

PRESS RELEASE

## ARVAL CEO SPEAKING AT MOVIN'ON CONFERENCE

Arval announced today that Philippe Bismut, Chief Executive Officer, will be a key speaker at the round table “Society as a service” on 31 May, from 9.20 - 10.15 a.m., as part of the 2018 edition of the Movin’On Conference taking place in Montreal, Canada, from 30 May to 1 June 2018. He will present how Arval is evolving from a traditional business which consists in leasing company cars to a new vision based on mobility as a service.

The theme of this year’s event is “*Bringing global, smart, sustainable and multimodal mobility to life*”. This conference is being positioned as a “global sustainable mobility summit” and features panels, presentations, and workshops as well as demonstrations of innovative vehicles and technologies. More than four thousand attendees are expected from over 30 countries across the world.

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### About Arval

Founded in 1989 and fully owned by BNP Paribas, Arval specializes in full service vehicle leasing. Arval offers its customers – large international corporates, SMEs and professionals – tailored solutions that optimize their employees’ mobility and outsource the risks associated with fleet management. Expert advice and service quality, which are the foundations of Arval’s customer promise, are delivered in 29 countries by more than 6,500 employees. Arval’s total leased fleet adds up to 1,103,835 vehicles throughout the world (December 2017).

Arval is a founding member of the Element-Arval Global Alliance, the longest standing strategic alliance in the fleet management industry and the worldwide leader with 3 million vehicles in 50 countries. Within BNP Paribas, Arval belongs to the Retail Banking core activity.

[www.arval.com](http://www.arval.com)

### About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 73 countries, with more than 196,000 employees, including around 149,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance.

In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

[www.bnpparibas.com](http://www.bnpparibas.com)



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**We care about cars.  
We care about you.**