles as of June 2023. Every day, more than 8000 Arval employees in 29 countries offer flexible solutions to make journeys seamless and sustainable for its customers, ranging from large international corporate groups to smaller companies and individual retail clients.

Arval is a founding member of the Element-Arval Global Alliance, a world leader in the fleet management industry, with more than 4.4 million vehicles in 56 countries. Arval was founded in 1989 and is fully owned by BNP Paribas. Arval is positioned within the Group's Commercial, Personal Banking & Services division.

www.arval.com

# **About BNP Paribas:**

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 65 countries and has nearly 185,000 employees, including nearly 145,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialized businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporate and institutional clients) to realize their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, and Eastern Europe. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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