

PRESS RELEASE

Paris, 3 March 2008

New, redesigned Arval websites

To improve web visibility, Arval has redesigned all its websites, the Company's corporate website, to be found on www.arval.com, as well as for all its subsidiaries internationally.

More user-friendly and dynamic, these websites further reflect Arval's values while including new functionalities such as a search engine, RSS flow and web callback. Users can access information rapidly and simply to discover richer content in the FAQs, glossary, customer case studies and more.

While the corporate website is institutional in focus, the subsidiaries' websites are more business-orientated as they highlight targeted offers for clients and prospects alike.

At the local websites, customers will be able to access their car fleet management tools online. Arval has therefore strengthened its proactivity in the operational management of fleets by regrouping all professional information in such a way as to simplify data exchange with its customers and thus lighten the burden of their daily tasks.

The new corporate website, www.arval.com has just been put on line, followed by those of Arval Greece www.arval.gr and Arval France www.arval.fr, the first local websites to have been deployed. All the Arval subsidiaries' websites will be rolled out at a steady pace in the months to come.

Robert Pieczka, Arval's Marketing and Communications Director: *"The redesigned websites offer an image that is more in line with the reality of the relationship with our targets. The new ergonomics and design fully express what we feel is essential in conducting business with simplicity and instant access to information. Furthermore, via the new features that will be added to our local websites, we can provide even better online service."*

About Arval

Created less than 20 years ago, Arval has become an international leader in multibrand Operational Leasing and the management of corporate vehicles. Today, Arval is present in 39 countries round the world with 22 owned entities and a vast partnership network in 17 other countries. A leading company in the Operational Leasing market in France as well as in Europe, with 538 000 leased vehicles and 628 000 vehicles managed at the end of 2007, Arval is part of the "Equipment Solutions" business line within the IRFS (International Retail Banking and Financial Services) Division of BNP Paribas.

www.arval.com



About BNP Paribas

BNP Paribas (www.bnpparibas.com) is a European leader in global banking and financial services and is one of the 4 strongest banks in the world according to Standard & Poor's. The group is present in over 85 countries, with almost 163,000 employees, including near 127,000 in Europe. The group holds key positions in three major segments: Corporate and Investment Banking, Asset Management & Services and Retail Banking. Present throughout Europe in all of its business lines, the bank's two domestic markets in retail banking are France and Italy. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

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