



Media Information

ZEEKR AND BNP PARIBAS MOBILITY ANNOUNCE A LONG-TERM STRATEGIC PARTNERSHIP FOR ELECTRIC MOBILITY FINANCING IN EUROPE

- **ZEEKR, premium electric mobility brand, part of GEELY Group, partners with BNP Paribas Personal Finance and Arval in Europe to deploy a full and comprehensive range of services to ZEEKR end-customers.**
- **Relying on BNP Paribas' expertise, the partnership will provide financing, full-service leasing and insurance services covering all aspects of mobility to ZEEKR end-customers.**
- **This partnership is an integral part of the BNP Paribas Mobility initiative, which brings together all the Group's expertise to support its partners and serve its clients in the field of mobility.**

Amsterdam (Netherlands) / Paris (France), 10 October 2023 – BNP Paribas Personal Finance and Arval signed a pan-European partnership agreement with the luxury automotive manufacturer ZEEKR. This collaboration will take advantage of ZEEKR's innovative positioning in the electric vehicles market, combined with deep knowledge of the European automotive and regulatory ecosystem and the experience of BNP Paribas Personal Finance in loans & leases and Arval in full-service leasing.

The partnerships will cover several countries in ZEEKR's fast European go-to-market plan, having started in September in the Netherlands and Sweden, followed in 2024 by Germany. This complements the competitive offers in the ZEEKR One-Stop-Shop to accelerate the shift to electric mobility.

As part of the BNP Paribas Mobility initiative, the collaboration with ZEEKR also involves other BNP Paribas businesses: BNP Paribas Cardif offers for insurances, Corporate & Institutional Banking (CIB) for full-fledged banking services, including Payment Services for Card transactions (through Acepta BNP Paribas).



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Spiros Fotinos, CEO of ZEEKR Europe says: *“We are proud to announce that we have established strong financial partnerships with BNP Paribas Personal Finance and Arval, both of which have extensive experience in the automotive financial services space. Through these partners, ZEEKR Finance, will be able to offer a full suite of products allowing customers to select the one that suits them best. This is a key element of our One-Stop-Shop strategy that bundles all EV related services into one place.”*

Charlotte Dennery, CEO of BNP Paribas Personal Finance declared: *“We are delighted to begin a strategic partnership with ZEEKR. BNP Paribas Personal Finance’s expertise and experience of international mobility financing partnerships are a key asset for making this cooperation a success. We are also glad to extend our partnership within the Geely universe, in addition to our existing joint-ventures in China and our cooperations with Volvo and Polestar in Europe.”*

Alain van Groenendael, Chairman and CEO of Arval added: *“This partnership with a key player is a new step to meet our ambition to lease 700,000 electrified vehicles as part of our global fleet by 2025 and supporting our clients in their energy transition. We look forward to developing new journeys and further support them with solutions to successfully engage in the energetic transition challenge and opportunities in Europe.”*

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About ZEEKR

ZEEKR is the global luxury electric mobility technology brand from Geely Holding Group. ZEEKR aims to create a fully integrated user ecosystem with innovation as standard. The brand utilizes the EV-focused Sustainable Experience Architecture (SEA) and includes its own e-powertrain technologies and a sustainable electric vehicle supply chain. Founded in 2021, ZEEKR is committed to driving the future of transportation with cutting-edge technology, a one-stop-shop covering all customers’ EV needs, and a customer-centric approach. ZEEKR is built on a direct sales model (online and flagship stores).

ZEEKR has been operating its R&D center in Gothenburg, Sweden for over a decade, and boasts state-of-the-art facilities and world-class expertise. ZEEKR's Global Design Center, home to a diverse, international team working, is also located here.

For more information: <https://zeekr.eu>

For media inquiries please contact: media@zeekr.eu



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About BNP Paribas Personal Finance

BNP Paribas Personal Finance is a major player consumer finance in France and Europe, offering a wide range of consumer credit products. A wholly-owned subsidiary of the BNP Paribas group, the company offers, with its brands Cetelem, Findomestic or Alpha Credit, a full range of personal loans in stores, at car dealerships or directly to customers through its customer contact centres and online.

BNP Paribas Personal Finance has completed its offer with insurance and savings products in several countries such as Germany, France, Italy...

Over a number of years, BNP Paribas Personal Finance has developed an active partnership strategy with retail chains, car manufacturers and distributors, e-commerce websites and other financial institutions (banking and insurance) based on its experience in the credit market and on its ability to offer integrated services tailored to the business activities and commercial strategy of its partners.

To support its customers and partners, BNP Paribas Personal Finance is committed to promoting access to more responsible and sustainable consumption.

For more information

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BNP Paribas Personal Finance

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About Arval

Arval specializes in full-service vehicle leasing and new mobility solutions, leasing 1.6 million vehicles in June 2023. Every day, 8,000 Arval employees in 29 countries offer flexible solutions to ensure seamless and sustainable journeys for its customers, ranging from large international corporate groups to smaller companies and individual retail clients. Arval is a founding member of the Element-Arval Global Alliance, a world leader in the fleet management industry, with more than 4,4 million vehicles across 56 countries. Arval was founded in 1989 and is fully owned by BNP Paribas. Arval is positioned within the Group's Commercial, Personal Banking & Services division.

www.arval.com

Arval

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