

ARVAL ATTENDED VIVATECH TO SHOWCASE INNOVATIONS IN MOBILITY

For the second year in a row, Arval shared its vision of innovation in mobility and presented its solutions for a better tomorrow at VivaTech, the European flagship technology event bringing together the world's leaders in technology and business with the most promising startups and disruptors.

Towards companies being more and more willing to accelerate their energy transition, Arval feels responsible for supporting them and is determined to act as a major player in mobility. Housed in BNP Paribas' Open Innovation Lab, Arval's booth at VivaTech showcased a comprehensive programme demonstrating its commitment to building a sustainable future through innovative and greener mobility.

During the event, Arval had the opportunity to share its vision of the city of tomorrow alongside related responsible mobility solutions, through a talk between Kevin Cardona, Chief Innovation Officer (BNP Paribas Real Estate) and Emmanuel Mellier, Marketing Manager (Arval) themed "Designing Resilient and Desirable Cities".

One of Arval's answers to address these changing needs of its clients and prospects consists in its innovative SMaRT (Sustainable Mobility and Responsibility Targets) approach. It has been designed to help clients build their energy transition strategy and support the fleet managers throughout their execution and follow-up.

Within the SMaRT methodology, the option of an electric vehicle is turning to be more and more relevant depending on the usages and is the one that implies the most changes in comparison to other powertrains. That is why, Arval has developed a dedicated electric vehicle offer covering the whole electric vehicle ecosystem, including home and workplace charging point installation, integrated payment solutions (with automatic home charging reimbursement) and electric vehicle digital services (consumption tracking and charging point location). Now available in 14 countries including France, the UK, Belgium, Norway, the Netherlands and Germany, this offer is being rolled out in several EV mature markets. Two electric vehicle experts from Arval were present on the booth during the event and had very interesting exchanges with the visitors.

Arval's full suite of solutions, through interactive presentations with Arval's mobility experts, driving an attendance of hundreds of mobility enthusiasts seeking to dive into the latest innovations and trends in fleet management.

Alain Van Groenendael, Arval CEO, states: *"For our second participation at VivaTech, we wanted to further demonstrate that innovative and greener solutions in fleet leasing and mobility are instrumental at building a more sustainable future – and that our comprehensive approach to mobility is a meaningful contribution to achieving this ambition. I am thrilled to see that our customers and partners who engaged with us at VivaTech are actively supporting our efforts at playing a leading role in creating mobility solutions that better address sustainability challenges and in making a direct impact in the fight against climate change"*.



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About Arval:

Founded in 1989 and fully owned by BNP Paribas, Arval specialises in full service vehicle leasing. Arval offers its customers – large international corporates, SMEs and professionals – tailored solutions that optimise their employees' mobility and outsource the risks associated with fleet management. More recently, Arval expanded its customer segments to individuals. Expert advice and service quality, which are the foundations of Arval's customer promise, are delivered in 29 countries by around 7,000 employees. Arval's total leased fleet adds up to 1,193,910 vehicles throughout the world (December 2018).

Arval is a founding member of the Element-Arval Global Alliance, the longest standing strategic alliance in the fleet management industry and the worldwide leader with 3 million vehicles in 50 countries. Within BNP Paribas, Arval belongs to the Retail Banking core activity.

www.arval.com

About BNP Paribas:

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 73 countries, with more than 196,000 employees, including more than 149,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors.

The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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