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PRESS RELEASE

ARVAL JOINS MaaS ALLIANCE

Arval, a leading multi-brand provider of full service car leasing solutions and a committed actor to innovation in the mobility sector, is joining the MaaS (Mobility-as-a-Service) Alliance. MaaS Alliance is a public-private partnership, which aims at creating the foundations for a common approach to mobility as a service: the integration of various forms of transport services into a single mobility service accessible on demand.

The MaaS Alliance commits to facilitate the implementation of advanced mobility solutions and to support creation of a single, open market in Europe and beyond that allows for the full deployment of mobility as a service. The Alliance holds around 75 members, public institutions, established companies and startups, including cities eager to develop integrated mobility solutions.

As a key actor in the mobility field, Arval aims at developing transport options to fit every need. Arval is proud to partner with the MaaS Alliance to work hand in hand towards building tomorrow's mobility solutions. This partnership fits in with Arval's strategy and confirms its ambition to stay ahead of the game in the mobility sector.

"In recent years, the mobility sector has been profoundly impacted by new technologies, new tendencies. Our customers and prospects – be they large corporates, small companies or even individuals – are more and more eager for green, digital solutions. In this context, it is with great pleasure that we announce our recent partnership with MaaS Alliance. We are excited to work with fellow European actors and cities to pave the way forward in the mobility world with innovative offers", declares Alain Van Groenendael, Arval CEO.

"We are delighted to start working with Arval. We believe that creating an ecosystem of various actors dedicated to working towards the same goal is a key step towards ensuring the future of the mobility sector" declares Jacob Bangsgaard, the MaaS Alliance President.

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About Arval:

Founded in 1989 and fully owned by BNP Paribas, Arval specialises in full service vehicle leasing. Arval offers its customers – large international corporates, SMEs and professionals – tailored solutions that optimise their employees' mobility and outsource the risks associated with fleet management. More recently, Arval expanded its customer segments to individuals. Expert advice and service quality, which are the foundations of Arval's customer promise, are delivered in 29 countries by around 7,000 employees. Arval's total leased fleet adds up to 1,193,910 vehicles throughout the world (December 2018).

Arval is a founding member of the Element-Arval Global Alliance, the longest standing strategic alliance in the fleet management industry and the worldwide leader with 3 million vehicles in 50 countries. Within BNP Paribas, Arval belongs to the Retail Banking core activity.

www.arval.com

About BNP Paribas:

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 73 countries, with more than 196,000 employees, including more than 149,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors.

The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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MaaS Alliance

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About MaaS Alliance:

The Mobility as a Service (MaaS) Alliance, hosted by ERTICO – ITS Europe, is a public-private partnership, laying the foundations for an open market of new mobility services, centred on users' needs. Mobility as a Service combines multiple transport services into a single mobility service accessible on demand, for both travellers and goods.

The MaaS Alliance and its members work towards achieving a truly seamless and effortless ecosystem for advanced user-oriented mobility services. The MaaS Alliance is the leading international MaaS community and it brings together all the players in the transport ecosystem – public authorities, start-ups, system integrators and service providers, both established and market-newcomers. In the MaaS Alliance, its members cooperate in order to create the enablers needed for successful deployment of MaaS in Europe and beyond. The Alliance supports the roaming and scalability of MaaS services, with a view towards establishing a borderless MaaS system.